

Idaho County Recycling Survey

Report of Results and Implications
June 2009



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Purpose and Methodology

- ❑ The Idaho County Recycling Task Force sought residents' input about recycling.
- ❑ A survey was developed for distribution, and for budget reason, a web-based format was chosen.
- ❑ The survey was available online from June 1 to June 15, 2009.
- ❑ A link to the survey was provided from the Idaho County web site, promoted in local media, and emailed to County residents and businesses.
- ❑ 818 surveys were completed.

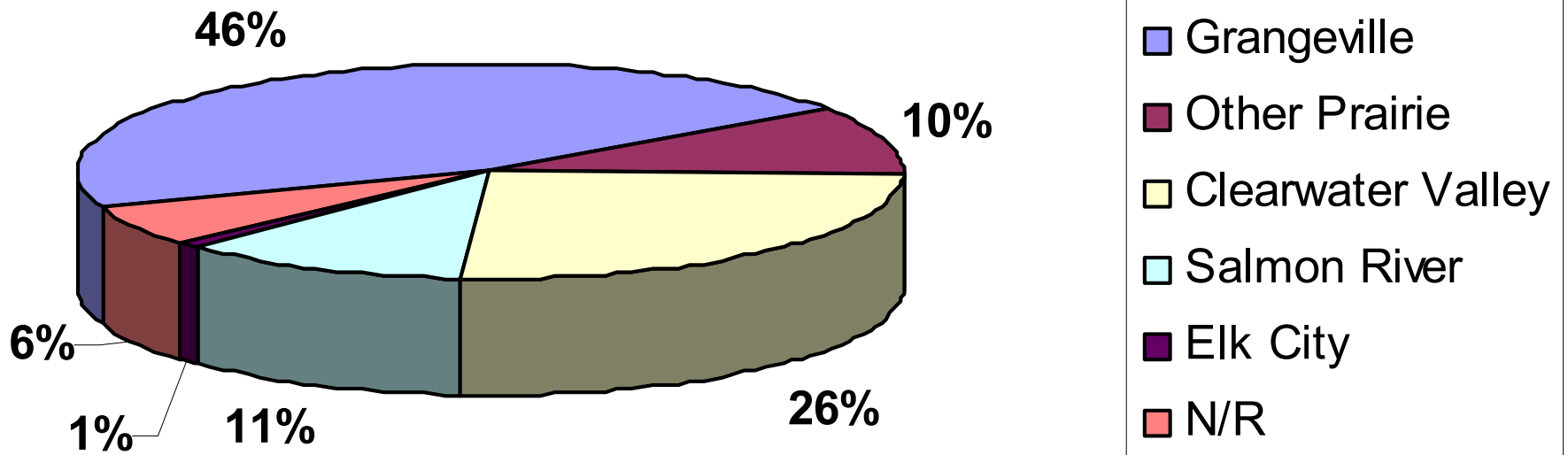
Survey Respondent Profile

Survey Respondents by Zip Code

<u>City</u>	<u>Zip</u>	<u>Count</u>	<u>%</u>
Grangeville	83530	376	46.0%
Kooskia	83539	110	13.4%
Kamiah	83536	73	8.9%
Cottonwood	83522	64	7.8%
Riggins	83549	56	6.8%
Stites	83552	30	3.7%
White Bird	83554	25	3.1%
Elk City	83525	8	1.0%
Greencreek	83533	8	1.0%
Pollack	83547	8	1.0%
Ferdinand	83526	5	0.6%
Craigmont	83523	3	0.4%
New Meadows	83654	3	0.4%
Carmen	83462	1	0.1%
N/R		48	5.9%
TOTAL		818	100.0%

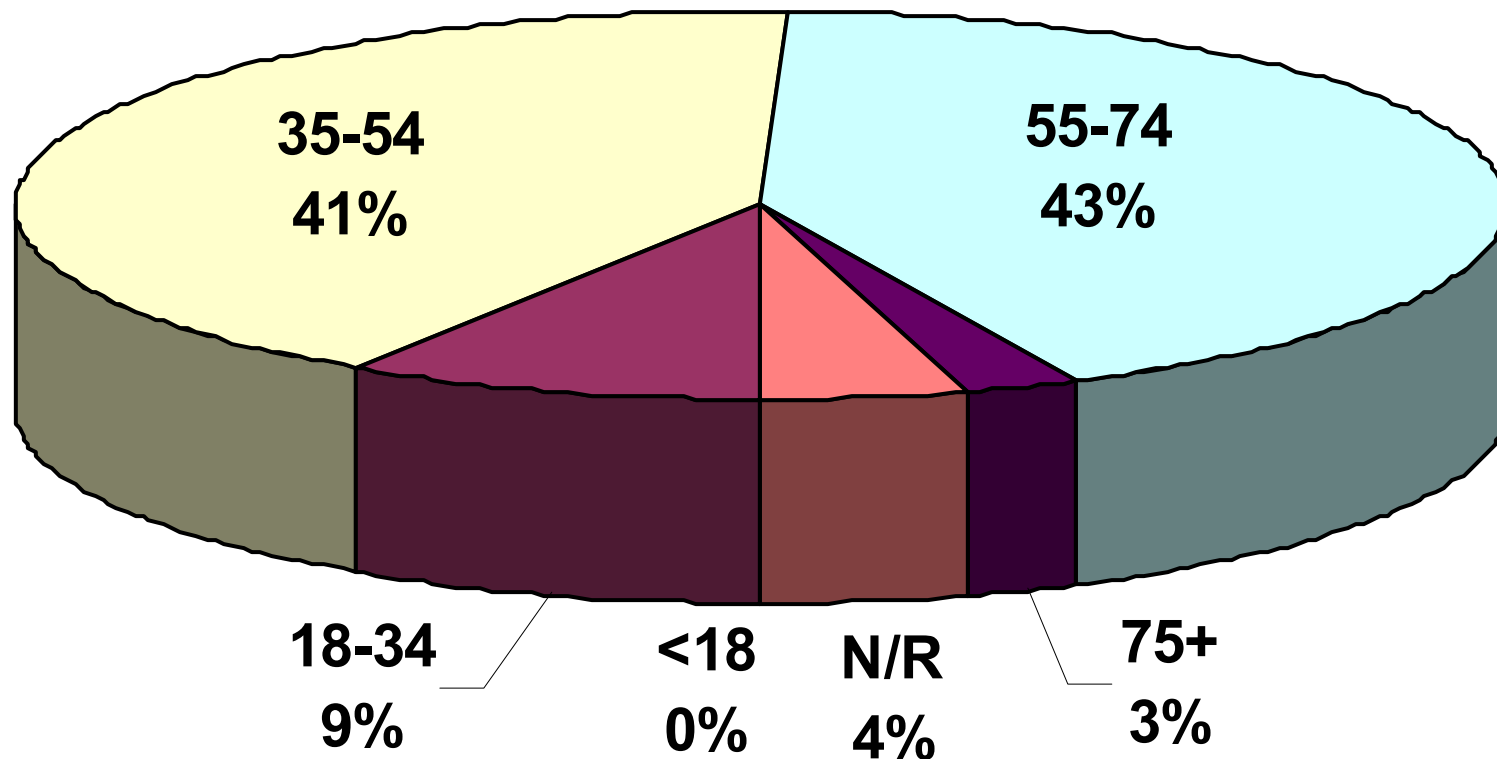
Respondent Profile (cont'd)

