

# Spotlight on Dyslexia Virtual Conference

An Interactive Live Web Conference for Parents from Learning Ally

Call for presentations will be open July 15 – September 3, 2014

**CONFERENCE DATE** December, 5 2014 9am to 5pm EST

Learning Ally is inviting Presentation Submissions for Spotlight on Dyslexia, a virtual conference on dyslexia and related learning disabilities for parents, to be held Friday, December 5, 2014. Parents nationwide can participate. The virtual conference program will be designed to feature webinar presentations with opportunities for audience engagement including polls, “hand-raising”, and text chat.

**PURPOSE** To increase understanding, educate and engage parents and caregivers on important issues related to advocating and raising a child with dyslexia and related learning disabilities.

**GOAL** Better informed and more confident and inspired parents, who can better engage with other parents, the school and their community around dyslexia.

**ATTENDEES** Parents with a wide range of prior knowledge and backgrounds, from those beginning the journey with a child recently identified with dyslexia, to those with much experience and a high knowledge level. Many parents will have children with multiple disabilities and may in fact be dyslexic themselves.

As a virtual conference, presenters will use their own computer, internet and internet browser, phone and headset from home or office when delivering their presentation on our webinar platform. Travel to our Princeton, NJ office is not necessary for presenters and participants.

This call for presentations is designed to assist you with your proposal submission and to provide our review committee a standardized format for selecting most relevant entries. To ensure your submission is valid, please fully complete the submission form below.

Webinar recordings, PDFs of presentation slides and handouts developed by presenters will be available to registered participants for a limited time after the event, and Learning Ally asks your permission to place these in our permanent archives. Learning Ally will offer limited opportunities for joint development of handouts for those who request such assistance, as we find handouts often facilitate parent understanding and improve follow-on engagement.

Presenters will not receive compensation, honoraria, nor contact info of registrants. Presenters will have the opportunity to post and share their own contact information.

All submissions must be emailed to the contact below. For questions, please reach out to:

**Mark Brugger, Learning Ally**

Sr. Program Manager, Community & Learning Center

609-520-7984

[spotlightdyslexia@learningally.org](mailto:spotlightdyslexia@learningally.org)

# Submissions

## General Submission Procedures

- **The deadline for submissions is Wednesday, September 3, 2014.**
- **Submission should be emailed to [spotlightdyslexia@learningally.org](mailto:spotlightdyslexia@learningally.org)**
- Presenters are encouraged to submit MORE THAN ONE PROPOSAL, as we seek a range of pertinent and current topics for parents
- Proposals with multiple presenters or panelists must be submitted by one designated Primary Presenter, who is responsible for the content and organizing other contributors and participants
- Submissions must use the included PDF; files should be saved/named: Proposal\_LASTNAME.pdf.

## Review Criteria for all Submissions

All proposals are reviewed by a committee of internal Learning Ally staff and members of the parent community. In general, the committee will need to answer the following for all proposals:

**Criteria 1:** How relevant, practical or useful is the proposal topic to parenting needs?

**Criteria 2:** Is the presenter qualified to make this presentation?

**Criteria 3:** Is the presenter experienced in delivering presentations or webinars?

**Criteria 4:** Is this a unique or original topic, perspective, or are there unique or original elements of the presentation that are relevant or engaging?

## Accepted Presentations

- You will be notified through email by September 30, 2014 as to the status of your submission. If your presentation is accepted, you will be asked to review and confirm the date and time of your presentation.
- If the presentation is accepted, you will be requested to send a headshot that will be used for online promotional purposes.
- Materials and handouts for accepted presentations are due by Friday, November 14.

## Presenter Information

Name and credentials *Include full name and designations* \_\_\_\_\_

Professional title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Email address \_\_\_\_\_ Phone number \_\_\_\_\_ Time zone \_\_\_\_\_

Spanish fluency?  Yes  No

Co-presenters \_\_\_\_\_

*If you have additional presenters or panelists, you will need to include their information.*

### PRESENTER 2

### PRESENTER 3

Name and credentials \_\_\_\_\_

Professional Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

Time zone \_\_\_\_\_

Spanish fluency?  Yes  No

Yes  No

## Presentation Content *Titles, descriptions and bio's may be edited for length*

### Title of Presentation For Publication

Capture the essence of the presentation and appeal to the parent audience. No more than 128 characters with spaces.

### Long Description of Presentation Evaluation Criteria 1

This is the description that will be used to evaluate the presentation. Include what the audience will learn, how it applies to parents, relevancy, notable content points, any sources used etc. No more than 2000 characters with spaces.

**Short Description of Presentation For Publication**

This is the description that will be posted on the website if accepted. Include what the audience will learn. A format that works well is a paragraph of text followed by bullet points for the learning objectives/outcomes. Limited to 500 characters with spaces (about 3-5 sentences).

