

Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to the Sacramento, CA area on **Friday, August 5th**.



Residential and Commercial Marketing Techniques
*Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.*

We are using the
Restoration Consultants classroom
3284 Ramos Circle
Sacramento, CA 95827
(916)736-1100



Friday, August 5, 2011 Time: 8 a.m. - 5 p.m.

This event qualifies for 1 IICRC continuing education credit!

Cost is \$249 per person, \$149 each additional/same company

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Write ad copy that brings in the best customers
and much, much more!

Visit www.cleaningprofessor.com
for more information and to sign
up online.

Bonus! Each attendee will receive a
USB flash drive that contains all types of
videos, books, forms, presentations, and
much more.

Questions about Registration? Please call Jennifer at 916-736-1100, x310 or email jgermond@crassociation.org.
You can also reach Jeff Cross at jcross@ntpmedia.com

Name on card _____ Company _____

Name of attendee(s) _____

Billing address of credit card _____ City/State _____ ZIP _____

Telephone _____ FAX _____ E-Mail _____

Payment Method (please circle one): Check Enclosed (*payable to CRA*), Visa, MasterCard, AMEX

Card # _____ Security Code (3-4 digits on back of card) _____

Expiration Date ____ / ____ Signature _____ Total: \$ _____

Fax this form and payment to the CRA at: (916)736-1134

Or **E-mail** to: jgermond@crassociation.org

You can also **Mail** registration to: CRA, 3284 Ramos Cir., Sacramento, CA 95827