

# ASSOCIATION FOR GLOBAL BUSINESS

## CALL FOR PAPERS

**Twenty Six International Conference  
Rosen Plaza Hotel, Orlando, Florida  
November 13 – 15, 2014**

Global scholars and practitioners are invited to submit competitive papers for presentation and publication at the 2014 annual meeting of the Association for Global Business to be held in Orlando, Florida. All topics in business disciplines (accounting, finance, international business, management and marketing), economics, management information systems and computer science, political science, public administration, and global strategies are appropriate. We also need session chairpersons, and we encourage you to organize sessions and convene panel discussions.

### **Guidelines for Submitting Papers**

1. E-mail a copy of your completed paper or a four (4) page abstract by August 30, 2014.
2. Papers should not exceed twenty-five (25) double spaced pages including text, references, and exhibits. Each paper should have a separate page with the author's name, affiliation, address and telephone number. Multiple authorships should indicate the person to be contacted. Abstracts or full papers presented at the conference will be published in the proceedings for a fee of \$25.
3. Papers submitted must not be presented, published, or accepted for presentation or publication elsewhere.
4. The deadline for submission of papers or proposals is August 30, 2014. All those chosen to present or chair sessions will be notified by September 15, 2014.
6. Please indicate if you would like your complete paper to be considered and reviewed for publication in the **Journal of Current Research in Global Business**. All papers will be blind reviewed by two outside reviewer. The Journal submission fee is \$50. E-mail a copy of your paper to the Program Director, and also send a hard copy of your paper and a check to the address provided below. The Journal also accepts manuscripts from the general public. **The deadline for submission to Journal is August 15, 2014.**
7. Send all correspondence to: Professor Robert J. Keating, Vice President and Program Director, Department of Management and Marketing, University of North Carolina at Wilmington, 601 South College Road, Wilmington, NC 28403, USA. Telephone: (910) 962-3069; E-mail: [keatingb@uncw.edu](mailto:keatingb@uncw.edu).

## CATEGORY AND TITLE

### Accounting

Accounting for International Operations  
Accounting Systems and Auditing  
Cost Accounting  
Financial and Managerial Accounting  
Impact of Taxation on MNC Decisions  
International Accounting  
Tax Accounting and U.S. Tax Treaties  
Taxation of International Operations  
Technology for Accountants  
Worldwide Tax Issues

### Economics

Comparative Economic Systems  
Consumer and Labor Economics  
Economic Development  
Economics of Industrial Relations  
Economics of Woman and Family  
Environmental Economics  
International Economics and Trade  
Managerial Economics  
Money and Banking  
Monetary Theory and Policy  
Natural Resources Economics  
Other Issues in Economics

### Finance

Acquisitions and Mergers  
Corporate Finance and Investment  
Currency Futures, Options, and Swaps  
Derivatives and Securities Analysis  
Emerging Markets Risk and Return  
Financing Foreign Trade  
Financial Institutions and Markets  
Foreign Capital Market Developments  
Global Portfolio Diversification  
International Capital Budgeting  
International Capital Flows  
International Financial Management  
International Interest Rate Linkages  
International Portfolio Diversification  
Initial Public Offerings  
Insurances and Pensions  
Mathematical and Quantitative Finance

Multinational Valuation and Earnings  
Security Market Instruments and Pricing  
Venture Capital Investment  
Other Issues in Finance

### International Business and Law

Balance of Payment and Trade  
Currency Exchange Markets and Forecasting  
European Union and Monetary System  
Financial Products Regulation and Protection  
Foreign Direct Investment  
Franchising, Licensing and Joint Venture  
Global Business Decision Making  
Global Business Education and Employment  
International Banking and Monetary System  
International Business Laws and Ethics  
International Business Theories and Policies  
International Business Organizations  
International Relations and Privatization  
International Case Studies  
International Planning and Strategies  
Japanese Business Conglomerates  
Managing World Business Communication  
Multi-Cultural Education  
Multinational Banking Agencies  
Teaching International Business  
Country studies and Other Issues

### Management

Business Operations and Production  
Entrepreneurship  
Global Business Conduct  
Hospitality Industry Management  
Hospitality Tourism Management  
Human Resource Management  
Industrial Organization Management  
International Management  
Japanese Management  
Logistics and Transportation Management  
Managing Multinational Enterprises  
Management Strategies  
MNC Management in Developing Countries  
Negotiation Behavior  
Small and Family Business  
Other Issues in Management

### Management Information Systems Computer Science

Computer Applications for Business  
Computer Graphics  
Computer Information Systems Auditing  
Computer Security  
E-Commerce  
Global Computer Organization and Operation  
Information System Analysis and Design  
Internet and Intranets  
Microcomputer Applications  
Multimedia and Software Industries  
Networking  
Programming Languages  
Operation Research and Simulation  
Telecommunication Policy and Regulation  
Other Topics in MIS and Computer

### Marketing

Advertising and Sales Management  
Business and Data Base Marketing  
Buyer Behavior  
Hospitality, Tourism and Services Marketing  
Integrated Marketing Communication  
International Marketing  
Marketing Research and Techniques  
Marketing Strategies for Small Business  
Merchandising and Promotion  
Mass Communication and Video Production  
Public Relations Techniques  
Retail Marketing and Strategy  
Strategic Marketing and Planning  
Other Issues in Marketing

### Political Science

American Political Thought  
Comparative Global Policies  
Comparative Governmental Policies  
International Affairs  
International Terrorism  
Political Development in the Third World  
Political Risk  
U.S. Foreign Policy  
Other Issues in Political Science

# ASSOCIATION FOR GLOBAL BUSINESS

## MEMBERSHIP 2014

Please provide complete mailing information:

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Please pay the appropriate fee below:

Regular membership	\$60.00
Joint membership (husband & wife)	90.00
Student membership	50.00

TOTAL ENCLOSED                      \$ \_\_\_\_\_

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Please return this form with appropriate payment (check payable to Association for Global Business) by April 30, 2014. Thereafter, the rate will increase in all categories by \$20.00. The fee covers membership from January 1 – December 31, 2014.

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# **JOURNAL OF CURRENT RESEARCH IN GLOBAL BUSINESS**

## **CALL FOR PAPERS**

The Journal of Current Research in Global Business invites authors from the business, government, and academic communities to contribute articles on domestic or international business topics for possible publication in upcoming issues.

JCRGB accepts manuscripts from a wide variety of disciplines employing many different styles of writing. Articles from all major disciplines of business (accounting, finance, international business, management, and marketing), economics, management information systems and computer science, and global strategies are appropriate. Related political science topics (political risk), public administration, and global implications of inter-disciplinary topics are welcome.

The length of the manuscripts should not exceed 25 pages, including endnotes, references, appendices, charts, figures, and tables. The margin requirement is one inch on all sides. The cover page should present the title of the manuscript, name(s) of the author(s) and affiliation. The first page should include the title of the manuscript and an abstract of 100 words or less. Authors should not identify themselves either directly or indirectly in the manuscript.

E-mail a copy of the original paper to [fdamanpour@verizon.net](mailto:fdamanpour@verizon.net), and mail a hard copy of your paper with the submission fee of \$50 to Faramarz Damanpour, the Journal Editor-in-Chief, at the address below.

The Journal of Current Research in Global Business is a refereed journal published semiannually, in the Fall and Spring, for the Association for Global Business. The Journal only considers manuscripts that have been neither presented nor published elsewhere. JCRGB also accepts advertisements and inserts. For further information and subscriptions, write to the editor.

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