Respondents by Location



Survey Participant Profile (cont'd)

Respondents by Age





Survey Questions

1. Would you recycle if it was available?
2. How far would you be willing to travel to a recycling drop-off point?
3. What items would you recycle?
4. Would you be willing to pay to support a recycling effort in your community?
5. What additional comments do you have about a recycling program in Idaho County?

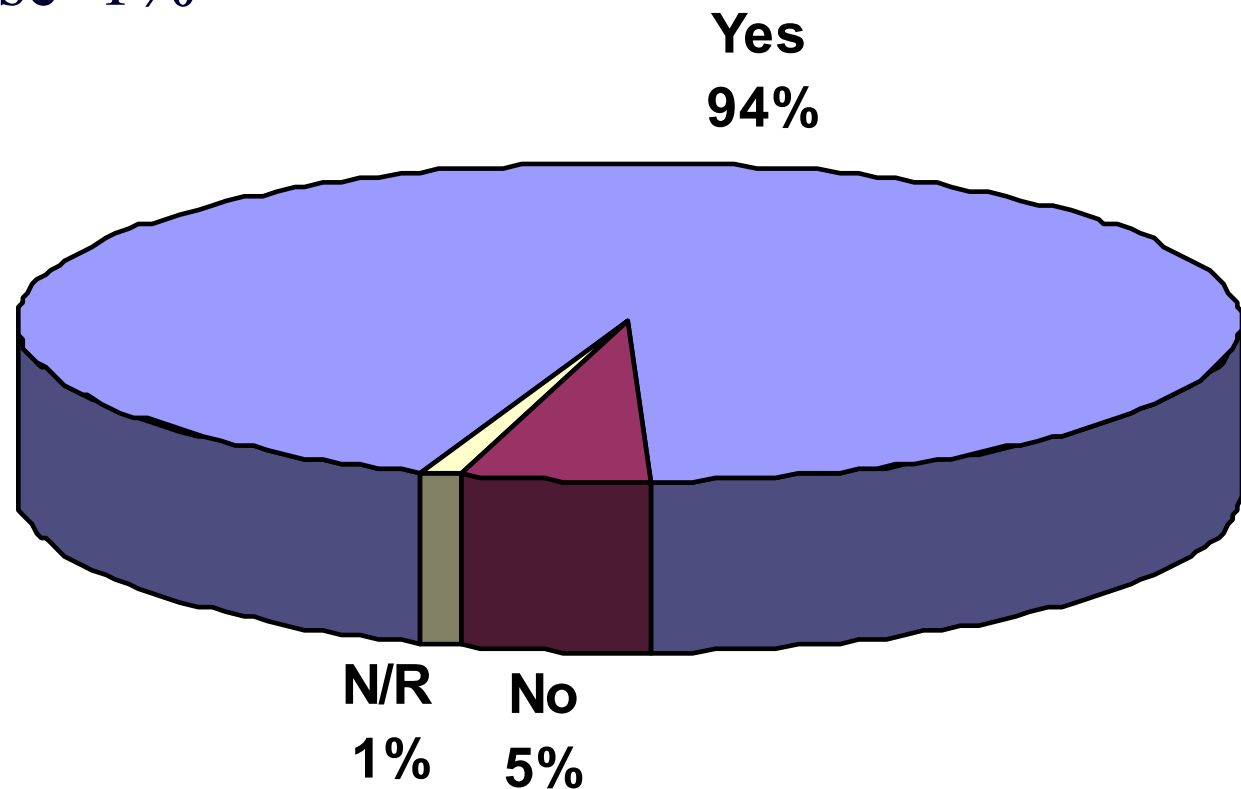


Survey Questions (cont'd)

6. What is your age?
7. What is your zip code?
8. Would you be willing to volunteer to help in the recycling program implementation, development, and activation?
9. If yes, please provide your contact information.

