

# VOLVO PENTA

## SALES ALERT

### ATTENTION: IMPORTANT SALES INFORMATION

To: Volvo Penta - NA Marine Dealer Principals  
Volvo Penta - NA Marine Dealer Sales

NO. 14-01.001

Issued: 01/06/2014

Program Period: 01/01/2014 – 03/31/2014

Subject: Volvo Penta Q1 Boat Show Special

#### **\$200 USD Dealer co-op credit for any Volvo Penta gas engine powered boat purchased during Q1 2014 Boat Shows**

Volvo Penta of the Americas is pleased to announce a sales incentive program for all North America Volvo Penta marine dealers.

- Any boat with a Volvo Penta gas engine sold at any NA boat shows (including regional shows) will be eligible for a \$200 USD Volvo Penta co-op credit.
- This program is valid through March 31, 2014.

Volvo Penta will accept and process claims for all qualified engines sales that adhere to the following guidelines:

1. You must be an authorized Volvo Penta dealer.
2. All claims must include the attached form (also available for download on VPPN).
3. Submit completed information to Volvo Penta Dealer Sales - Susan Bonivich at [susan.bonivich@volvo.com](mailto:susan.bonivich@volvo.com) by April 30, 2014.
4. This program is retroactive to January 1, 2014.
5. All reimbursement claims for the program must be submitted by April 30, 2014.
6. Boats sold with Volvo Penta V8-350 gas engines qualify for both this program and the \$1500 USD V8-350 credit (program #10-01.002).

# EARN EXTRA CASH AT YOUR BOAT SHOWS!

**Sell a new boat powered by Volvo Penta  
and receive \$200\* per gas engine sold!!**

*Fill out a separate form for each gas engine sold and email it to  
Susan.Bonivich@volvo.com or FAX it to 757-436-5157*

Date Submitted:

Person Submitting:

Dealer Number:

Dealer Name:

Date of Boat Show:

Name of Boat Show:



**VOLVO  
PENTA**

**Date of Sale:**

**Engine Serial Number:**

**Engine Model:**

**Hull Number:**

**Boat Brand and Model:**

**Customer Name:**

**Comments**

\* Funds will be added to your coop account