



Parade Guidelines & Application

July 4, 2012 @ 10:30 a.m.

"Remembering the past, Engaging the Future"

E-Mail all materials to: JulieB@wjordan.com (*preferred method*) or
Mail all materials to: West Jordan Independence Day Festival
Attention: Events Coordinator
8000 South Redwood Road
West Jordan, Utah 84088

Applications received after June 22, 2012 will be considered late and charged a \$25 late fee.

GUIDELINES:

1. **Number of Entries:** The West Jordan Independence Day Festival will consist of no more than 90 units. The Independence Day Festival committee will give first consideration to quality and theme.
2. **Decision of Committee:** The committee reserves the right to refuse an entry into the parade if, in its sole judgment, it determines that the entry is controversial, unlawful, or otherwise considered to be inconsistent with the standards, theme, quality or purposes of the West Jordan Independence Day Festival Parade.
3. **Controversial Material:** The committee reserves the right to refuse an entry into the parade if, in its sole judgment, it determines that the entry is controversial, unlawful, or otherwise considered to be inconsistent with the standards, theme, quality or purposes of the West Jordan Independence Day Festival Parade.
4. **Vehicles:** Miscellaneous vehicle entries, such as trucks, convertibles, motorcycles, etc., will not be allowed in the parade unless the committee gives specific prior approval for a special purpose.
5. **Distribution of Materials:** **Distribution of literature or other materials such as candy or favors along the parade route are strictly prohibited from a vehicle/float. Only walkers may hand out items to the crowd. Entries violating this standard will be pulled from the parade without reimbursement of any expense or fees.**
6. **Sponsor Name:** The name of the sponsor and logo should not detract from the float or entry.
7. **Commercialization:** Sponsors should avoid over-commercialization. Any commercial message should be a minor part of the float presentation, should be in good taste, should add to the entertainment, and should not unfavorably detract from the float presentation.
8. **Riders:** Riders must be dressed appropriately to coincide with the theme of the entry. Precautions should be taken to ensure the safety of all riders.
9. **Walkers:** Clowns and other costumed walkers are highly encouraged so long as they add to the theme of the entry. All walkers in any category must be 8 years of age or older.
10. **Staging and lineup of the Parade:** Lineup starts at 7000 South and Redwood Road heading west to 2700 West. Any changes concerning the lineup of the parade or other instructions will be sent prior to the parade. This information will be sent to the sponsors' primary e-mail contact, as noted on the parade entry form. Staging and checking in begins at 9 a.m. at the parade start on 7000 South and Redwood Road.
11. **Identification:** All entries must have a banner or sign visible identifying the organization/group.
12. **Water:** Entries spraying, squirting, or distributing water not in approved containers for drinking will be denied.

VEHICLES

Antique vehicles must be pre-World War II (1942), although some vehicles from 1942 to the 1960s - may be given consideration. A picture of the vehicle must be included with the application. **Miscellaneous vehicle entries of unique interest will be considered.** All vehicles must be clean and in good working order. Drivers must hold a valid driver's license, be insured and each vehicle must have adequate fuel. Awards are given to pre-1942, and 1943 to current.

EQUESTRIAN

All equestrian groups must consist of at least six horses to be given an individual or separate lineup spot in the parade. Entries must be able to travel the parade route in extreme hot weather. Groups less than six, will be placed with other small equestrian groups. All equestrian groups/individuals must provide their own pooper-scoopers and wheelbarrows to follow their unit down the parade route.

DIGNITARIES

Each dignitary is limited to one vehicle and must provide his or her own transportation and driver. All drivers must hold a valid driver's license, be insured and each vehicle must have adequate fuel. Dignitaries must have an identifying banner or visible sign.

BANDS

Band members, directors and support personnel must be in uniform. It is imperative that sufficient water be provided for all band participants before, during and after the parade. Marching groups must move forward at all times. No stopping to perform.

FLOATS

1. Floats may not solely depict the products or services of a float sponsor.
2. Floats must be able to accommodate a tow rope. If the float breaks down and is stopped for more than 30 seconds, it will be subject to towing. Effort will be made to pull the float along the parade route, however, the parade committee will determine whether the float can be safely pulled or must be removed from the parade. A good running motor, with adequate fuel, is a critical part of every float.
3. Floats must be capable of negotiating sharp turns. Maximum float height is 14 feet, maximum width is 15 feet and maximum length is 65 feet.
4. Float application must include a photo, sketch or rendering of the float, preferably in color.
5. Floats must be fire code compliant. Fire extinguishers are required on each float.
6. All drivers must hold a valid driver's license, be insured and each vehicle must have adequate fuel.

JUDGING

Judging is based on the overall quality and appeal of the entry and theme.