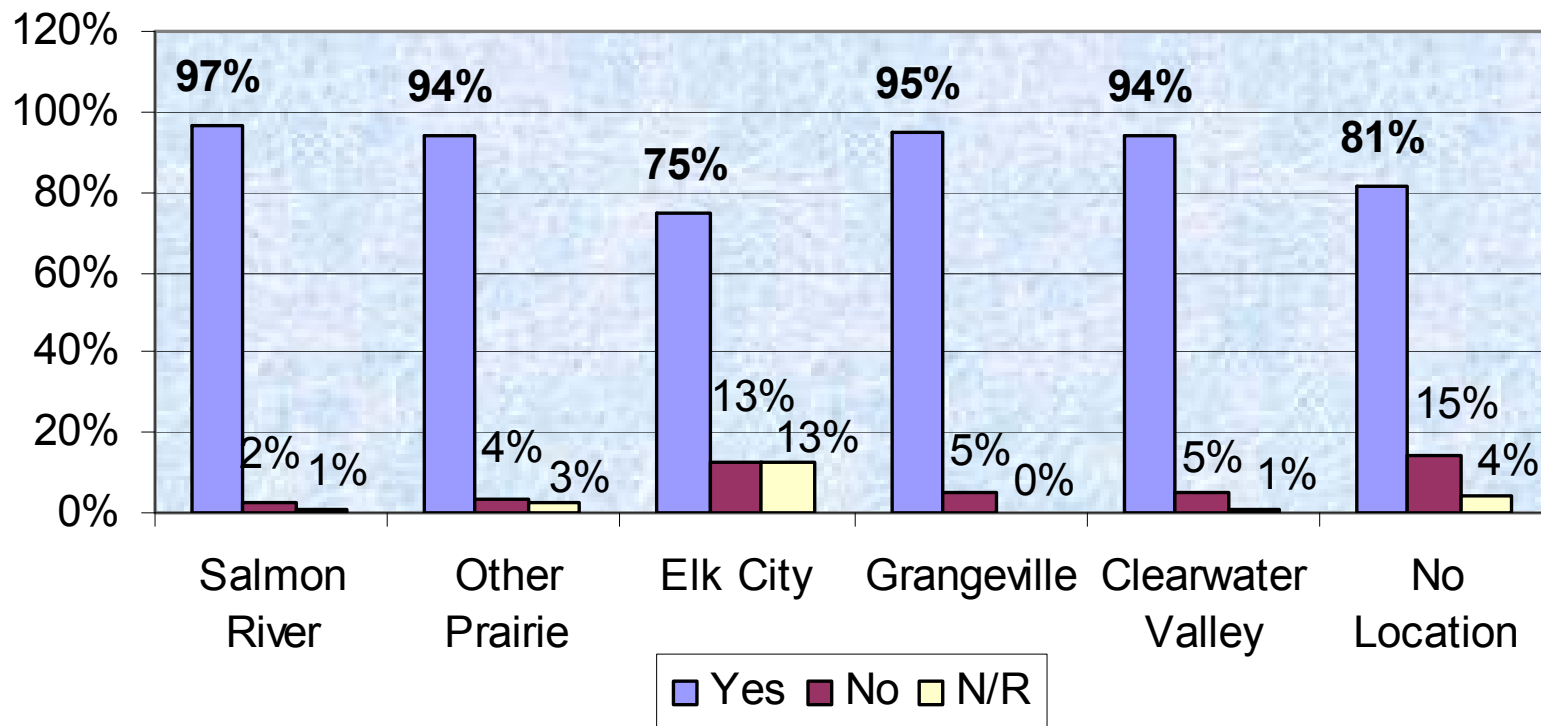
Q1. Would you recycle?

