

Northwest University Marketing - 2011/2012

NAME _____ ID _____ REVIEWER _____ DATE _____

 Official Review
 Unofficial Review

 Transfer Report
 Graduation Audit

Transcripts Evaluated	
a _____ b _____ c _____	d _____ e _____ f _____
Credits Transferred <input style="width: 50px;" type="text"/>	

GENERAL EDUCATION

HUMANITIES (18)

ENGL 1013 Expository Wrtg (3) _____

ENGL 1033 APA Research Writing (3) _____

ENGL xxx3 Any Literature from (3):
 British Lit. I or II; _____
 American Lit. I or II; _____
 World Literature I or II _____

COMM 1212 Fund of Speech (2) _____

Fine Arts (2-3) select from:
 Art Apprec.; Music Ensembles; _____
 Intro to Painting, Drawing, or Photography _____
 Onstage/Offstage Pract; _____
 Intro to Music _____

Language Arts (5) five credits from:
 Creative Writing; Structure of English; _____
 Critical Thinking & Wrtg.; _____
 Any course in Literature; _____
 Any Biblical or Modern Lang. course; _____
 Any COMM course (except 1212) _____

SCIENCE/MATH (10)

MATH 1203 Pre-Calculus for Business (3) _____

MATH 2003 Statistics (3) _____

SCIE _____ Lab Science (4) _____

SOCIAL SCIENCE (12)

HIST _____ Any course in History (3) _____

BUSM 2553 Survey of Economics (3) _____

Social Science Electives (6) choose two of the following areas:
 Church Hist or Poli Scie; Geography; _____
 Philosophy (except Logic); Phys Education; _____
 General Psychology; Survey Sociology _____

BIBLICAL STUDIES (15)

BIBL 1103 OT Hist/Lit (3) _____

BIBL 1203 NT Hist/Lit (3) _____

BIBL 2553 Biblical Interpretation (3) _____

THEO 1213 Christian Thought (3) _____

_____ BIBL/THEO Elective (3) _____

MAJOR

LOWER-LEVEL GENERAL BUSINESS COURSES (10)

BFIN 1152 Personal Finance (2) _____

BFIN 2203 Financial Acctg (3) _____

BFIN 2253 Managerial Acctg (3) _____

BUSM 2312 Business as a Profession (2) _____

UPPER-LEVEL GENERAL BUSINESS COURSES (22)

BFIN 3603 Finance (3) _____

BMGT 3103 Org Mngmt Theory (3) _____

BMKT 3303 Marketing Theory (3) _____

BUSM 3403 Business Law (3) _____

BUSM 3661 Social Venture Planning (1) _____

BUSM 4123 International Business (3) _____

BUSM 4403 Policy and Ethics (3) _____

BUSM xxx3 any 3000/4000 Business Elective (3) _____

MARKETING MAJOR COURSE REQUIREMENTS (21)

BMGT 3453 Mass Communication (3) _____

BMKT 3413 Online Marketing & Web Anlyc (3) _____

BMKT 3433 Fund Selling, Advrtzng, Promo (3) _____

BMKT 3503 Market Research (3) _____

BMKT 4053 Consumer Behavior (3) _____

BMKT 4423 Adv Topics Marketing (3) _____

BMKT 494x Marketing Internship (3) _____

GENERAL ELECTIVES (17)

NOTES: