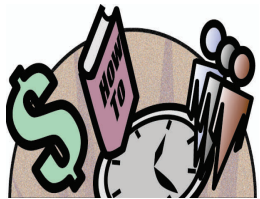


NEED HELP STARTING OR GROWING YOUR BUSINESS?

A free regional Small Business Day Conference will be presented on August 1, 2006. This event will provide current and potential small business people and entrepreneurs with the opportunity to network with organizations that can assist them with business issues or problems they may be facing.

The program will feature numerous training choices (see schedule on reverse side). Organizations will have representatives available to speak one-on-one with the entrepreneurs and small business owners.

This day is for **YOU!** Register now to take advantage of the free business assistance being offered.



Need help starting or growing your business? Sign up for the Small Business Development Conference in Somerset.

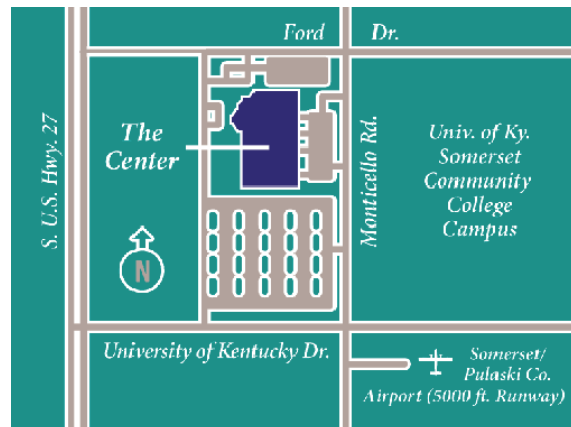
WHO SHOULD ATTEND THE EVENT?

Are you a small business or entrepreneur that needs help with:

- Start-Up
- Expansion
- Financing
- Business Planning
- Marketing /Advertising
- Selling to the Government
- Technical Assistance

You need to attend the free Small Business Day Conference being held at:

**The Center for Rural Development
2292 S. Hwy. 27
Somerset, KY 42501
(Stop Light 15)**



SMALL BUSINESS DAY CONFERENCE

An illustration of a man in a blue suit and white shirt, holding a large sign that says "FREE" in red and white letters. He is also holding a stack of money, a sign that says "NOW TO", and a clock. The background is a textured, light brown color.

Tuesday, August 1, 2006
8:00 AM-4:30 PM

2006 Series

**Somerset, KY
August 1, 2006**

SCHEDULE OF EVENTS

EVENT SPONSORS

BUSINESS TECHNOLOGY *Breakfast*

Tuesday, August 1, 2006

- 07:30 Registration Opens
- 08:00-09:00 Chamber Breakfast-Technology and Business
- 09:00-10:00 Latest Technology Devices
- 09:00-10:00 Electronic Commerce
- 10:00-11:00 Technology Services to Help Grow and Protect Your Business
- 10:00-11:00 Customer Service: The Importance of Business Etiquette
- 11:00-12:00 Technology: Application
- 11:00-12:00 The Importance of Providing Great Customer Service
- 12:00-1:00 Chamber Lunch
- 1:15-3:15 How to Contract with the Government
- 1:15-3:00 Developing a Marketing /Advertising Plan
- 3:30-4:30 Surety Bonds
- 3:15-4:30 Financing Your Business



Kentucky's
Small
Business
Development
Centers



Small Business
Development Center



SOMERSET
PULASKI COUNTY
Chamber of Commerce



In Participation with:

U.S. Small Business Administration



The Somerset-Pulaski County Chamber of Commerce will be hosting a "Business Technology" Breakfast. The speakers will be discussing what technology is currently available to businesses and what the future holds in southern Kentucky. **The breakfast is free and open to all who register for the Small Business Day Conference. You must indicate on your registration that you will be attending the Breakfast.**

Chamber Lunch

The Chamber Lunch is open to all who attend the Small Business Day event. **The cost is \$10.00 per person. You must indicate on your registration that you will be attending the lunch.** Ewell Balltrip will be the featured speaker and will be discussing business opportunities that will result from the Bio Lab being located in Pulaski County.

*Schedule subject to revision

Registration Notes

- Submit a registration form **for each person attending** (Forms may be copied).
- Please fill out the registration form as completely as possible.
- **Indicate if you will be attending the Free “Business Technology Breakfast”** we must have an accurate count and only those pre-registering will be able to attend the session.
- **Indicate if you will be attending the Chamber Lunch.** The catered lunch is \$10 payable at the door. Again, we must have an accurate count for the caterer.

Small Business Day Registration

Name: _____ Business Name: _____

Business Type: Construction Manufacturing Retail Service Other Not In Business

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Please select the training sessions you would like to attend so we may plan accordingly (Note: we have multiple sessions running at the same time):

- | | |
|--|---|
| <input type="checkbox"/> 8:00 Chamber Breakfast (FREE) Discussion of Latest Business Technology | <input type="checkbox"/> 12:00 Chamber Lunch (Open to all attendees, Fee \$10.00) Featured Speaker Ewell Balltrip discussing business opportunities the Bio Lab will bring to the community |
| <input type="checkbox"/> 9:00 Advanced Technology Devices | <input type="checkbox"/> 1:15 How to Contract with the Government |
| <input type="checkbox"/> 9:00 Electronic Commerce | <input type="checkbox"/> 1:15 Developing a Marketing/Advertising Plan |
| <input type="checkbox"/> 10:00 Technology Services to Help Grow and Protect Your Business | <input type="checkbox"/> 3:15 Financing Your Business with Panel Discussion including Traditional and Non-Traditional Lenders |
| <input type="checkbox"/> 10:00 Customer Service–Good Etiquette | <input type="checkbox"/> 3:30 Surety Bonds |
| <input type="checkbox"/> 11:00 Technology Applications–Improve Efficiency and Reduce Operating Costs | |
| <input type="checkbox"/> 11:00 The Importance of Providing Great Customer Service | |

For your convenience you can register via email, fax, or mail the required information.

Email: sba3@alltel.net

Fax: 606.677.1454

Mail: Small Business Development Center
675 Monticello St., Suite A
Somerset, KY 42501

Call 606.678.3042 for additional registration or program information.