



## SAS<sup>®</sup> Press Author Questionnaire: SAS

SAS<sup>®</sup> Press publishes books that are written by SAS<sup>®</sup> users and employees for SAS users. Our books cover an ever-expanding variety of topics, including SAS applications or examples, programming tips and techniques, and statistical analysis. The ideas and applications discussed by the authors of SAS Press books represent some of the best ideas in the SAS user community.

Revised-ss-5-23-14

### ***TELL US ABOUT YOURSELF***

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Occupation:** \_\_\_\_\_

**Submission Date:** \_\_\_\_\_

**Work Address:**

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State/Province:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Home Address:**

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State/Province:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Country of citizenship:** \_\_\_\_\_

**At which address do you prefer to receive email?** .

**In order to set up your profile in the SAS Press Authoring Environment, we need the email address for which you set up your sas.com profile. If you do not yet have a sas.com profile, please set one up, and provide us with your login email.**

\_\_\_\_\_

**At which address do you prefer to receive postal mail?** \_\_\_\_\_

**How long have you used SAS?** .

**Describe the applications or tasks that you have used the software to perform.**

\_\_\_\_\_

Please provide a one- to two-paragraph biography for yourself.

Have you submitted this proposal to any other publisher for consideration? \_\_\_\_\_

If so, to whom, and what is the status of the submission?

\_\_\_\_\_

Are there any co-authors? (If yes, please provide the name, email, and telephone number for each co-author.)

\_\_\_\_\_

Are you working with anyone at SAS (besides SAS Press) on this idea?

\_\_\_\_\_

### ***TELL US ABOUT YOUR PROJECT***

This information will help us determine whether to publish your work, so please make sure that your responses are as complete and accurate as possible.

**Proposed title:**

\_\_\_\_\_

**Estimated number of pages:** *(A typical 8.5"x11" page is 53 lines of 10-point text, code, and line spaces.)*

\_\_\_\_\_

Which SAS products will you need to write your book? See the list at:  
<http://support.sas.com/software/>

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What operating system will you use to load your SAS software? See the list at:  
<http://support.sas.com/resources/sysreq/hosts/pc/>

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## Describe your audience

How much SAS background and experience should your readers have, and what is their subject area?

In what industry do your typical readers work, and what are their job titles?

Will this book be for novice, intermediate, or advanced users?

**How will the topics in this book solve the readers' problems?**

## **Describe the market for your book**

**What is unique about your book, and what do you think will make SAS users want to buy it?**

**How does your proposed book complement or compete with other books in the SAS Press Series?**

**Top 3 SAS Press books that complement your book idea.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Top 3 SAS Press books that compete with your book idea.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Might this book be used as a college text? Would it supplement a college text? What level (undergraduate or graduate)?**

### **Describe the content of your book (for SAS Press content)**

***\*\*All books must cover the latest release of SAS. They also must include the use of ODS Graphics for output.\*\****

**Describe your book idea. Include a detailed outline consisting of section/part titles and chapter titles. Estimate the number of pages for each chapter. Include a one-paragraph description of each chapter. (Additional page included for more information. Attach additional pages, if needed.)**

**What are the top five (5) topics you will cover in the book, and why?**

**What SAS products and procedures are used to produce your examples?**

**Would you describe your book as example-driven or theoretical? Explain.**

## **Describe the content of your book (for Statistical content)**

***\*\*All books must cover the latest release of SAS. They also must include the use of ODS Graphics for output.\*\****

**Describe your book idea. Include a detailed outline consisting of section/part titles and chapter titles. Estimate the number of pages for each chapter. Include a one-paragraph description of each chapter. (Additional page included for more information. Attach additional pages, if needed.)**

**What SAS products and procedures are used to produce your examples?**

**How much knowledge of statistics will readers need?**



**What real-world statistical problems does your audience encounter?**

## **Sample Chapter**

**A sample chapter and a preface are required for all statistics proposals. The sample chapter must be a full chapter and include examples, as well as methodology (where appropriate).**

**The preface should describe your perceived audience and state how your book will meet their needs. It should also describe the topics in the book and your delivery approach.**