**Audience Level**

Identify the level of the presentation for the audience. Note that we anticipate that most parents will be in the beginning or intermediate level of knowledge.

- Beginner *diagnosed within a year or two, limited knowledge*
- Intermediate *at least 2 years experience and core knowledge*
- Advanced *knowledgeable and experienced*
- Works well for all levels

**Topics**

Please identify which *primary* topic area your presentation covers substantially and if there are any secondary areas. Mark as Primary with a "P" and Secondary with an "S"

- |   |  |
|---|--|
| <input type="checkbox"/> Accommodations and School Services                             | <input type="checkbox"/> Mathematics/Dyscalculia   |
| <input type="checkbox"/> Advocacy and Champions   | <input type="checkbox"/> Morphology, Phonemic/Phonological Awareness, Alphabetic Principle/Phonics |
| <input type="checkbox"/> Assistive Technology   | <input type="checkbox"/> Oral Language and Speech, Communications                                  |
| <input type="checkbox"/> Audiobooks   | <input type="checkbox"/> Reading Skills, Remediation, Specialized Reading Instruction              |
| <input type="checkbox"/> College Students and Young Adults                              | <input type="checkbox"/> Resources and Networking  |
| <input type="checkbox"/> Dysgraphia   | <input type="checkbox"/> Self-Advocacy, Independence   |
| <input type="checkbox"/> Executive Functioning, ADHD, Other Related Learning Challenges | <input type="checkbox"/> School and Teacher Collaboration  |
| <input type="checkbox"/> Extended School year   | <input type="checkbox"/> Self-Esteem, Anxiety, Depression, Mental Health                           |
| <input type="checkbox"/> Families and Parenting   | <input type="checkbox"/> Social Skills, social-emotional   |
| <input type="checkbox"/> History, Definition, Research                                  | <input type="checkbox"/> Spelling and Vocabulary   |
| <input type="checkbox"/> Homeschooling  | <input type="checkbox"/> Standardized Testing  |
| <input type="checkbox"/> Homework   | <input type="checkbox"/> Strengths, Interests, Talents   |
| <input type="checkbox"/> IEP's and 504's  | <input type="checkbox"/> Transitions (academic, college, life)                                     |
| <input type="checkbox"/> Identification and Assessment                                  | <input type="checkbox"/> Twice-Exceptional (ex/Gifted and Dyslexia)                                |
| <input type="checkbox"/> Laws and Regulations; Federal, State and Local Legislation     | <input type="checkbox"/> Written Expression  |
| <input type="checkbox"/> Learning Styles and Strategies                                 | <input type="checkbox"/> Other – open  |

**Primary Presenter Bio** *Evaluation Criteria 2*

Please write a bio with no more than 250 words in paragraph form for promotional purposes that highlights your qualifications for the presentation.

**Previous Experience with Webinars and Conferences** *Evaluation Criteria 3*

Everyone will have an opportunity for training on the webinar platform, and those with less experience will get additional opportunities for practice as needed and based on staff availability.

	NO EXPERIENCE		SIGNIFICANT EXPERIENCE	
Presenting on virtual webinars	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/> 5 <input type="checkbox"/>
	NO EXPERIENCE		SIGNIFICANT EXPERIENCE	
Presenting at conferences	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/> 5 <input type="checkbox"/>

Please list any webinars and conferences where you have presented. Note which ones were online.

## Recordings and Archive for Conference Registrants

By submitting this proposal, you acknowledge that your session will be recorded (video and audio) and any associated handouts will be available for download for conference registrants for 60 days after the conference.

**Recording and Archiving of presentation and for Learning Ally’s non-profit use indefinitely**

I give permission for recording (video/audio) of the presentation and associated handouts for Learning Ally’s archive for use by members or non-members indefinitely to support the non-profit mission of Learning Ally.

Please type initials by agreement or disagreement Yes \_\_\_\_\_ No \_\_\_\_\_

**Archiving of associated handouts for Learning Ally’s non-profit use indefinitely**

I give permission to make available associated handouts for Learning Ally’s archive for use by members or non-members indefinitely to support the non-profit mission of Learning Ally. *Note: Speakers are encouraged to include a copy of the presentation as a handout to support note taking and accessibility for parents, but it is not a requirement.*

Please type initials by agreement or disagreement Yes \_\_\_\_\_ No \_\_\_\_\_

**How do you plan to engage the audience?** *Evaluation Criteria 4*

Please list or describe any elements of the presentation or delivery to engage the audience, such as pre-surveys, webinar polls, questions in chat forum, host or panel interaction, etc.

**Originality** *Evaluation Criteria 4*

Please describe how the presentation or delivery may be unique, original in topic or perspective or in elements that makes this presentation special, innovative, memorable, or outstanding for the audience.