

FASHION MERCHANDISING STUDENT PERFORMANCE/APPRaisal FORM

**MARYMOUNT UNIVERSITY
SCHOOL OF ARTS AND SCIENCES
FASHION MERCHANDISING CURRICULUM
2807 NORTH GLEBE ROAD
ARLINGTON, VA 22207
(703) 284-1560**

STUDENT'S NAME: _____ DATE: _____
 EMPLOYING FIRM: _____
 AGENCY SUPERVISOR: _____
 STUDENT'S POSITION: _____

PLEASE RATE THE STUDENT ACCORDING TO THE FOLLOWING

| | SUPERIOR (4) | GOOD (3) | AVERAGE (2) | POOR (1) | N/A (0) |
|--|-------------------------|---------------------|------------------------|---------------------|--------------------|
| Attendance | | | | | |
| Attitude | | | | | |
| Ability to get along with others | | | | | |
| Initiative | | | | | |
| Oral Communication | | | | | |
| Written Communication | | | | | |
| Ability to: | | | | | |
| Identify salable apparel based on quality, appropriateness, price, target market, aesthetic appearance. | | | | | |
| Promote apparel effectively via visual presentation, writing media, styling and fashion events. | | | | | |
| Evaluate the use and maintenance of textiles. | | | | | |
| Understand the operations of the fashion industry. | | | | | |
| Compute mathematics. | | | | | |
| Develop strategies for dealing with ethical issues in the fashion industry. | | | | | |
| Recognizes the effect of current social, political, and international forces in the global marketplace affecting production, sales growth and profits. | | | | | |

Continue on next page

