

AMES • ANKENY • JOHNSTON
VALLEY JUNCTION • WEST DES MOINES

Date

Name Name 2 Address City, State Zip



We are excited to announce that your banking options will soon be better than ever! **On August 30, 2014, First Bank will become First National Bank.** First National Bank is a local, full-service bank, currently serving the Ames and Ankeny communities from four locations. You can count on us for local decisions, the latest in banking technology and an experienced, knowledgeable staff. As a local bank for over 110 years, we are personally invested in each community we serve.

There are many benefits to this new partnership, including:

- **NEW BANKING TECHNOLOGY**. Banking on-the-go just became a lot easier with Mobile Banking, Text Banking and Mobile Deposit all available to you coming soon!
- ADDITIONAL BANKING LOCATIONS. Now you have access to offices in Ames and Ankeny in addition to your current banking locations in Johnston, Valley Junction and West Glen.
- AN EXPANDED ATM NETWORK. With Privileged Status and the new First National ATMs, you have access to over 100 FREE ATMS throughout Des Moines, Johnston, Ankeny and Ames.
- **NEW BANKING SERVICES**. Watch for expanded services like First Point Wealth Management, Private Banking, Mortgage Services and FinanceWorks coming soon!

We understand that any change in your banking services can be unsettling, but rest assured you will still see the same familiar staff, providing the superior customer service you expect. Our goal is to make this transition as easy as possible for you.

Enclosed you will find *Important Dates to Remember* which will provide you an overview of what you can expect as we finalize the transition over the next four months. **No action is needed on your part at this time.** If you have any questions, we invite you to contact us at our office locations or email us at info@FNBdm.com. We look forward to continuing to serve you and showing you "What Banking Should Be."

Sincerely,

Dean M. Whitaker

Market President, First National Bank

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Whites

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