



## Sponsorship Terms Form

This letter outlines the terms under which the city of Waconia will provide sponsorship space at the Waconia Ice Arena located at 1250 Oak Ave, Waconia, MN 55387. The agreement is between the City of Waconia ("We") and the sponsorship party ("You").

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Name(s):** \_\_\_\_\_

**Contact Email Addresses:** \_\_\_\_\_

<u>Type of Sponsorship</u>	<u>Price</u>	<u>Terms</u>
<input type="checkbox"/> Dasher Board Advertisement (3' x 8')	\$900	One (1) Year
<input type="checkbox"/> Dasher Board Advertisement (3' x 8')	\$2,500	Three (3) Years
<input type="checkbox"/> Dasher Board Advertisement (3' x 8')	\$3,500	Five (5) Years
<input type="checkbox"/> Dasher Board Advertisement (33'x 40'')	\$1,000	Three (3) Years
<input type="checkbox"/> Website Placed Logo & Link	\$75	One (1) Year
<input type="checkbox"/> Arcade Game	\$3,000	Life of the Machine
<input type="checkbox"/> In Ice Logo	\$7,000	Five (5) Years

- Dasher boards are acrylic advertisement boards that are hung on the hockey dasher board area of the rink.
- We are responsible for installation of the signage.
- We reserve the right to approve all artwork and sign material used by you.
- Annual term begins the date the board is hung at the arena.
- We will provide notification to you 60 days prior to the end of the contract term state the current sponsorship rates. You must respond to such notification and renew your dasher advertisement(s) **"30 days"** prior to the end of the contract term or the dasher space will be open to new sponsorship parties.
- You are responsible for: supplying, paying for, and approving all camera ready art prior to submitting it to City of Waconia approved dasher board printing supplier.
- The dasher board and its printing will be paid for in full by the City of Waconia.

**Alcohol or Tobacco Product and Content Sponsorships are NOT allowed.**

The City of Waconia Parks and Recreation Director will have final approval of any and all advertisements to be placed the Ice Arena and must sign off on said sponsorships. This document sets forth our agreement and the above terms will be binding upon receipt of your written acknowledgement. If the terms outlined above are acceptable, please sign the acknowledgement below. We believe this sponsorship will bring value to both of our organizations, and we look forward to a long prosperous relationship.

**ACKNOWLEDGEMENT AND AGREEMENT**

I hereby acknowledge and agree to the terms set forth above:

**Cost:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Sponsorship Signature:** \_\_\_\_\_