- Overall, 94% would recycle, 5% would not
- No response 1%



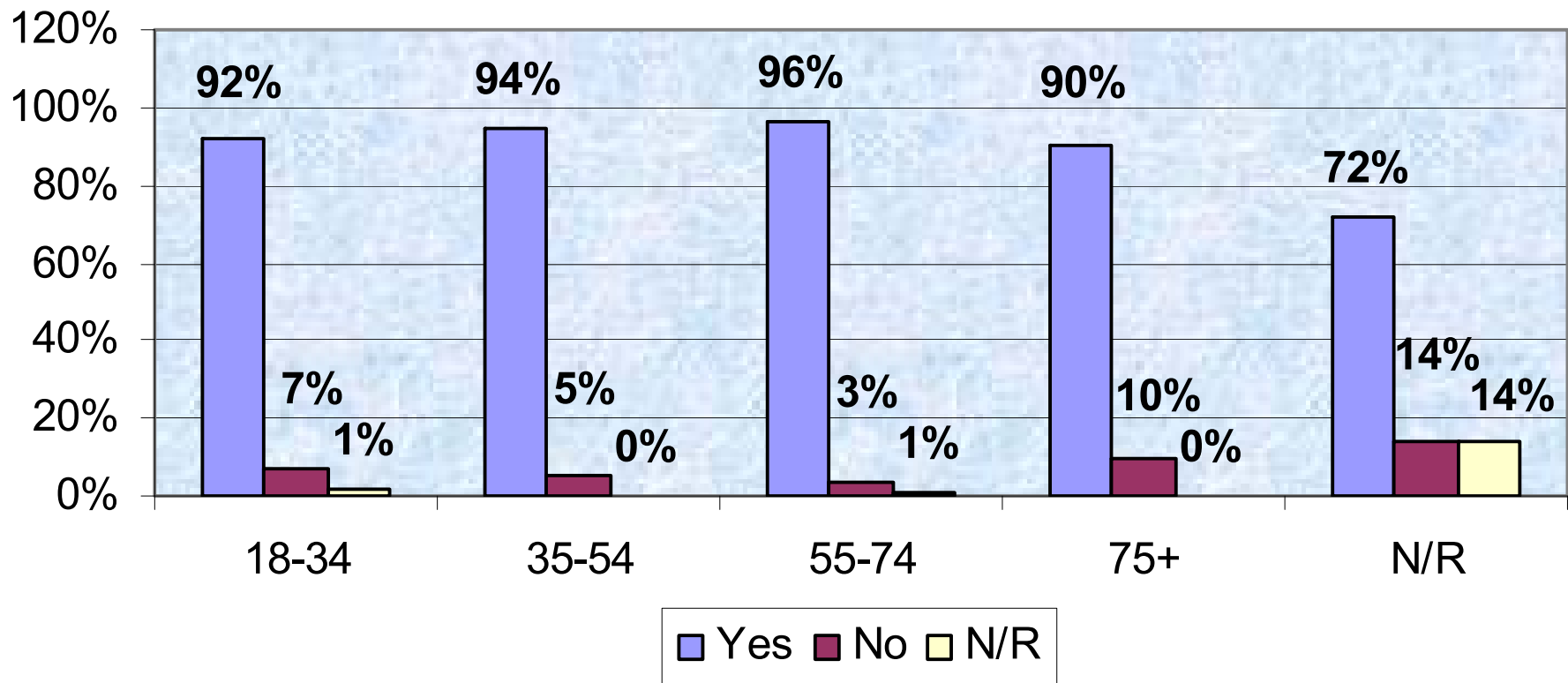
Willingness to Recycle by Location

- All communities except Elk City 94%+,
- Three-quarters of Elk City respondents would recycle
- Salmon River highest percent of Yes responses.

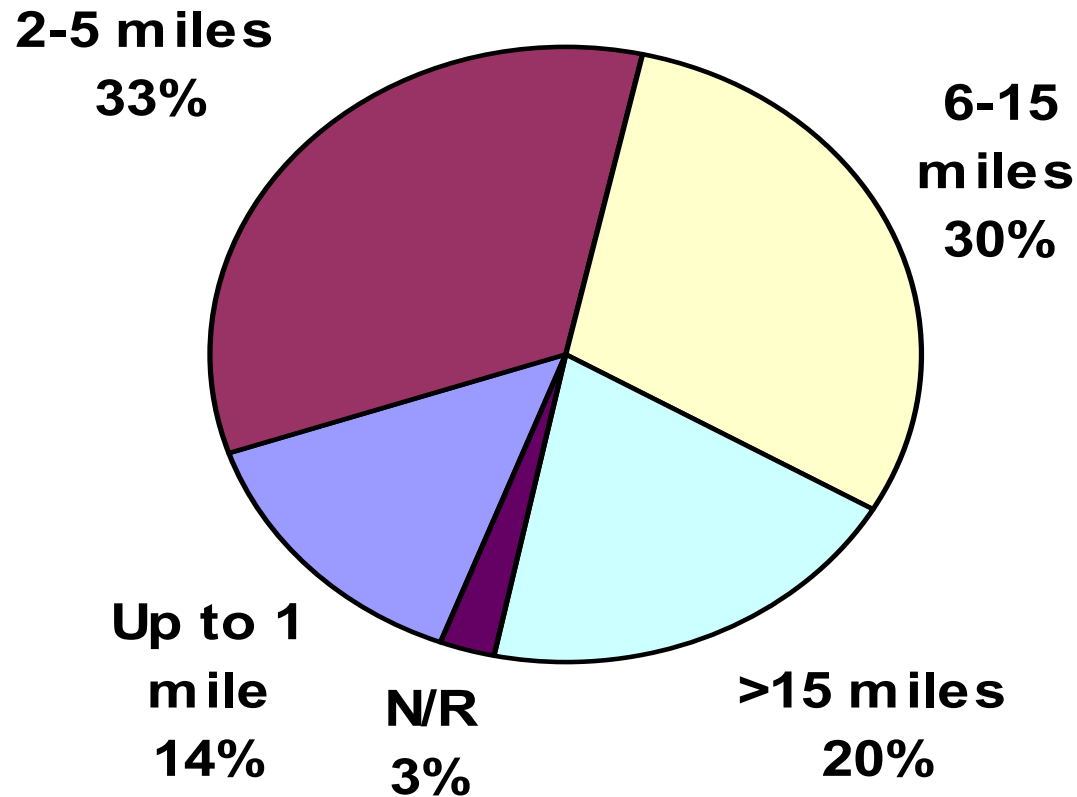


Willingness to Recycle by Age

- 90%+ of all age groups would recycle.



Q2. How far would you travel to a recycling drop-off point?



- One-third would travel 2-5 miles
- Nearly 1/3 would travel 6-15 miles
- 1-in-5 would travel 15 miles or more

