



Your financial investment supports our work to help ensure every baby and mom have the best possible chance at a healthy life and future.

Our work includes translational (bench to bedside) and basic science research in:

- Improving outcomes for women who experience preeclampsia during pregnancy
- Growth restriction and fetal neuropathy – problems with the central nervous system
- Antenatal preparations for babies with complications
- Eliminating environmental causes of preterm labor and low birth weight in newborns
- Educating the next generation of outstanding Maternal-Fetal Medicine (MFM) specialists

08-39246-14

It Starts With **You**

It Starts With You provides our grateful patients, families, friends— **you**—an opportunity to invest in the compassionate patient care, research and education which has made a difference in the life of someone you care about.

For more information

To learn more about investing in the Promoting Healthy Pregnancies Research Fund #12588101, please contact the Department of Obstetrics and Gynecology director of development:

Deborah Hobbins
University of Wisconsin Foundation
1848 University Ave.
Madison, WI 53726
(608) 262-0043 (office)
(608) 224-9552 (mobile)
deborah.hobbins@supportuw.org

Visit obgyn.wisc.edu/donate to learn more.



Promoting Healthy Pregnancies: Maternal-Fetal Health

DEPARTMENT OF OBSTETRICS AND GYNECOLOGY



It Starts With **You**

YOUR GIFT HELPS PATIENTS AND FAMILIES
AND SUPPORTS RESEARCH

PROMOTING HEALTHY PREGNANCIES RESEARCH FUND

Center for Perinatal Care



Promoting Healthy Pregnancies

The purpose of this fund is to support research and medical education within the Division of Maternal-Fetal Medicine to advance state-of-the-art management of high-risk and complex pregnancies.

The financial investments you make in the Division of Maternal-Fetal Medicine are essential to advancing the mission of our entire team. We are committed to patient-centered care, research and education in a mutually respectful environment. We consider our supporters—

YOU—our partners in this work, helping to ensure the highest quality care and most advanced treatment options are available to women in Wisconsin and beyond.

Photo above: L-R: Katharina S. Stewart, MD, Igor Iuretagoyena, MD and Division Director Dinesh Shah, MD. All of our maternal-fetal medicine physicians practice at Meriter Hospital's Center for Perinatal Care. They work in close collaboration with the full range of specialists at UW Hospital and Clinics as well as American Family Children's Hospital.

Your generosity is an investment in a future where babies and moms have the best possible chance of a healthy life.

YES, I/We would like to make a contribution to the Promoting Healthy Pregnancies Research Fund (Fund #12588101)

To give online visit obgyn.wisc.edu/donate

- \$5,000 \$2,500 \$1,000 \$500 \$250
- \$100 \$50 Other \$ _____

Contributions of any size are important and greatly appreciated.

Payment Options

- Enclosed is a check made payable to **UW Foundation Promoting Healthy Pregnancies Research Fund.**
- I/We prefer a one-time contribution by credit card:
- Visa MasterCard American Express Discover
- I/We pledge \$ _____ to be deducted each month from my/our checking account (cancelled check attached) or credit card (listed below).

CARD NUMBER _____ EXP. DATE (MONTH/YEAR) _____

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Please return this form to:
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