



Learning Ally's Spotlight on DYSLEXIA

2015 Call for Presentations

The call for presentations is open May 15 - July 24, 2015

Conference date: Friday, December 4, 2015, 9am-5pm (EST)

Learning Ally is inviting presentation submissions for **Spotlight on Dyslexia 2015**, the second annual online conference on dyslexia and related learning disabilities for parents, to be held Friday, December 4, 2015. Parents nationwide can participate. The live, online conference will be designed to feature webinar presentations with opportunities for audience engagement, including polls, Q & A and text chat.

Purpose: To increase understanding, educate and engage parents and caregivers on important issues related to advocating and raising a child with dyslexia and related learning disabilities.

Goal: Better informed and more confident and inspired parents, who can better engage with other parents, the school and their community about dyslexia.

Attendees: Parents with a wide range of prior knowledge and backgrounds, from those beginning the journey with a child recently identified with dyslexia, to those with greater experience and a high knowledge level. Many parents will have children with multiple disabilities, and may be dyslexic themselves. The conference also attracts a large number of teachers, tutors, and therapists who work with families and students, as the information can assist them in their classroom and practice as well.

As a live online conference, presenters will use their own computer, internet and internet browser, phone and headset from home or office when delivering their presentation on our webinar platform. **Travel to our Princeton, NJ, office is not necessary for presenters or participants.**

This call for presentations is designed to assist you with your proposal submission and to provide our review committee with a standardized format for selecting the most relevant entries. To ensure your submission is valid, please fully complete the submission form on the following pages.

Webinar recordings, PDFs of presentation slides and handouts developed by presenters will be available to registered participants for a limited time after the event, and Learning Ally asks your permission to place these in our permanent archives as well. Learning Ally will offer limited opportunities for joint development of handouts for those who request such assistance, as we find handouts often facilitate parent understanding and improve engagement.

Presenters will not receive compensation, honoraria, nor contact information of registrants. Presenters will have the opportunity to post and share their own contact information. Presenters will receive a deeply discounted rate for online exhibit booths of \$150 and assistance in set-up if required.

Presenters will be required to attend one 1/2 hour online training session on the platform and one 1/2 hour practice session prior to the day of the event. Group training and individual practice sessions will be scheduled at a mutually convenient time.

All submissions must be emailed to spotlightdyslexia@learningally.org.

Questions? Please reach out to: Mark Brugger Sr. Program Manager, Community & Learning Center: 609-520-7984

General Submission Procedures

- **Submission should be emailed to spotlightdyslexia@learningally.org by Friday, July 24, 2015**
- Presenters are encouraged to submit **more than one** proposal, as we seek a range of pertinent and current topics for parents
- Proposals with multiple presenters or panelists must be submitted by one designated primary presenter, who is responsible for content and organizing other contributors and participants
- Submissions must use the included MS Word Document or PDF format; files should be saved/named: Proposal_LASTNAME.doc

Review Criteria For All Submissions

All proposals will be reviewed by a committee of Learning Ally staff and members of our Parent Community.

Proposal submissions must answer the following questions:

- **Criteria 1:** How relevant, practical or useful is the proposal topic to parenting needs?
- **Criteria 2:** What are the presenter qualifications to make this presentation?
- **Criteria 3:** Has the presenter delivered presentations or webinars?
- **Criteria 4:** Is this a unique or original topic, perspective, or are there unique or original elements of the presentation that are relevant or engaging for parents?

Accepted Presentations

- You will be notified by email by September 16, 2015, as to the status of your submission. If your presentation is accepted, you will be asked to review and confirm the date and time of your presentation.
- If the presentation is accepted, you will be requested to send a headshot for online promotional purposes.
- Materials and handouts for accepted presentations are due by **Friday, November 14**.

Spotlight on Dyslexia Online Conference Presentation Submission Form

Presenter Information		
Primary Presenter Name	Include your full name, designations, professional title & organization or company.	
Name & Credentials		
Professional Title		
Organization/Company		
Email address		
Phone number		
Time Zone		
Spanish Fluency?	Yes <input type="checkbox"/> No <input type="checkbox"/>	
Co-Presenters	If you have additional presenters or panelists, include their information below.	
	Presenter 2	Presenter 3
Name & Credentials		
Professional Title		
Organization/Company		
Email address		
Phone number		
Time Zone		
Spanish Fluency?	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>

Presentation content, titles, descriptions and bios may be edited by Learning Ally for length

Title of Presentation
(for publication)

No more than 128 characters (with spaces) that captures the essence of the presentation and appeal to the parent audience.

Long Description of Presentation
(Evaluation Criteria 1)

This description will be used to evaluate the presentation. Limit to 2000 characters (with spaces) and include what the audience will learn, how it applies to parents, relevancy, notable content points, any sources used, etc.

Short Description of Presentation
(For Publication)

This description will be posted on the website if accepted. Limit to 500 characters with spaces (about 3-5 sentences) and include what the audience will learn. A format that works well is a paragraph of text followed by bullet points for the learning objectives/outcomes.