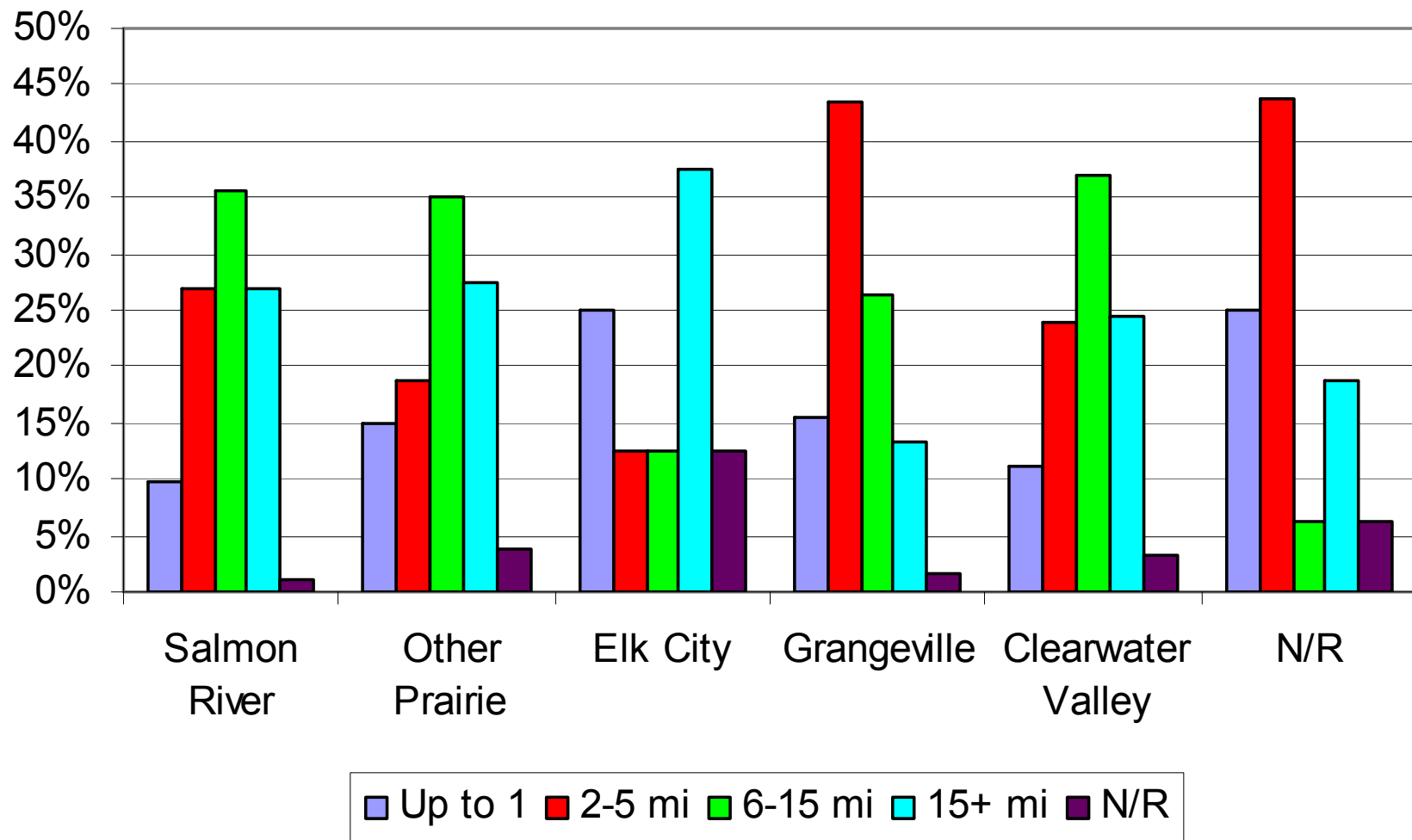
Distance willing to travel (cont'd)

- Highest % willing to travel distance are in Elk City.
- Other Prairie (Cottonwood-Ferdinand-Greencreek) also high % willing to travel.
- Grangeville least willing to travel longer distances.

Distance Willing to Travel by Respondent Location

	Up to 1 mi	2-5 mi	6-15 mi	15+ mi	N/R
Salmon River	10%	27%	35%	27%	1%
Other Prairie	15%	19%	35%	28%	4%
Elk City	25%	13%	13%	38%	13%
Grangeville	15%	43%	26%	13%	2%
Clearwater Valley	11%	24%	37%	24%	3%
N/R	25%	44%	6%	19%	6% ¹³

Distance willing to travel (cont'd)

