



6919 W. Broward Blvd., #309 | Plantation, FL 33317
954.475.1200 | Toll Free Fax 855.475.1201
Toll Free Patient Hotline 855.475.1200
www.CantStomachCancer.org

ING Co-Chairs

Amy Freund
Meaghan Kirby

December 6, 2011

Dear Friend,

Committee Members

Linda Green
Mark Sturman
Shannon Tomchin

Can't Stomach Cancer: The Foundation of Debbie's Dream (CSC) Dream Team is again participating in the *ING Miami Marathon and Half Marathon* on Sunday, January 29, 2012, in Miami, Florida. CSC is a 501(c)(3) non-profit charity dedicated to advancing funding for stomach cancer research, raising awareness about the disease, and providing education and support internationally for patients, families, and caregivers.

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We ask you to assure the success of our team in this race by generously becoming an individual or corporate sponsor; you can help make Debbie's Dream of curing stomach cancer a reality. Attached are the Sponsorship Levels and Commitment Form for your consideration.

CSC was founded by Debbie Zelman who was diagnosed in April 2008 with Stage IV advanced, incurable stomach cancer. At the time Debbie was forty years old, married to a physician, the mother of three young children, and a practicing attorney. Debbie was told her chances of being alive in five years were less than five percent. She quickly learned that there were relatively few treatment options for this disease.

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We request your help in partnering with us to bring attention and action to this important cause. Thank you in advance for your support of Can't Stomach Cancer: The Foundation of Debbie's Dream.

With our sincere appreciation,

Amy Freund
Co-Chair
ING Miami Marathon & Half Marathon

Meaghan Kirby
Co-Chair
ING Miami Marathon & Half Marathon

Tax Number 90-0470243 and DLN#17053272362009

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2012 ING MIAMI MARATHON & HALF MARATHON SPONSORSHIP LEVELS

<p><i>The Front Runner</i> \$10,000</p>	<ul style="list-style-type: none"> • Sponsor name/logo included in all CSC team marketing & press releases • Six (6) runner registrations and six (6) CSC team race t-shirts • Sponsor table at race in CSC team tent for promotional materials • Title sponsor for CSC Kick-Off event on January 27, 2012 • Sponsor recognition plaque presented at CSC Kick-Off event on January 27, 2012 • 5 minutes to speak at CSC Kick-Off event on January 27, 2012 • Sponsor name/logo featured on CSC team banner in CSC team tent • Sponsor name/logo featured on CSC team race t-shirt • Exposure on Can't Stomach Cancer website with link to Sponsor's website • Recognition in CSC on-line newsletter (3 issues)
<p><i>Running Wild</i> \$5,000</p>	<ul style="list-style-type: none"> • Sponsor name/logo included in all CSC team marketing & press releases • Four (4) runner registrations and four (4) CSC team race t-shirts • Sponsor table at race in CSC team tent for promotional materials • Sponsor recognition plaque presented at CSC Kick-Off event on January 27, 2012 • 2 minutes to speak at CSC Kick-Off event on January 27, 2012 • Sponsor name/logo featured on CSC team banner in CSC team tent • Sponsor name/logo featured on CSC team race t-shirt • Exposure on Can't Stomach Cancer website with link to Sponsor's website • Recognition in CSC on-line newsletter (2 issues)
<p><i>In the Running</i> \$2,500</p>	<ul style="list-style-type: none"> • Two (2) runner registrations and two (2) CSC team race t-shirts • Sponsor promotional materials displayed at race in CSC team tent • Recognition at CSC Kick-Off event on January 27, 2012 • Sponsor name/logo featured on CSC team banner in CSC team tent • Sponsor name/logo featured on CSC team race t-shirt • Exposure on Can't Stomach Cancer website with link to Sponsor's website • Recognition in CSC on-line newsletter (1 issue)
<p><i>Hit the Ground Running</i> \$1,000</p>	<ul style="list-style-type: none"> • One (1) runner registration and one (1) CSC team race t-shirt • Recognition at CSC Kick-Off event on January 27, 2012 • Sponsor name/logo featured on CSC team banner in CSC team tent • Sponsor name/logo featured on CSC team race t-shirt • Exposure on Can't Stomach Cancer website with link to Sponsor's website
<p><i>Off to a Running Start</i> \$500</p>	<ul style="list-style-type: none"> • Sponsor name/logo featured on CSC team banner in CSC team tent • Sponsor name/logo featured on CSC team race t-shirt • Exposure on Can't Stomach Cancer website with link to Sponsor's website



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2012 ING MIAMI MARATHON & HALF MARATHON SPONSORSHIP COMMITMENT FORM

Sponsor Information

Sponsor Name (as you would like it to appear in print):

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____ - _____

Phone: _____ Fax: _____

E-mail Address: _____

Signature: _____

Commitment Level (All sponsorship forms and logos are due no later than January 2, 2012. Logos must be sent to Events@CantStomachCancer.org in .jpg format with minimum 300DPI)

Front Runner Sponsor (\$10,000)

Running Wild Sponsor (\$5,000)

In the Running Sponsor (\$2,500)

Hit the Ground Running (\$1,000)

Off to a Running Start (\$500)

In-Kind Donation _____ Value \$ _____

Method of Payment

Check enclosed (payable to Can't Stomach Cancer)

Please invoice our company.

Charge the following credit card:

Type of credit card: Visa MC AMEX Discover

Card number: _____ Expiration date: _____

Security code: _____ (three digits on signature strip or four digits above card number)

Name on card (Please print clearly.): _____

Signature: _____

Billing Address is the same as above.

Billing Address (if different): _____

City: _____ State: _____ Zip Code: _____ - _____

Please return this form and payment to:

Can't Stomach Cancer: The Foundation of Debbie's Dream

Attention: 2012 ING

6919 W. Broward Blvd., #309

Plantation, FL 33317

This form may be faxed to (855) 475-1201 or emailed to Events@CantStomachCancer.org.

Can't Stomach Cancer (CSC) is a 501(c)(3) non-profit foundation. All sponsorships are tax deductible to the extent allowed by law. All sponsors will receive acknowledgements from CSC.