Audience Level

Identify the level of the presentation for the audience. Note that we anticipate that most parents will be in the beginning or intermediate level of knowledge. Also note that teachers, tutors, and therapists attend our conference as well.

- ☐ Beginner (child diagnosed within a year or two, limited knowledge)
- ☐ Intermediate (at least 2 years of experience and core knowledge)
- ☐ Advanced (knowledgeable and experienced)
- ☐ Works Well for All Levels

Topics

Identify one primary topic area your presentation covers and up to three (3) secondary areas.
Mark as Primary with a "P" and Secondary with an "S"

- | | |
|---|--|
| <input type="checkbox"/> Accommodations and School Services | <input type="checkbox"/> Morphology, Phonemic/Phonological |
| <input type="checkbox"/> Advocacy and Champions | <input type="checkbox"/> Awareness, Alphabetic |
| <input type="checkbox"/> Assistive Technology | <input type="checkbox"/> Principle/Phonics |
| <input type="checkbox"/> Audiobooks | <input type="checkbox"/> Oral Language and Speech, |
| <input type="checkbox"/> College Students and Young Adults | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Dysgraphia | <input type="checkbox"/> Reading Skills, Remediation, |
| <input type="checkbox"/> Executive Functioning, ADHD, Other | <input type="checkbox"/> Specialized Reading Instruction |
| <input type="checkbox"/> Related Learning Challenges | <input type="checkbox"/> Resources and Networking |
| <input type="checkbox"/> Extended School year | <input type="checkbox"/> Self-Advocacy, Independence |
| <input type="checkbox"/> Families and Parenting | <input type="checkbox"/> School and Teacher Collaboration |
| <input type="checkbox"/> History, Definition, Research | <input type="checkbox"/> Self-Esteem, Anxiety, Depression, |
| <input type="checkbox"/> Homeschooling | <input type="checkbox"/> Mental Health |
| <input type="checkbox"/> Homework | <input type="checkbox"/> Social Skills, social-emotional |
| <input type="checkbox"/> IEP's and 504's | <input type="checkbox"/> Spelling and Vocabulary |
| <input type="checkbox"/> Identification and Assessment | <input type="checkbox"/> Standardized Testing |
| <input type="checkbox"/> Laws and Regulations; Federal, State and | <input type="checkbox"/> Strengths, Interests, Talents |
| <input type="checkbox"/> Local Legislation | <input type="checkbox"/> Transitions (academic, college, life) |
| <input type="checkbox"/> Learning Styles and Strategies | <input type="checkbox"/> Twice-Exceptional (ex/Gifted and |
| <input type="checkbox"/> Mathematics/Dyscalculia | <input type="checkbox"/> Dyslexia) |
| | <input type="checkbox"/> Written Expression |
| | <input type="checkbox"/> Other – open. |

Primary Presenter Bio (Evaluation Criteria 2) Please write a bio with no more than 250 words in paragraph form for promotional purposes that highlights your qualifications for the presentation.

Previous Experience with Webinars & Conferences (Evaluation Criteria 3)

Training on the webinar platform will be provided to all presenters. Those with less experience will have additional practice opportunities as needed.

**No
Experience**

☐ 1

Rate your experience in
presenting online webinars.

☐ 2

☐ 3

☐ 4

**Significant
Experience**

☐ 5

Rate your experience in presenting at conferences.

**No
Experience**

☐ 1

☐ 2

☐ 3

☐ 4

**Significant
Experience**

☐ 5

List up to 5 webinars and conferences where you have presented. Please note which ones were online.

How do you plan to engage the audience?
(Evaluation Criteria 4)

List or describe any elements of your presentation or delivery designed to engage the target audience (examples: pre-surveys, webinar polls, questions in chat forum, host or panel interaction, etc.)

Originality
(Evaluation Criteria 4)

Describe how your presentation or delivery may be unique: original in topic, perspective or in elements. What makes this presentation special, innovative, memorable, or outstanding for the target audience?

***Required: By submitting this proposal, you acknowledge that your session will be recorded (video and audio) and any associated handouts will be available for download for conference registrants for 60 days after the conference. Type initials to reflect agreement or not:**

Recordings and Archive for Conference Registrants & Recording and Archiving of presentation and for Learning Ally's non-profit use indefinitely

I give permission for recording (video/audio) of the presentation and associated handouts for Learning Ally's archive for use by members or non-members indefinitely to support the non-profit mission of Learning Ally.

Type initials to reflect agreement or not:

Yes_____ No_____

I give permission to make available associated handouts for Learning Ally's archive for use by members or non-members indefinitely to support the non-profit mission of Learning Ally.

Archiving of associated handouts for Learning Ally's non-profit use indefinitely. Associated handouts may include a copy of the presentation.

Yes_____ No_____

Note: Speakers are encouraged to include a copy of the presentation as a handout to support note taking and accessibility for parents, but it is not a requirement.

Associated handouts will include a copy of the presentation itself:

Yes_____ No_____