Second Section

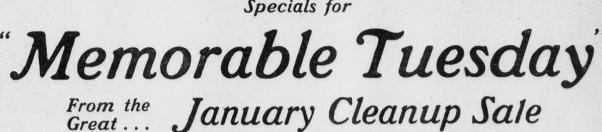
LOS ANGELES HERALD



UNKIND TO MR. SUMMERLAND Council President's Colleagues Deny

His Engine House Plea for Pico Heights

President



Last week everything was moulded into shape for the biggest of all our January Cleanup sales and this week there is not a department in the house that cannot offer you from a dozen to a hundred very special bargains. When we cut prices on merchandise, the other fellow does not dare follow, for the public learned long ago that "What others advertise we sell for less." There is a great reason why we ask you each week to remember "Memorable Tuesday," and when our new store is completed it will be the greatest merchandise mart in the entire west. We present a recapitulation of the main features of this week's Cleanup Sales and append a few of the representative

bargain items.

Cleanup Sale Men' and Boys' Clothing

Cleanup Sale Hosiery, Knit Underwear

City News Section

