

# John Smoltz Braves Celebrity-Am

**Sunday, Aug. 16, and Monday, Aug. 17, 2015**

Atlanta National Golf Club

Hawks Ridge Golf Club

White Columns Country Club

## TRIPLE PLAY FOR CHILDREN'S

Baseball Hall of Fame pitcher, John Smoltz and Children's Healthcare of Atlanta are teaming up for the 23<sup>rd</sup> annual John Smoltz Braves Celebrity-Am. This two-day event provides a memorable opportunity to play golf and socialize with Atlanta Braves alumni, former professional athletes from the MLB, NBA, NFL and NHL, and local celebrities—all for the benefit of patients of the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta.

The festivities begin Sunday, Aug. 16, with the Dugout Level Sponsor Challenge at St. Marlo Country Club. Each foursome will compete to determine the selection order for the Draw Party to see which celebrity you will play with Monday, Aug. 17.

Later that evening, the Sports Auction and Draw Party will take place at the City Club of Buckhead. There you can bid on a variety of impressive sports memorabilia and other items in our live and silent auctions.

The festivities culminate in the John Smoltz Braves Celebrity-Am Monday, Aug. 17. You will be teeing it up for children at three highly acclaimed private courses—Atlanta National Golf Club, Hawks Ridge Golf Club and White Columns Country Club. You and your guests will play a round of golf with a celebrity at one of these great courses.

Past participants include Tim Hudson, Chipper Jones, Greg Maddux, Tom Glavine, John Schuerholz, Phil Niekro, Al Del Greco, Randy Cross, Steve Bartkowski, Julius Erving and Kevin Butler. We look forward to having you join us for this year's events.

## THE PITCH

Proceeds from the John Smoltz Braves Celebrity-Am benefit the Aflac Cancer Center. Thanks to the devotion and ongoing efforts of Smoltz and the corporate community, many children with cancer and blood disorders are helped through your support of this tournament. To date, the event has raised more than \$2.3 million for the Aflac Cancer Center.

The Aflac Cancer Center is a national leader among childhood cancer, hematology, and blood and marrow transplant programs, serving infants to young adults. Recognized as one of the top childhood cancer centers in the country by *U.S. News & World Report*, the Aflac Cancer Center treats more than 370 new cancer patients each year and follows more than 2,700 patients with sickle cell disease, hemophilia and other blood disorders. Visit [aflaccancercenter.org](http://aflaccancercenter.org) for more information.



## THE SCHEDULE

### Sunday, Aug. 16

8:30 a.m. **Dugout Level Sponsor Challenge**  
St. Marlo Country Club  
Duluth, Ga.

6:30 p.m. **Sports Auction and Draw Party\***  
City Club of Buckhead  
Atlanta, Ga.

*\*Draw component is for Dugout Level sponsors only.*

### Monday, Aug. 17

9 a.m. **John Smoltz Braves Celebrity-Am**  
Atlanta National Golf Club  
Hawks Ridge Golf Club  
White Columns Country Club  
Milton and Ball Ground, Ga.

2 p.m. **Awards Banquet**  
Atlanta National Golf Club  
Milton, Ga.

Benefiting

**Aflac**

Cancer & Blood  
Disorders Center  
CHILDREN'S HEALTHCARE  
OF ATLANTA

## THE LINEUP CARD Corporate Sponsorship Levels

### Hall of Fame Level (\$15,000)

- Corporate recognition in any event print ads
- Corporate recognition in post-event publicity to 15,000+ donors
- Corporate recognition on Sports Auction and Draw Party invitations
- Corporate banner at all three courses
- Table for 10 at fall lunch hosted by Braves first baseman Freddie Freeman
- Plus all Dugout Level benefits

Playing spots are limited. Call 404-785-7373 for sponsorship availability and other questions about the John Smoltz Braves Celebrity-Am.

### Dugout Level (\$5,000)

- Four playing positions (Sunday)
- Four playing positions (Monday)
- Four player gift packages (Monday)
- Four team photos (Monday)
- Eight invitations to Sports Auction and Draw Party
- One tee sponsor sign (Monday)
- One Atlanta Braves jersey autographed by John Smoltz
- Sponsor board listing
- Opportunity to select celebrity playing partner (Monday)

### Field Level (\$3,000)

- Four playing positions (Monday)
- Four player gift packages (Monday)

- Four team photos (Monday)
- Eight invitations to Sports Auction and Draw Party
- Sponsor board listing

### Club Level (\$800)

- One playing position (Monday)
- One player gift package (Monday)
- Two invitations to Sports Auction and Draw Party

### Bullpen Level (\$500)

- Four Field Pavilion tickets to the Braves-Rockies game Tuesday, Aug. 25
- One baseball autographed by John Smoltz
- Two invitations to Sports Auction and Draw Party

## SPECIAL THANKS TO OUR SPONSORS:

Chevron    Marietta Daily Journal/Neighbor Newspapers    City Club of Buckhead    Outback Steakhouse

## THE BOX SCORE

Yes, I want to be a part of the John Smoltz Braves Celebrity-Am and support the patients of the Aflac Cancer Center.

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Thank you for supporting Children's.

John Smoltz Braves Celebrity-Am  
1577 Northeast Expressway, Suite A  
Atlanta, GA 30329  
Phone: 404-785-7373  
Fax: 404-785-7377  
choa.org/sports

Please write to the above address if you no longer wish to receive fundraising information from Children's.

### Fill out the appropriate information:

SPONSORSHIP	QUANTITY	PRICE	TOTAL
Hall of Fame Level	<input type="text"/>	\$15,000	
Dugout Level	<input type="text"/>	\$5,000	
Field Level	<input type="text"/>	\$3,000	
Club Level	<input type="text"/>	\$800	
Bullpen Level	<input type="text"/>	\$500	
TOTAL AMOUNT			\$

### Payment Method:

- Check made payable to  
**Children's Healthcare of Atlanta Foundation**
- Charge my:  MasterCard     Visa  
 American Express     Discover

Name on card \_\_\_\_\_ Expiration date \_\_\_\_\_

Account number \_\_\_\_\_

Card Code \_\_\_\_\_ (This is the four-digit number on the front of the AMEX and three-digit code on the back of all other cards.)

Signature \_\_\_\_\_

Player information will be sent to you upon confirmation of payment.

**Mail form to:** Children's Healthcare of Atlanta Foundation  
Attn: Dave Winokur/Sports Network  
Park North  
1577 Northeast Expressway, Suite A  
Atlanta, GA 30329

Executives for Children's Volunteer

