

Executive Department State of Idaho

The Office of the Governor **Proclamation**

State Capitol Boise

WHEREAS, agriculture is Idaho's leading natural resource-based industry, contributing over \$7.5 billion annually to the state's economy; and

WHEREAS, farmers markets in Idaho are growing in size and popularity, with 48 markets now operating throughout the state; and

WHEREAS, farmers markets stimulate the local economy by directly supporting local farmers and reinvesting money in the community; and

WHEREAS, farmers markets are critically important in educating consumers about local food systems and where their food comes from; and

WHEREAS, consumer trends show great interest in eating locally; and

WHEREAS, Idaho farmers markets are a great place to buy fresh, local products of the highest quality; and

WHEREAS, the State of Idaho strongly supports and promotes the development, operation, and expansion of farmers markets; and

NOW, THEREFORE, I, Governor C.L. "Butch" Otter, Governor of the State of Idaho, do hereby proclaim August 3-9, 2014 to be

FARMERS MARKET WEEK

in Idaho, and I urge all citizens to join me in recognizing the many benefits of farmers markets in the Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 3rd day of August in the year of our Lord two thousand and fourteen and of the Independence of the United States of America the two hundred thirty-ninth and of the Statehood of Idaho the one hundred twenty-fifth.

C.L. "BUTCH" OTTER GOVERNOR

BEN YSURSA SECRETARY OF STATE