



Application Deadline: July 11, 2014

TASTE OF LATIN AMERICA
Saturday Aug 2nd from 11:00am - 10:00pm
Sunday August 3rd from 11:00 am to 9:00 pm

Merchant/Not-For-Profit Application

*Please Note: That there is a \$15 Application Fee per applicant.

Exhibitor Type: **Festival-Themed Merchants/Non-For-Profit**

- ☐ 10'x10' Space \$450* Merchant
☐ 10'x10' Space \$225* Not-For-Profit

* Includes: Application fee, Booth space, City of Chicago Itinerant permit fee

Booth Fee Total: \$ _____

*Please note: Corporations, chain stores, franchises, product brands, field marketing & promotional companies, marketing agencies, public relations firms and all their respective clients, including free giveaways and sampling are considered sponsors you must contact Noreen Smyth (312) 799.0354).

Have you previously participated in this event? ☐ Yes ☐ No

Booth Request:

(We will do our best to honor any special request, however, desired locations are not guaranteed)

CONTACT INFORMATION

Contact Name: _____ Business Name: _____

Home Address _____ City: _____ State: _____ Zip: _____

Business Address _____ City: _____ State: _____

Zip: _____ Home Phone: _____ Business Phone: _____

Fax: _____

On-site Contact Phone: _____ Email: _____

Web-site: _____ FEIN/SSN/IL Business Tax #: _____

ELECTRICITY OPTIONS:

If electricity is required, it **MUST** be purchased from Special Events Management (SEM). Personal generators are not acceptable.

Will you need on site electricity?

☐ Yes, I will need electricity (\$200)

☐ No, I will not need electricity

Please list ALL appliances, including lighting and sound, which will

Require a power source at the above event. If the volts and amps

For each appliance are not correctly listed you run the risk of not having the necessary amount of electricity on site to power your booth.

Voltage = the current: 110/120: house current; 220: Freezers, pizza ovens; 480: Heavy equipment

Amps*: 15 amps: Normal household appliances; 20 amps: Heat lamps, electric cookers; 40 amps: Deep fryer, refrigeration

*Amp rating can be found on the back of the appliance near the cord.

Appliance Type	Quantity	Voltage	Amps
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.
6.	6.	6.	6.
7.	7.	7.	7.

FEE SUMMARY & PAYMENT OPTIONS:

Rental Equipment Options:

☐ 10'x10' Tent (300) Qty _____ \$ _____

☐ 10'x20' Tent (400) Qty _____ \$ _____

☐ Tent Sides (\$30/10' side) Qty _____ \$ _____

☐ 8' Table (\$50) Qty _____ \$ _____

☐ Chairs (\$25/chair) Qty _____ \$ _____

☐ 10' Counter (\$20) Qty _____ \$ _____

☐ Sign Poles (\$25/set) Qty _____ \$ _____

TOTAL RENTAL FEE DUE: \$ _____

TOTAL FEE CALCULATOR:

Booth Fee \$ _____

Rental Equipment Fee \$ _____

Electricity Fee \$ _____

TOTAL AMOUNT DUE: \$ _____

PAYMENT OPTIONS

(Applications **MUST** be submitted with full payment to be considered and \$10.00 fee for all credit cards application fee)

Please select a payment method:

☐ **Cash** (DO NOT MAIL. All cash transactions made at office location)

☐ **Check or Money Order**

Make check/money order payable to: Special Events Management

Mail to: Taste of Latin America
c/o Special Events Management
2221 W. 43rd St.
Chicago, IL 60609

☐ **Credit card** (you **MUST** fill out all the information below)



Name (on card) _____

Billing Address _____

City _____ **State** _____ **Zip** _____

Credit Card # _____

Sec Code (3 digit code on back of card) _____ **Expiration Date:** _____

****Credit card payments will be charged an additional Regonline Fee of \$4.75 + 5% of your total purchase****

Rental Disclaimer

By initialing below you are acknowledging your financial responsibility for any damages to equipment items (i.e. tent, table, chair, sidewall, counter, sign pole, etc.), rented from the production company or third party supplier, inflicted by yourself or an employee in your booth. * **I understand the disclaimer above and fully understand that I am responsible for the damages to any piece of rental equipment that are inflicted by myself or an employee in my booth or while in control of our organization/company.**