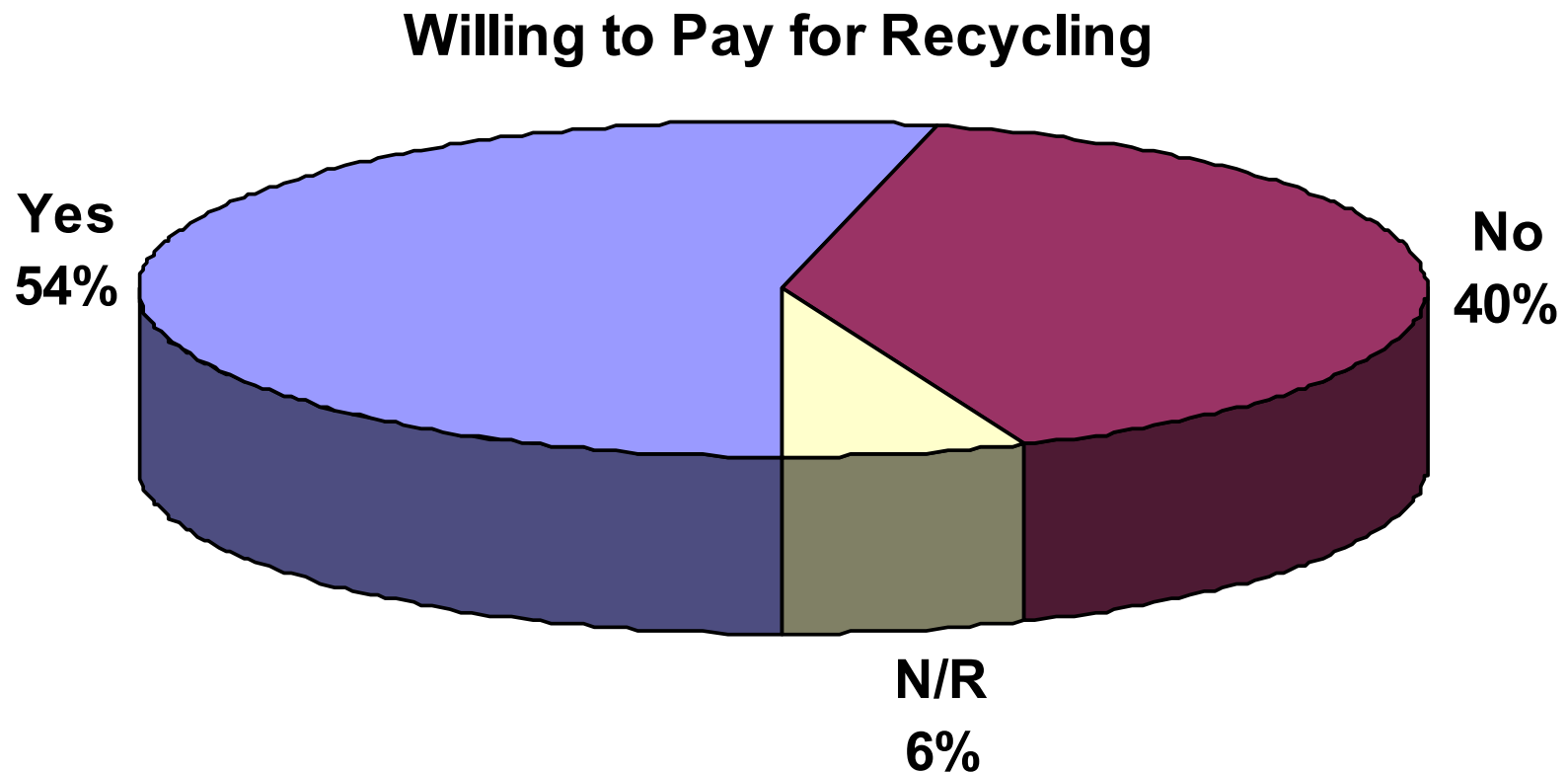


Q3. What items would you recycle?

- More than half of respondents would recycle all items except yard and construction waste.

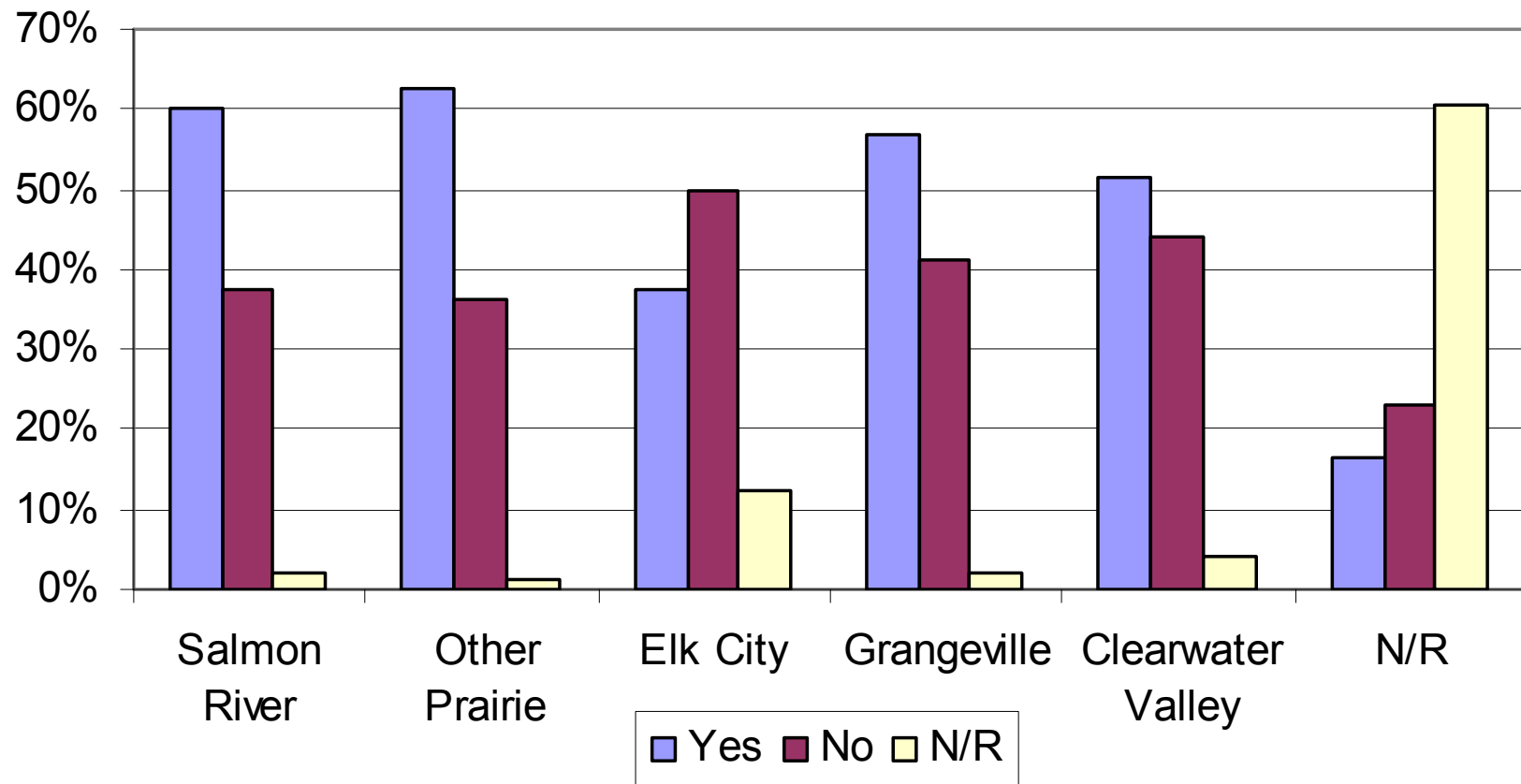
Items to Recycle		
Item	Count	%
Aluminum/metal cans	697	85%
Plastics	673	82%
Magazines	649	79%
Newspaper	640	78%
Cardboard	605	74%
Glass	597	73%
Office paper	437	53%
Metal (appliances, etc.)	418	51%
Yard waste	304	37%
Construction waste	264	32%
	818	100% ¹⁵

Q4. Willing to pay to support a recycling effort in your community?



