



## Snoopy Premium Approval Form

PLEASE NOTE: This is NOT a Premium Order Form.

If ordering premium items from the MetLife global supplier, Consolidated Marketing Services (CMS), please contact CMS directly at [akz@domino.cmsassociates.com](mailto:akz@domino.cmsassociates.com) or [978-658-5756](tel:978-658-5756). You do not need to fill out this form.

If ordering premium items directly from a Peanuts licensee or nonlicensee (not through CMS), please complete the form below and submit to FASTrack for Creative Associates and United Media review. Please submit all approval requests to [portal.unitedmedia.com/partnerApplications](http://portal.unitedmedia.com/partnerApplications).

For assistance, please contact Arlenis Almonte at MetLife at [aalomonte@metlife.com](mailto:aalomonte@metlife.com) or [212-578-2491](tel:212-578-2491).

- All requests should be submitted a minimum of 30 days prior to use.
- One request form must be submitted for each approval request.
- Attachment of layout/illustration and source art is mandatory for approval.
- Preproduction samples must be submitted prior to final production.

Date Submitted:

Contact Name:

Title:

Department:

MetLife Employee

Location:

E-mail Address:

Telephone Number:

MetLife Agent

MetLife Distributor

### Premiums/Promotional Items

Item:

Quantity\*:

Unit Cost:

Date Needed:

Distribution Date(s):

Distribution Territory (Cities/Country):

### Please Check One:

Internal Use

External Use (please specify)

Brand Awareness

New Distribution

Sales Force Incentive

Customer Incentive

Customer Retention

Gift/Other

Check Here If Using a Peanuts Licensee (Vendor is licensed to produce Peanuts character items.)

Name and Contact Information:

Check Here If Using a Non-Peanuts Licensee (Vendor is not licensed to produce Peanuts character items.)

Name and Contact Information:

\* Please note that plush toys above 1,000 pieces are subject to additional review.

UM Approval ID (for MetLife tracking purposes ONLY):