

Nestle (Malaysia) Bhd: SWOT Analysis & Company Profile

Description: Synopsis
Business Review's Nestle (Malaysia) Bhd contains a company overview, key facts, locations and subsidiaries, news and events as well as a SWOT analysis of the company.

Summary

This SWOT Analysis company profile is a crucial resource for industry executives and anyone looking to quickly understand the key information concerning Nestle (Malaysia) Bhd's business.

Business Review's "Nestle (Malaysia) Bhd SWOT Analysis & Company Profile" reports utilize a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.

Business Review strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about (Nestle (Malaysia) Bhd) for business intelligence requirements
- Studies and presents Nestle (Malaysia) Bhd's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile contains business operations, the company history, major products and services, prospects, key competitors, structure and key employees, locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of the company.
- Obtain details and analysis of the market and competitors as well as internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures

Key Highlights

Nestle (Malaysia) Bhd (Nestle Malaysia) is a leading provider of food products in Malaysia. The company, along with its subsidiaries, is engaged in manufacturing, marketing and sale of food and beverage products. The major products include instant noodles, chocolate confectionery products, cereals, culinary products, yogurt and related products, ice-cream, liquid milk and juices, powdered milk and drinks and instant coffee. The company markets its products under various brand names, which include Nescafe, Milo, Maggi, Kit Kat and Nespray. It principally operates and sells its products in Malaysia as well as exports them to Middle East and South East Asian countries. The company is headquartered in Petaling Jaya, Selangor, Malaysia.

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