

Tata Group - Strategic SWOT Analysis Review

Description: Tata Group - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Tata Group (TATA) is an Indian business conglomerate, which is involved in steelmaking and vehicle manufacturing, as well as exploration and production of crude oil and natural gas. The Group also provides multi-disciplinary solutions for projects in the fields of water supply and wastewater, industry, power, and chemicals; land identification, project conceptualization, designing, construction, marketing, and management services for residential and commercial complexes; and investment banking and strategy consulting services. The Group's businesses are spread over seven business sectors which include information systems and communications; engineering; materials; services; energy; consumer products; and chemicals. It comprises of 90 companies and operates in more than 80 countries across six continents. It exports its products and services to 85 countries. TATA is headquartered in Mumbai, Maharashtra, India.

Tata Group Key Recent Developments

Sep 01, 2014: Panasonic, Tata Group collaborate on water purification system:
Jun 04, 2014: Tata Group Expresses Interest In Healthcare Sector In Rajasthan, India

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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