



Texas A&M University

SPONSORSHIP AGREEMENT

Student Government Association

Company or Organization: _____
Contact Name: _____ Signature: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ E-mail Address: _____
Item or Donation: _____ Value of Item: _____

In order to show our gratitude, your company or organization will be publicized according to the following levels:

Gala Auction Item Donations:

Donor's name will appear in The Eagle "Thank You" advertisement on Sunday March 24th, 2013 following The Big Event. Donors will also have the opportunity to place business cards next to their donated item at The Big Event's Gala fundraiser on October 19th, 2012. Donor's name will also appear in The Big Event's Gala program.

Monetary Donations

MAROON: (up to \$499) Sponsor's name will appear in The Eagle "Thank You" advertisement on Sunday, March 24th, 2013 following The Big Event.

BRONZE: (\$500-\$999) Sponsor's logo will appear on The Big Event promotional poster displayed at various local businesses throughout Bryan and College Station. Sponsor's logo will also be displayed in The Big Event's newsletter that is sent to the parents of our committee as well as other supporters of The Big Event. Bronze sponsors will be granted Maroon benefits as well.

SILVER: (\$1,000-\$4,999) Sponsor's logo will be displayed on The Big Event's website with a link to the sponsor's website. Sponsor's logo will also appear on "Sponsors" page placed in student jobsite packets on March 23rd, 2013. Sponsor will receive a "The Big Event 2013 Silver Sponsor" poster to display at their place of business. Silver sponsors will be granted Bronze and Maroon benefits as well.

GOLD: (\$5,000-\$9,999) Sponsor's logo will appear on The Big Event stage banner on March 23rd, 2013. Sponsors will receive a larger "The Big Event 2013 Gold Sponsor" poster to display at their place of business. Gold sponsors will be granted Silver, Bronze, and Maroon benefits as well.

PLATINUM: (\$10,000 and up) Sponsors will have the opportunity to have an info booth set up during the morning kick off ceremony on March 23rd, 2013. Sponsors will also receive a "The Big Event 2013 Platinum Sponsor" plaque to display at their place of business. Platinum sponsors will be granted Gold, Silver, Bronze and Maroon benefits as well. Additional benefits are negotiable based on the size of the donation.

(For donations made before October 10th, 2012, Sponsor's name will appear, based on sponsorship level, in the program for The Big Event's 4th annual Gala and Silent Auction on October 19th, 2012)

