

In-N-Out Burgers: Company Profile and SWOT Analysis

Description:

Synopsis

ICD Research's "In-N-Out Burgers: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries.

Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

ICD Research's "In-N-Out Burgers: Company Profile and SWOT Analysis" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about In-N-Out Burgers for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- The profile also contains information on business operations, company history, major products and services, prospects, key employees, locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Increase business/sales activities by understanding your competitors' businesses better
- Recognize potential partnerships and suppliers

Key Highlights

In-N-Out Burger (In-N-Out) is fast food restaurant chain operator based in the US. The company was established in the year 1948 by Harry and Esther Snyder. As of March 2011, the company operated 258 restaurants across the US. In-N-Out restaurants offer menu featuring hamburger, cheeseburger, French fries, soft drinks, milkshakes, Neapolitan shakes and grilled cheese sandwich. The company owns and operates a patty making facility in California. In addition, the company provides catering services to various events like parties, corporate picnics and other custom events in its own mobile units including vans. In-N-Out Burger is headquartered in Irvine, California, the US.

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