

2015 Final ARP Evaluation Arizona Summer Reading Program

Please answer all of the questions as completely as possible.

Section 1: Identification

Return by September 2, 2015

Library Name	
Arizona Reading Program Contact	
Title	
Phone Number	
Email	

Section 2: Measuring Success - Registration and Reading minutes

Please enter the number of participants that registered for summer reading.

Section 2A: Preschool Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many minutes did Preschool Participants read in total during summer reading?

Section 2B: Children's Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many minutes did Child Participants read in total during summer reading?

Section 2C: Teen Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many minutes did Teen Participants read in total during summer reading?

Section 2D: Adult Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many minutes did Adult Participants read in total during summer reading?

Section 3: Measuring Success - Events and Programming

Section 3A Preschool Events

Number of events	Number in attendance
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Section 3B Childrens Events

Number of events	Number in attendance
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Section 3C Teen Events

Number of events	Number in attendance
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Section 3D Adult Events

Number of events	Number in attendance
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Section 3E Family ARP Events (programs that are geared to all ages) or other

Number of events	Number in attendance
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Section 4: Funding and Volunteers

Volunteer Hours	
Summer Reading funding from the library	
Summer Reading funding from Library Friends	
Summer Reading funding from other partners	
Summer Reading funding from donations of coupons, prizes, etc.	

Section 5: Daily Door Count

Average Daily Door Count during summer reading months	
Average Daily Door Count for the rest of the year	

Section 6: Optional Staff Feedback

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Section 7: User Surveys

Number of Surveys Returned	
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Section 7A Demographics:

I am a kid (under 13 years)	
I am a teen (13 - 19 years)	
I am an adult (20+ years)	
Male	
Female	
Parent	

Section 7B Outcomes:

Please fill in the total number of readers who selected the following choices based on completing the statement: "Because of the Summer Reading Program...."

I am a better reader	
I enjoy reading more	
I visit the library more for events and programs	
I use the library's website more	
I check out more books from the library	
I read more to my child(ren)	
Before Summer Reading I normally read less than 20 minutes a day	
Before Summer Reading I normally read about 20 minutes a day	
Before Summer Reading I normally read more than 20 minutes a day	
Because of Summer Reading I read at least 20 minutes a day	

Section 7C Referrals:

Please fill in the total number of readers who selected the following choices based on the question: "Where did you hear about the Summer Reading Program?"

School	
Internet/Online	
Library	
Movie Theater	
Billboard	
Newspaper	
Radio/TV	
Relative	
Friend	
Teacher/School Librarian	
Public Librarian	
Other	

Section 7D Responses:

List a couple of the more interesting and/or unique responses to the following question:
Anything you'd like to tell us about summer reading?

Share a few responses that really made you feel good about the program.

Mention any concerns and/or criticisms about the program.

Section 8: Planning for next year

Please share a successful way you marketed your summer reading programs

Comments:

Please leave any other comments or suggestions below.

We hope you had a wonderful summer! ~ Thank you!

Return by September 2, 2015

You can fax this form to 602-256-7995 or scan and attach as a .pdf to dthrockmorton@azlibrary.gov

