



2014 EDGE PROFESSIONAL DEVELOPMENT PROGRAM FOR VISUAL ARTISTS

Guidelines and Application

Deadline: Monday, March 31, 2014

Applications must arrive at Artist Trust or be emailed to ana@artisttrust.org by 5:00pm on Monday, March 31. THIS IS NOT A POSTMARK DEADLINE.

INTRODUCTION

Artist Trust invites visual artists in Washington State to apply to the EDGE Professional Development Program. The EDGE Program offers artists a comprehensive survey of professional practices through a hands-on, interactive curriculum that includes instruction by professionals in the field as well as specialized presentations, panel discussions, and assignments. The objective of the EDGE Program is to provide artists with the relevant and necessary entrepreneurial skills to achieve their personal career goals as well as to develop peer support and exchange. Since 2003, 593 artists have successfully completed the EDGE Program.

EDGE CURRICULUM

- PROFESSIONAL PORTFOLIO
- THE BUSINESS OF ART
- SUPPORTING YOUR ARTWORK
- COMMUNICATION, MARKETING AND OUTREACH

PROGRAM SCHEDULE

Two cycles of EDGE Professional Development Program for Visual Artists will be offered in 2014. Up to 18 artists will participate in each cycle, which consists of 52 hours of training.

- **Seattle, June 20–August 1: \$500 for members; \$545 for non-members (includes membership)**
This cycle will start on Friday evening, June 20, 5:00 – 9:30pm, and will meet the following day and then the next five Saturdays, June 21 – July 26, 9:00am – 6:00pm. The final session will take place on Friday, August 1, 4:00 – 9:30 pm.
- **Port Townsend, August 16–23: \$750 for members; \$795 for non-members (includes membership)**
This cycle is a one-week intensive presented at Centrum, a center for arts and creative education located in historic Fort Worden State Park in Port Townsend. Fees include lodging for the week. The program will begin at 12:00pm on Saturday, August 16. Full sessions will then run 9:00am – 6:00pm from Sunday, August 17 through Friday, August 22. The final session will be on Saturday, August 23, 10:00am – 4:30pm.

SCHOLARSHIPS

Partial scholarships are available by request through the Latino/a Scholarship Fund for Professional Development for Latino/a artists in Washington. Artist Trust grants only one scholarship per accepted EDGE participant each year. Scholarship information will become available upon acceptance to EDGE. The scholarship will cover a portion of EDGE tuition. Payment plans are also available upon request.

ELIGIBILITY

EDGE applicants must meet ALL of the following criteria:

- The applicant must be a practicing visual artist, emerging or mid-career. (A practicing artist is defined as one who is dedicated to producing artwork on a regular basis.)
- The applicant must be a Washington State resident prior to the application deadline and throughout the duration of EDGE.
- The applicant must commit to completing the entire program.
- The applicant must NOT be a student enrolled in any degree program after June 1, 2014.
- The applicant must NOT be a member of the Artist Trust Board, staff, a contractor or immediate family of any of these.

SELECTION PROCESS AND CRITERIA

A selection panel consisting of an EDGE graduate, an EDGE instructor, a regional arts professional, and an Artist Trust staff member will select artists to participate in the 2014 EDGE Program. The foremost criterion is the appropriateness of the EDGE curriculum to the applicant's career goals as expressed in his/her essay. The second criterion is the applicant's commitment to his/her artistic career as expressed in the essay and résumé. The final criterion is artistic quality and promise as represented in the work sample. Artist Trust will seek a diversity of participants representing different artistic styles, as well as geographic and cultural diversity.

PLEASE NOTE: THE REVIEW AND NOTIFICATION PROCESS WILL TAKE FOUR WEEKS.

QUESTIONS?

Contact us: 206/467-8734 x24, toll free 1/866/218-7878 or ana@artisttrust.org
Learn more about the EDGE Program at www.artisttrust.org.

HOW TO APPLY

Please read all information carefully. Do not send any unrequested material. Please include your name on every document submitted. Artist Trust will retain application materials from program participants for our archives.

All applications **MUST** include:

APPLICATION

- Submit one, 3-hole-punched, 8 1/2" x 11" white-paper copy of the Application Form, pages 3 and 4 (double-sided preferred).
- Indicate on the Application Form, in ranked order, a preference of program cycles. While Artist Trust staff will try to accommodate all requests, we cannot guarantee your first choice.
- Use only the space provided to complete the essay in 11-point font size, or write very neatly. Do not exceed 1900 characters. Do not attach additional pages.
- Do not submit your application in a binder, report cover, folder, plastic sheet covers, etc.

ARTIST RÉSUMÉ or ARTIST BIO

- Submit one, 3-hole-punched, 8 1/2" x 11" white-paper copy of your Artist Résumé of any length. An Artist Résumé includes dates and locations of presentations of your work; dates and titles of publications that have included your work; any recognition or awards you have received as an artist, etc.
- Artists who do not have a formal artist résumé may submit an artist bio. An artist bio is most often written as a narrative in paragraph form that elaborates on an artist's experiences and accomplishments that don't fall into the above categories.

WORK SAMPLES

- Submit work samples as JPEGs only (see specifications).

WORK SAMPLE DESCRIPTION

- Submit one, 3-hole-punched, 8 1/2" x 11" Work Sample Description, one page or less.
- The Work Sample Description must be no longer than one page and include the following: applicant's name; numbered order in which the images should be viewed; title; media; dimensions (H"xW"xD"); year you completed the work. You may also include a brief explanation of unusual or complex techniques.

