

## 2015/2016 Exhibit and Sponsorship Opportunities



There are numerous opportunities throughout the year to be a sponsor at MBA events. These programs serve more than 1000 bankers each year. Sponsoring an event is a great opportunity to get your company's name recognized and also for you to meet and network with Minnesota bankers. Sponsorship fees range from \$250-\$5,000. **(The June 13-14, 2016 Senior Management Conference will have its own Sponsorship Packet)** The MBA acknowledges these sponsorships through signage at the events and/or recognition in printed programs and in power points. This year's sponsorship opportunities include:

<b>Date:</b>	<b>Event</b>	<b>Projected Attendance</b>
September 10, 2015	CFO Conference (Bloomington) <b>CFO, CEO, Senior Management</b>	75
October 12-16, 2015	Commercial Lending School <b>Rutgers Sugar Lake Lodge (Grand Rapids)</b>	40
November 4-5, 2015	Advanced Compliance Workshop (Bloomington) <b>Compliance Officers</b>	100
TBD 2016	Bank Day at the Capitol (St. Paul) <b>CEOs and Senior Management</b>	195
TBD 2016	MBA Washington Trip <b>CEOs and Senior Management</b>	35
April 12-13, 2016	Operations/Technology Conference (Alexandria) <b>with mini-tradeshow</b>	60
April 25-28, 2016	Basic Bank Compliance School Embassy Suites (Bloomington)	50
May 12, 2016	Women's Leadership Conference (Metro) <b>CEOs and others</b>	100
June 13-14, 2016	Senior Management Conference (MBA 2016 Annual Meeting) (this program will have its own sponsorship form) Kahler, Rochester, MN	70

**See the suggested sponsorship fees and opportunities on the next page.**

If interested in receiving more information about your sponsorship opportunity for any or all of these events, please contact Anne M. Huntley at the MBA 952-857-2630 or [anneh@minnbankers.com](mailto:anneh@minnbankers.com). Thank You!

**\$2,000 Sponsorship**

Recognition on conference materials including registration and MBA website posting, opportunity to introduce a speaker , five minutes at podium during program, two free registrations, and the opportunity to share promotional materials.

**\$1,000 Sponsorship**

Recognition on conference materials including registration and MBA website posting, opportunity to introduce a speaker, one free registration, and the opportunity to share promotional materials.

**\$700 Sponsorship**

Recognition on program, opportunity to introduce a speaker one free registration and opportunity to share promotional materials.

**\$500 Sponsorship**

Recognition on program one free registration and opportunity to share promotional materials.

**COMPANY INFORMATION:**

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Person:

*(to whom should confirmation be sent)*

Name \_\_\_\_\_

Title \_\_\_\_\_

**WHAT IS YOUR SPONSORSHIP EVENT / CHOICE?**

\_\_\_\_\_

**WHO WILL BE ATTENDING AS YOUR REPRESENTATIVE?**

\_\_\_\_\_

**AUTHORIZED SIGNATURE:**

(unsigned contracts will not be processed)

By \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Send invoice

Check enclosed

Visa

Mastercard

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Mail completed vendor agreement (except for Senor Management Conference (Annual Meeting) to:**

Anne Huntley  
Minnesota Bankers Association  
8050 Washington Avenue South, Suite 150  
Eden Prairie, MN 55344  
Or fax to 952-896-1100

**Questions call:**

Anne Huntley  
Minnesota Bankers Association  
952-857-2630 or [anneh@minnbankers.com](mailto:anneh@minnbankers.com)

