
Press Release

Schneider Electric and Applications now partners Applications showroom offers latest solutions for smart homes and buildings

Cairo: July 6th, 2011 -, Applications Sound Adviser is celebrating the opening of “Applications” showroom, one of the first system integration showroom in Egypt to be operated by iPhone, which is more than just your typical place to experience fully automated environment. Schneider Electric, the global specialist in energy management, is celebrating the opening of their newest system integrator showroom.

“We are so proud of our cooperation with Schneider Electric, which offered “Applications” latest technology for Homes and Buildings Control as well as an outstanding technical support & excellent products”, said Hossam Kamal General Manager of Applications.

Hossam enhanced: “Over a decade of experience in the technology business, we ensure that our staff understand what clients want and are able to produce the premium quality performance and support that our clients expect. We listen to our customers and create custom-made systems tailored to the specific needs for the specific project.

Applications showroom located in Maadi, offers Schneider Electric’s latest technology and solutions for domestic and commercial buildings namely KNX & Radio Management Technology, which is an automation system that deploys the most advanced technology allowing users complete control of their homes, office or any other smart buildings. Beside the high-end speakers, CCTV, Security systems & lighting design. The showroom also displays Schneider Electric’s latest ground breaking wiring devices that complement the solutions in addition to a wide array of functions for commercial buildings, and stylish, elegant products for domestic buildings.

Schneider Electric Egypt & North East Africa
Head Office:
Land Polt no. 291 & 292, 2nd District, 5th Settlement, New Cairo, Egypt
Postal Code 11835
Tel: (202) 26 189 189 Fax: (202) 26 189 263
<http://www.schneider-electric.com.eg>

Customer Care Centre Hotline: 19775

Equipment Factory:
Industrial District 250 Feddans, Land Polt no. 144D & 144H, East Robeky,
Badr City, Egypt
Tel: (202) 28 650 000 Fax: (202) 28 650 199

Products Factory:
Heavy Industries Area, Zone A2, 10th of Ramadan City, Egypt
Tel: (2015) 41 30 05 Fax: (2015) 41 30 02

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“Each building needs a **brain** to intelligently control the many systems and thousands of data points they can generate. Schneider Electric provides that brain which should empower decisions and actions that enhance efficiency, comfort and well-being for building occupants and owners”, says Mohamed Saad, President of Schneider Electric Egypt & North East Africa.

Saad added: “with the fast pace of our daily lives, we tend to harness all possible means of comfort and time saving, which should be at the same time, energy efficient and reliable. At Schneider Electric we enable customers to make a difference and be different with the solutions we provide.”

Schneider Electric has helped design and install intelligent building management and security systems that deliver solutions for HVAC, access control, video surveillance, lighting control and energy efficiency. Schneider Electric delivers results that create a comfortable, economic and secure environment in residential and non- residential buildings.

About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 110,000 plus employees achieved sales of 19.6 billion euros in 2010, through an active commitment to help individuals and organizations “Make the most of their energy.”

www.schneider-electric.com

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