

NAME _____ MINOR _____
 Write Minor Courses on Reverse

DEPARTMENT OF COMMUNICATIONS
BROADCASTING SEQUENCE – PRODUCTION/MANAGEMENT TRACK

Prerequisite: Course prerequisites (“Pre:”) are noted in brackets below.

Course Rotation Advising Aid: Please note that the letters “F” (Fall only), “S” (Spring only), “FS” (offered in both Fall and Spring semesters) or “T” (offered every two years) precede course number codes. These plans reflect intended class scheduling, subject to alterations due to changes in budget and staffing.

I. LOWER-DIVISION REQUIREMENTS (12 Hours)

Term	Course	Description	Semester	Grade
FS	100	Survey of Mass Media		
FS	200	Introduction to News Writing [Pre: Minimum grade of “C” in English 111]		
FS	240	Introduction to PR/Media Design		
FS	250	Introduction to Broadcasting		

Note: All these courses must be completed with a grade of at least “C” before beginning upper-division work. Successful completion of English 112 and 2.0 overall grade point average are also prerequisites to upper-division Communications Department courses.

II. UPPER-DIVISION REQUIREMENTS (36 Hours)

A. Required Courses (21 Hours)

Term	Course	Description	Semester	Grade
FS	315	Writing for the Broadcast Media [Pre: Lower-division core]		
FS	350	Radio Production [Pre: 315]		
FS	355 or 356	Broadcast Performance [Pre:LD core and Comm 230] OR Communication in Professional Environments [Pre: Comm. 230]		
S	360	Television Production [Pre: Comm. 315]		
S	420	Broadcast Management and Sales [Pre: Junior Standing]		
FS	491	Communications Law and Ethics [Pre: Senior Standing]		
FS	492	Senior Seminar (portfolio required) [Pre: Senior Standing]		

B. Practicum – 3 Hours of 381/382 (1 hr. each)

[Pre: 381/382 Comm. 350/360]

Term	Course	Description	Semester	Grade
FS				
FS				
FS				

C. Elective Communications Courses: 12 upper-division hours

(Note: Practica hours cannot satisfy a major elective requirement in this sequence)

Term	Course	Description [Pre: See Catalog]	Semester	Grade

RECOMMENDED ELECTIVES – 12 hours (in priority order)

- Comm 460 – TV Producing & Directing
- Comm 365 – Electronic News Gathering/Electronic Field Production
- Comm 340 – Film Appreciation
- Comm 419 – Broadcast Programming
- Comm 325 – Strategic Communication Campaigns

Hours Required In Major: 48

Note: To graduate, Comm. majors must satisfy the “72-hour Rule” of ACEJMC, our department’s accrediting agency. This means that students must complete a minimum of 72 semester hours in courses outside the major. A course must be completed with a grade of at least “C” to be counted in the major.