SELF-ADDRESSED STAMPED ENVELOPE

- If you choose to have your work sample(s) returned, please use proper postage and stamps only.
- Envelopes should be 9" x 6" minimum with proper padding.

WORK SAMPLES

JPEGs: **Maximum of 10**

- JPEG images submitted on CD: Images should NOT exceed 900 pixels in the widest dimension at 72 ppi. Number each image file in the order to be viewed, using 01 through 10 (as it appears on the Work Sample Description) followed by your last name. For example, Joe Smith's image files would be: 01Smith.jpg, 02Smith.jpg, etc. Each file should not exceed 5MB. CDs must be in PC format. **ONLY** send JPEG files. Submit **ONLY** one image per file. For example, do not include several angles of one piece within one digital image.

ATTENTION! Electronic applications available! Visit www.artisttrust.org, download the Word or PDF document, fill in the application, print it, and mail or email it in with the rest of your application materials by the deadline of March 31, 2014.

TIPS FOR PREPARING YOUR EDGE APPLICATION

If you have additional questions, please call 206/467-8734 x24, toll-free 1/866-218-7878 or email ana@artisttrust.org.

- Read through all the application guidelines and instructions.
- Verify that you meet all the eligibility requirements on the first page of this application packet.
- Write a compelling essay. The panel will give special consideration to your essay. Help the panel understand why the EDGE Program is appropriate for you at this point in your career. It is very important to express your commitment to your career as an artist. It is equally important to express your career goals and how you think the EDGE Program will contribute to your reaching those goals.
- Express your career accomplishments in your résumé or bio. Artist Trust's goal is to provide the EDGE Program to artists who need it. Some of those artists may not have an extensive résumé, and that is OK. Your résumé or bio is a necessary part of your application but does not carry as much weight as how well you are able to express yourself in your essay.
- Submit your strongest work in your work sample.

Additional tips can be found at www.artisttrust.org.

**EDGE PROFESSIONAL DEVELOPMENT PROGRAM
2014 APPLICATION FOR VISUAL ARTISTS**

DEADLINE: March 31, 2014

If you are not using the fillable online application, please print very neatly or type (10-point-font size or larger). Do not alter this form.

Last Name:		First Name:	
Address:		County (e.g. Kitsap):	
City:		State: <u>WA</u> Zip Code:	
Email Address:		Website:	
Phone Number (home or work):		(cell):	

ETHNICITY (optional): Please check all those that apply.

- Alaskan Native American Indian Asian American Pacific Islander
 Hispanic American Black, not Hispanic White, Not Hispanic Other
 Multi-Racial: combination of those listed if no single race applies

PLEASE LIST IN RANKED ORDER (1, 2) YOUR PREFERENCE OF EDGE PROGRAM CYCLES

- Seattle, June 20-August 1, 2014
 Port Townsend, August 16-23, 2014 (week-long intensive at Centrum in Port Townsend)

MEDIA: Check the category that best describes your work in the visual arts (you may check more than one).

- Craft Drawing Digital Installation Painting Printmaking Photography Sculpture
 Other:

WORK SAMPLES

- JPEGs: 1 CD/DVD enclosed (10 JPEGs maximum)

TUITION

- Seattle: \$500 - "I am an Artist Trust member."
 \$545 - "I will join Artist Trust."
Port Townsend: \$750 - "I am an Artist Trust member."
 \$795 - "I will join Artist Trust."

APPLICATION CHECKLIST (See guidelines on page 2.)

All items listed below are required.

- 1 copy (standard 3-hole punched) of the Application Form (pages 3 and 4)
 1 copy (standard 3-hole punched) of Artist Résumé or Artist Bio
 Work Sample
 1 copy (standard 3-hole punched) of the Work Sample Description
 1 self-addressed, stamped envelope (if you choose to have your Work Sample[s] returned to you)

RETURN OF WORK SAMPLES

- I have enclosed a self-addressed envelope (9" x 6" minimum) with proper postage (stamps only) for the return of work sample.
 I will pick up my work sample(s) at Artist Trust between June 1 and August 1, 2014. Artist Trust discards unclaimed work sample(s) after August 1, 2014.
 I do not want my work sample(s) back.

HOW DID YOU HEAR ABOUT THE EDGE PROGRAM?

- I am a current Artist Trust member Artist Trust publication Friend
 EDGE graduate Arts publication Artist Trust website/Social Media
 Other:

ESSAY – Please type (use 11-point-font size) or write very neatly. Please do not exceed the visible space below. If end text is not visible, you will need to edit it down. Please address why you are interested in participating in the EDGE Program and how you envision benefiting from the program. Describe where you are in your professional development and how you think EDGE will help advance your career.

ASSURANCES

I certify that, to the best of my knowledge, I meet all of the eligibility requirements for the EDGE Professional Development Program as stated in these application guidelines. I certify that all statements made on this application are true to the best of my knowledge. I acknowledge that Artist Trust is not liable for damage or loss of application materials submitted.

SIGNATURE: **DATE:**

DEADLINE: March 31, 2014

Applications may be emailed to lane@artisttrust.org, hand-delivered to Artist Trust, 12th Avenue and East Denny Way on Capitol Hill by 5:00pm on March 31, 2014 or they may be mailed to the address below.

THIS IS NOT A POSTMARK DEADLINE.

APPLICATIONS MUST ARRIVE AT ARTIST TRUST BY MARCH 31 IF MAILED.

Mail to: EDGE Application, Artist Trust, 1835 12th Avenue, Seattle, WA 98122

Questions? Contact us: 206/467-8734 x24, toll-free 1-866/218-7878 or lane@artisttrust.org