AWARDS

Legacy Award (Best Religious Entry)	Mayor's Award (Best Commercial Entry)
Civic Award (Best Civic Entry)	Independence Award 1 st , 2 nd , 3 rd (Best Band)
Stampede Award 1 st , 2 nd , 3 rd (Best Equestrian Unit)	Henry Ford Awards (Best Automobile Category Entries)
Freedom Award 1 st , 2 nd , 3 rd (Best Municipal Unit)	Performance Award 1 st , 2 nd , 3 rd (Best Performing Group)

More information regarding any parade updates will be sent out via e-mail prior to parade day. If you have any questions regarding entry or procedure, please contact Julie Brown at JulieB@wjordan.com.



West Jordan Independence Day Festival Parade Application

2012

Name of Organization

Date

Primary Contact

Daytime Phone

Evening Phone

Mailing Address

City / State / Zip

Email Address (REQUIRED)

TYPE OF ENTRY (check all that apply)

<input type="checkbox"/> Equestrian # of animals: _____ # of riders: _____ Type of Carriage/Wagon: _____ _____ _____	<input type="checkbox"/> Float Theme: _____ _____ # of people on float: _____ # of walkers: _____ <input type="checkbox"/> Self-propelled float <input type="checkbox"/> Towed float <input type="checkbox"/> Sound/P.A. system	<input type="checkbox"/> Performing Group Type of Group <input type="checkbox"/> Marching Band <input type="checkbox"/> Dance Group <input type="checkbox"/> Civic/Cultural Group <input type="checkbox"/> Performance Group <input type="checkbox"/> Other, please describe _____ # in group: _____	<input type="checkbox"/> Commercial Theme: _____ _____ _____ _____ <input type="checkbox"/> Sound/P.A. system	<input type="checkbox"/> Vehicle <input type="checkbox"/> Antique (pre 1942) <input type="checkbox"/> New (1943 or newer) <input type="checkbox"/> Corvette <input type="checkbox"/> Unique, please describe _____ _____ _____ <input type="checkbox"/> Sound/P.A. system
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ANNOUNCER SCRIPT

Please tell us what you want the announcers to say about your float. Limit of 60 words. Type or print legibly. Spell difficult names as they sound to avoid mispronunciation.

ENTRY AGREEMENT

I represent to the City of West Jordan and the West Jordan Independence Day Festival (herein Committee) that I am fully authorized to sign for and bind the undersigned sponsor regarding our Entry in the 2012 West Jordan Independence Day Festival Parade. On behalf of the sponsor, I agree that our Entry and all persons associated with it shall comply with all rules prescribed by the Committee as deemed necessary for the efficient and safe conduct of the Parade and related activities. I agree to conduct our entry and myself in a proper, appropriate manner during the Parade and related activities and to not engage in any activity that is dangerous or likely to cause harm, injury or damage to the person or property of others.

RIGHT OF TERMINATION: I understand that the Committee reserves the right to restrict or reject our Entry from participation in the Parade without liability to the Committee, regardless of the cost or inconvenience to our Entry. Any member of the Committee may exercise this right at any point in time, before or during the Parade, for any reason considered by the Committee to be inconsistent with the goals, values, and objectives of the West Jordan Independence Day Festival.

INDEMNIFICATION: As a condition of being a participant in the Parade, I agree to assume full responsibility for my conduct and the conduct and activities of our Entry and to indemnify and hold the City of West Jordan and the West Jordan Independence Day Festival including the Committee and all others having any responsibility therefore harmless from any liability, claim, loss or expense (including attorney's fees) caused by or arising from (a) any conduct or negligence by me or any person or part of our Entry that causes harm, damage, or injury to myself or others (b) any breach or omission of my representations or warranties, (c) any claim by my employee, subcontractor or supplier or (d) any infringement or violation by me of the rights of others.

By signing below, I hereby release and discharge the State of Utah, the Department of Transportation, the Utah Transportation Commission, the Utah Highway Patrol, and their officers, agents, and employees from all claims, demands, and causes of action of every kind whatsoever for any damages and/or injuries which may result from my participation in the Parade, involving roads within the Utah State Highway system

I understand that submitting this application does not automatically guarantee our Entry into the parade, and that I will be notified in writing of such acceptance. (Float acceptance will be subject to final approval of a sketch or photo of Entry.)

Primary Contact Signature

Title

Date



PARADE ROUTE



-  Parade Start—7000 South Redwood Road
-  Parade Check-in—near 7000 S Redwood Road
-  Parade Staging—7000 S starting near Redwood Road and heading West to 2700 West.
-  Parade Route —7000 S Redwood Road heading South. The parade stays on Redwood Road until 7800 South then it turn West and ends at 7800 South and 2200 West
-  Parade End—7800 South 2200 West
-  Parade Pick-up—7800 South 2200 West heading North. East side of road only.