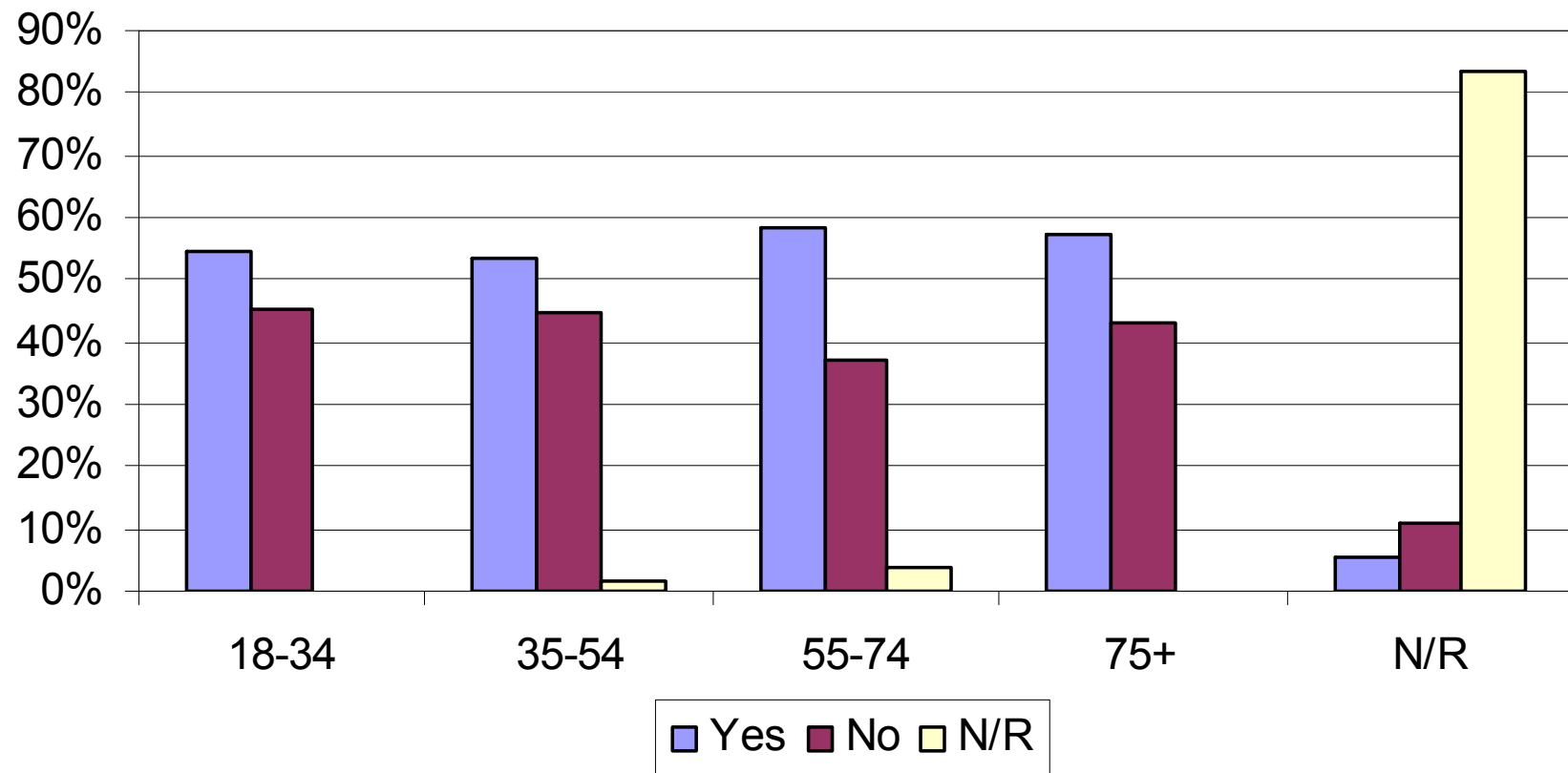
Willing to pay by location

- Majority willing to pay in all areas except Elk City.



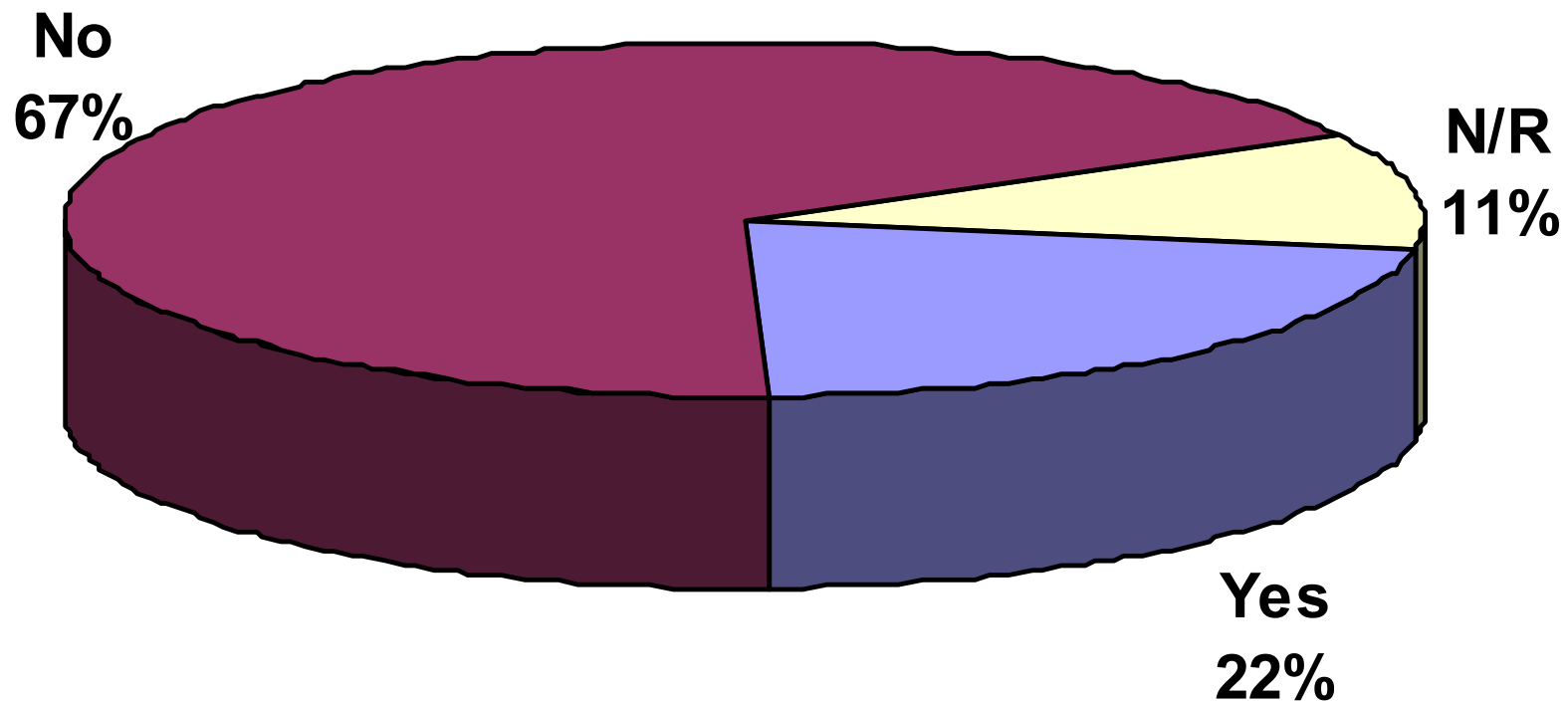
Willing to pay by age group...

