

E-BUSINESS (EBUS) and Pre-E-BUSINESS (PEBU) Advising form for the 2015/2016 Catalog and Later

STUDENT: _____ Student ID #: _____ <input type="checkbox"/> PEBU <input type="checkbox"/> EBUS DATE: _____	Complete this form using your current Academic Requirements and bring both with you when you meet with your advisor. Your advisor is _____, they are located in ST _____. This information is also displayed on your Student Center (Towson Online Services): https://inside.towson.edu/psLogin/ .	Transfer Evaluation: Final _____ Preliminary _____ Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.
KEY: Enr = Enrolled GRADE @ TU T(Grade) = Transfer (Grade) - Rep = Repeat Core Curriculum Requirements <u>Transfer Package:</u> <input type="checkbox"/> Granted: Complete Core requirements for Package _____ <input type="checkbox"/> None: Complete the following Core requirements: <u>Category I: FUNDAMENTALS (12-13 units)</u> <i>Taken during the first year of college study</i> _____ 1. Towson Seminar TSEM 102 _____ _____ 2. English Composition ENGL 102/190 _____ _____ 3. Mathematics _____ _____ 4. Creativity and Creative Development _____ <u>Category II: WAYS OF KNOWING (13-14 units)</u> _____ 5. Arts and Humanities _____ <i>The course satisfying Core 5 is in a different discipline from the course satisfying the Core 4, requirement.</i> _____ 6. Social and Behavioral Sciences _____ (ECON 201/203 or ECON 202/204 recommended) Select either two courses from different scientific disciplines or two sequenced courses within one discipline. _____ 7. Biological and Physical Sciences (4) _____ (with laboratory – 4 units) _____ 8. Biological and Physical Sciences (3/4) _____ (with or without laboratory – 3 or 4 units) <u>Category III: WRITING IN A CHOSEN FIELD (3 units)</u> _____ 9. Advanced Writing Seminar _____ <u>Category IV: PERSPECTIVES (15 units)</u> <input type="checkbox"/> One course under Perspectives must be taken in a discipline in the arts and humanities, different from the discipline in requirement 5. <input type="checkbox"/> One course under Perspectives must be taken in a discipline in the social and behavioral sciences, different from the discipline in requirement 6. _____ 10. Metropolitan Perspectives _____ _____ 11. The United States as a Nation _____ _____ 12. Global Perspectives _____ _____ 13. Diversity and Difference _____ _____ 14. Ethical Issues and Perspectives _____ (MNGT 482 recommended)	A. Lower-Level Required Courses (20 units) 1. ACCT 201/211 Principles of Financial Accounting (3) _____ 2. ECON 201/203 Microeconomic Principles (3) _____ 3. ECON 202/204 Macroeconomic Principles (3) _____ 4. EBTM 250 Problem Solving for Business I (1) _____ 5. EBTM 251 Problem Solving for Business II (1) _____ 6. LEGL 225 Legal Environment of Business (3) _____ 7. ECON 205 or MATH 231/233 Statistics (3) _____ 8. MATH 211 or 273 Calculus (3) _____ Admission to the EBUS Major Requirements: (See Side B for details) _____ GPA of 2.0 or higher. TU GPA _____ _____ Grade of "C" or higher in each lower-level (L/L) BUAD Required Course. _____ Average GPA of 2.7 or higher for ALL (L/L) BUAD Required Courses. PEBU GPA: _____ = Total Gpts. _____ / Units: _____ <input type="checkbox"/> Ineligible for Admission: To Do: Submit Petition to Evaluate the Equivalency of a Transfer Course: _____ _____ _____ Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice. Courses for Fall/Spring Term: _____ _____ _____ _____ _____ _____	Check course pre-requisites before registering http://web.towson.edu/cbe/advising/documents/CBEPrerequisite_Checking_Guide.pdf B. Business Courses (30 units) <u>Open to PEBU & EBUS Majors</u> 9. ACCT 202/212 Principles of Managerial Accounting _____ 10. BUSX 301 Business Communications _____ 11. FIN 331 Principles of Financial Management _____ 12. MKTG 341 Principles of Marketing _____ 13. MNGT 361 Leadership and Management _____ <u>The following courses will ONLY be applied to majors in CBE</u> 14. EBTM 337 Enterprise Information Systems _____ <u>Open to Admitted EBUS Majors Only</u> 15. BUSX 460 Professional Experience* _____ * Internship required concurrent with course enrollment 16. EBTM 350 Business Analytics _____ 17. EBTM 365 Principles of Operations Mngt _____ 18. MNGT 481 Strategic Management _____ C. E-Business Requirements* (24 units) 19. EBTM 367 e-Business Infrastructure _____ 20. MKTG 411 Interactive Marketing _____ 21. EBTM 419 Supply-Chain Management _____ 22. EBTM 443 Applied Project Management _____ 23. EBTM 431 Advanced e-Business _____ 24. EBTM 454 Business Process Management _____ 25. Elective _____ 26. Elective _____ Electives include: ACCT 300, COSC 311, EBTM 425, EBTM 470-474, EBTM 491, EBTM 495, EBTM 497, ENTR 355, LEGL 328, MNGT 482, MKTG 345, MKTG 431.
Graduation – Earned Units Required: Minimum of 120 units: Earned _____ Enrolled _____ Need _____		Initials: _____ <i>Please review this form carefully.</i>

