



Arkansas Chapter #8 Sponsorship Agreement

The REALTORS® Land Institute Arkansas Chapter #8 would like to offer you the opportunity to become a sponsor of our Chapter and our Chapter activities which include membership meetings, social events, marketing sessions and education classes held throughout the year. There are three annual sponsorship levels available (Platinum, Gold and Silver) which offer various outlets for product, service and brand recognition. We also have individual event sponsorships available. Becoming a sponsor not only allows your business to grow but provides an opportunity to connect with Arkansas' best land professionals and industry leaders.

PLATINUM: \$2,500 Annually

- Company logo web link and "Platinum Sponsor" designation on Arkansas RLI website, newsletters and member communications.
- Advertisement of services in each newsletter and a sponsor authored article with content being approved by Arkansas RLI in its sole discretion.
- "Platinum Sponsor" logo advertisement at all Chapter events.
- Company will be recognized by Chapter President and a company representative will be given opportunity to address event and/or meeting attendees (10 minute maximum) concerning the Company's products and services. A table will be provided to distribute marketing materials to members and event attendees.
- Priority opportunities to present educational content to members at continuing education events as approved by Arkansas RLI and affiliated governing/regulatory entities.
- Opportunity for company representative to attend education classes presented by the Arkansas RLI Chapter (maximum 2 per class).
- Up to date membership contact information lists, per request.

GOLD: \$1,000 Annually

- Company logo web link and “Gold Sponsor” designation on Arkansas RLI website, newsletters and member communications.
- Advertisement of services in each newsletter.
- “Gold Sponsor” logo advertisement at all Chapter events.
- Company will be recognized by Chapter President and a company representative will be given an opportunity to address event attendees (5 minute maximum) concerning the Company’s products and services and Gold Sponsors will be provided a table to distribute marketing materials to members and event attendees.

SILVER: \$500 Annually

- Company logo on the website (no link to your site).
- Advertisement of services in each newsletter.
- Company will be recognized by Chapter President at all Chapter events.
- Company will be given opportunity to distribute marketing material at events.
- “Silver Sponsor” logo advertisement at all Chapter events.

Breakfast/Refreshment/Lunch and/or Cocktail Sponsorship: Per Event

Sponsors will be responsible for all food and beverages for the Chapter event. Sponsors will be given the opportunity to display a sign or banner with your company logo and contact information at the food serving area. An area to showcase business cards and company marketing materials will also be provided. The Sponsor will be responsible for the development and display of all promotional material and signage.

RLI Sponsored Education Courses: Per Event (\$350 minimum)

Sponsor an individual course or class offered by the Arkansas RLI Chapter. Sponsors will be given the opportunity to display a sign or banner with your company logo and contact information at the food serving area. An area to showcase business cards and company marketing material will also be provided. The Sponsor will be responsible for the development and display of all promotional material and signage.

TO INSURE NO CONFLICTS OF INTEREST, no like business will be permitted as a Platinum Sponsor.



SPONSORSHIP APPLICATION

This agreement becomes a contract when signed by you and accepted by Realtors Land Institute – Arkansas Chapter #8. Please complete, sign and mail along with your payment to: Arkansas Realtors Association, Attn: Arkansas RLI Chapter, 11224 Executive Center Drive, Little Rock, Arkansas 72211.

Name of Company Sponsor: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Cell: _____

E-mail: _____ Fax: _____

Authorized Signature: _____

Print Name: _____ Title: _____

Dated: _____

Type of Sponsorship: _____

Enclosed Check #: _____

This Sponsorship Application is accepted by _____
on this _____ day of _____, 2014.

Signature of Arkansas RLI representative: _____

Please contact Lindsey Osifchin, ARA Director of Education & Institutes, with any questions regarding this sponsorship program and agreement at lindsey@arkansasrealtors.com or 501-225-2020.