

2016 Hamilton Township Calendar Advertising Opportunities

Quarter Page Ads *See sketch on right*

(Ad Size: 5 1/4" x 1 1/8") *See sketch on right*

- \$ 425 for 1 ad placement
- \$ 830 for 2 ad placements *(only \$415 per)*
- \$ 1,200 for 3 ad placements *(only \$400 per)*
- \$ 1,540 for 4 ad placements *(only \$385 per)*
- \$ 1,850 for 5 ad placements *(only \$370 per)*
- \$ 2,130 for 6 ad placements *(only \$355 per)*
- \$ 2,310 - \$ 2,970 for 7 to 9 ad placements *(only \$330 per)*
- \$ 3,000 - \$ 3,600 for 10 to 12 ad placements *(only \$300 per)*

Half Page Ads

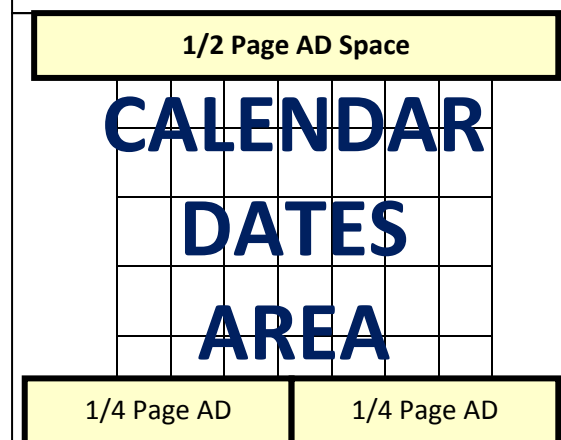
(Ad Size: 10 3/4" x 1 1/8") *See sketch on right*

- \$ 850 for 1 ad placement
- \$ 1,660 for 2 ad placements *(only \$830 per)*
- \$ 2,400 for 3 ad placements *(only \$800 per)*
- \$ 3,080 for 4 ad placements *(only \$770 per)*
- \$ 3,700 for 5 ad placements *(only \$740 per)*
- \$ 4,260 for 6 ad placements *(only \$710 per)*
- \$ 4,620 - \$ 5,940 for 7 to 9 ad placements *(only \$660 per)*
- \$ 6,000 - \$ 7,200 for 10 to 12 ad placements *(only \$600 per)*

1 Advertiser only - Both Front and Back Cover
Advertisement (10" X 3" ad) - \$4,000.00

1 Advertiser only - HamStat Call Center/Phone
Numbers Page Advertisement (9 1/2" X 3" ad) - \$3,000.00

4 Advertisement Placements only - "How Do I Get Rid
Of It" Recycling Guide Advertisements (7" X 2 1/2" AD) -
\$2,000.00 for 1 , \$3,500.00 for 2, or \$5,000.00 for all 4



Bonus Acknowledgments!!!

For every \$1,000 in advertising you spend in the 2016 Township Calendar, your business will receive

- 1 Thank You Acknowledgment** on our
 - ✓ E-Mail Newsletters
 - ✓ Township Facebook
 - ✓ Township Twitter
- FOR FREE!!!**

Hamilton Township reserves the right to schedule the timing of all Thank You Acknowledgements

2016 Hamilton Township Calendar Advertisement Reservation Form

- ✓ Full Color advertising
- ✓ Great Exposure for your business
- ✓ Glossy inside pages for your ad
- ✓ Ad lasts for an Entire Month

- ✓ Mailed to nearly 40,000 households and businesses
- ✓ Reaches nearly 90,000 residents
- ✓ Bonus Thank You's (see above page)

Yes, I want my business to reach 90,000 residents and nearly 40,000 households and businesses by placing an ad in the 2016 Hamilton Township Calendar

Please reserve _____ positions of a Quarter page AD at a total cost of \$ _____

Please reserve _____ positions of a Half page AD at a total cost of \$ _____

Special AD Space – Please reserve the _____ advertisement at a total cost of \$ _____

Enclosed please find Check # _____ enclosed in the amount of \$ _____ total cost.

Company Name _____ Phone # _____

Person in Charge of Advertisement _____

Email Address _____

Directions

Please send all artwork **via Email in a JPEG/PDF File Format to DDeGregory@HamiltonNJ.com**

Please format size of ad document to the exact ad size dimensions that are listed on the previous sheet

Make checks payable to: Hamilton's Recreational and Community Events Initiative Trust Fund

and mail payment to:

Township of Hamilton, Office of the Business Administrator, 2090 Greenwood Ave., Hamilton NJ 08609

NOTE – Ad space is not reserved until check payment is received

Ads are reserved on a first come, first serve basis

DEADLINE for Artwork (Ad Designs) and Payments is

FRIDAY, November 6th

For questions, call 609-890-3834