- Majority of all age groups willing to pay, but margins slimmest in 18-34 and 35-54 age groups.



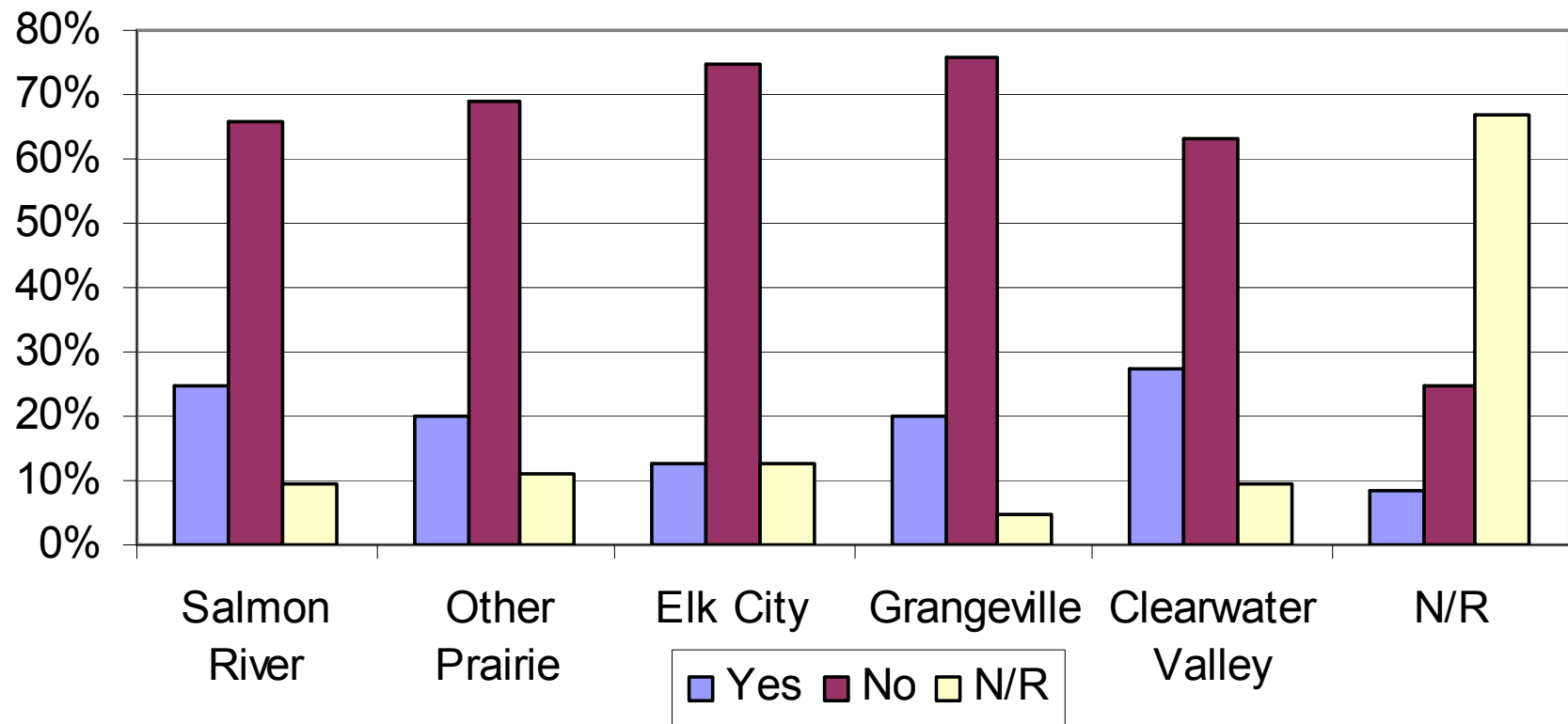
Q8. Willing to volunteer?

- 22% of respondents are willing to volunteer to help with recycling program implementation.



Willing to volunteer by location

- Highest % of respondents willing to volunteer are in Clearwater Valley and Salmon River areas.





Survey questions?

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