Keep this form with your important academic records. You will need it for your next advising appointment.

Requirements for Admission to the e-Business (EBUS) Major:

- A minimum cumulative grade point average (GPA) of 2.0 or higher for all coursework.
- A minimum grade point average (GPA) of 2.70 for ALL lower-level EBUS prerequisites, with a minimum grade of 2.00 or higher in each of the lower-level EBUS prerequisites.
- A grade of Pass in EBTM 250

Admission Procedure for EBUS:

At the start of each semester and before registration, the CBE Student Academic and Career Services office will notify PEBU students of their admission status by e-mail to their Towson e-mail addresses. Students who have met the requirements in effect for their catalog year will be automatically admitted to the major and will be eligible to take upper-level "majors-only" CBE courses.

Students who take upper-level "majors-only" CBE courses before being admitted to the e-Business Administration major do so at their own risk.

Lower-Level EBUS Required Courses:

Course	Gpts	X	Units	=	Total Gpts
ACCT 201/211		X		=	
ECON 201/203		X		=	
ECON 202/204		X		=	
EBTM 251		X		=	
LEGL 225		X		=	
ECON 205/MATH 231		X		=	
MATH 211/273		X		=	
EBTM 250				=	

SUM	=		=	
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Total Gpts: **Units:** **PEBU GPA:**

Grade Points Scale (Gpts):

A = 4.00 A- = 3.67 B+ = 3.33
 B = 3.00 B- = 2.67 C+ = 2.33
 C = 2.00

Creating Your Degree Completion Plan (DCP)

By Maryland law, once you have earned 45 credits of course work, all students must have an academic plan that lists the courses needed to complete your degree for each semester leading to graduation. Transfer students must have a plan in the first semester at Towson. You will work with your academic advisor to create your academic plan. We have created a website with all the information needed to assist you with the creation of your academic plan at <http://web.towson.edu/cbe/advising/plan.html>

Term Codes

Term codes are used for registration in PeopleSoft (My TU).

Minimester	1 + Last 2 digits of year (ex: 15 for 2015) + 1 = 1151
Spring	1 + Last 2 digits of year (ex: 15 for 2015) + 2 = 1152
Summer	1 + Last 2 digits of year (ex: 15 for 2015) + 3 = 1153
Fall	1 + Last 2 digits of year (ex: 15 for 2015) + 4 = 1154

Registration Tip: Prerequisites are checked online as you register. A pre-business (PBUA) student who is not accepted to the BUAD major and enrolls in an upper-level CBE (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) course will be **disenrolled from the course**.

E-BUSINESS (EBUS) MAJOR Electives

Select two of the following elective courses below for a total of 6 units.

- ACCT 300 Accounting Information Systems (3)
- COSC 311 Digital Technologies in Society (3)
- EBTM 470-474 Special Topics in e-Business (3)
- EBTM 491 e-Business Directed Readings (3)
- EBTM 495 e-Business Independent Research (1-3)
- EBTM 497 e-Business Internship (3)
- ENTR 355 Entrepreneurship and Small Business (3)
- LEGL 328 Cyber Law: The Law of the Internet (3)
- MKTG 345 Managing Integrated Marketing Communications (3)
- MNGT 482 Business Ethics and Sustainability (3)

Scheduling Reminders:

EBTM 367- e-Business Infrastructure is only offered in the **fall** semester.

EBTM 431- Advanced e-Business is only offered in the **spring** semester.

EBTM 491, 495 or 497:

If you wish to take Directed Readings (EBTM 491) or Independent Study (EBTM 495) or EBTM Internship (EBTM 497), you will need to fill out the appropriate forms and have them approved prior to registering for these courses. These forms are located at <http://www.towson.edu/cbe/ebusiness/resources.asp>.