_____**(Initials)** You must initial the above disclaimer in order to move forward in the application process, regardless of whether equipment is being purchased. You will **NOT** be held accountable for rental equipment that you do not rent, however, we must have acknowledgment from you in the event that you add rental equipment to your application at a later time or rent an item on-site. To ensure the non-abuse of this agreement CSEM will provide a manager on site that will review each tent and piece of equipment with the rental company, if a damage is noted a picture will be taken of the equipment along with the booth number, and the vendor will then be contacted by management. As the renter it is your responsibility to inspect your tent during load-in and make management aware of any existing damages prior to the opening of the event.

2014 REFUND PROCESS

Applications **MUST** be submitted with deposit to be considered. Full payment must be received by July 11, 2014. There are **NO EXCEPTIONS** to this rule. All payments (including security deposits) will be processed immediately.

Refund Process:

If the event is faced with inclement weather, Acts of God and/or any situation that threatens the safety of exhibitors and patrons, Special Events Management has the authorization to cancel the event which will not result in the refunding of your fees.

1. A \$50 non refundable administration fee will be applied to any cancelled application.
2. Cancellations made July 11, 2014 will forfeit 50% of total fees paid.
3. Cancellations made on or after August 11, 2014 (including the day of event) will NOT be entitled to a refund.
4. If you are denied for participation in the event, you recoup your application fees minus the \$15 Application Processing fee.
5. Vendor will be charged \$35 for a returned check and cancellation of contract may result for charges submitted and returned as insufficient funds.

If due a refund, make check payable to:

☐

Name of Business

☐

Contact Name

I hereby acknowledge and accept all terms of this vendor application by which will be considered a legal contract between myself (Vendor) and the Event Producer (Special Events Management – sponsoring organization and or agent thereof, SEM) and therefore accept all terms and conditions of this agreement, including all rules and regulations and understand that I am legally bound by this agreement. Vendor acknowledges that SEM is empowered to negotiate fees, offer discounts or refunds. Under all circumstances unless stated in the rules and regulations, there are no refunds.

Signature: _____

Date: _____

APPLICATION CHECK-LIST

Your application will **NOT** be processed without the following information:

- ☐ Completed festival application
- ☐ Payment for space fees, rentals and electricity

*Please visit our web site www.chicagoevents.com for examples of these documents and relevant links

IMPORTANT INFORMATION ON BUSINESS HOLDS (With the City of Chicago)

Any standing debt that you have with the City of Chicago (parking tickets, water bills, etc.) both personally and through your business will put a hold on your license being issued. All of these debts should be paid as soon as possible prior to the event. You can access debts you have with the City by calling 312-744-6249.

2014 RULES & REGULATIONS

1. **Contract Cancellation:** Special Events Management (hereinafter referred to as "SEM") reserves the right to cancel a vendor contract at any time for the good of the festival, by its sole discretion or by the direction of its clients. Any cancellations by management will be refunded if vendor has followed the rules and regulations. Cancellation or suspension because of lack of proper city licensing or failure to meet or maintain guidelines will not be eligible for refunds.
2. **Account Holds:** SEM is not responsible for denial of a license by the City of Chicago due to any hold placed on business accounts associated with the vendor. Each vendor is responsible for resolving any standing holds with the City of Chicago and/or State of Illinois prior to submitting their application. Please note: Most business are not aware of a hold until their application is submitted and SEM is contacted by the City and/or State. It is essential that you call each government agency regardless of your assumed standing. Please call the City of Chicago Department of Business Affairs & Consumer Protection Agency at 312-744-6060.
3. **Exclusivity:** We do not provide guaranteed exclusivity to any vendor.
4. **Booth Placement:** We reserve the right to relocate a vendor when necessary even after a space has been assigned.
5. **Water:** Running water is **not** provided on site by SEM. You must supply your own fresh water.
6. **Electricity:** No personal or small portable generators are permitted on grounds of the event for use within your booth. All electricity on site is portable and provided by a third party vendor designated by SEM. Any service disruptions and/or blackouts will not result in a rebate or refund of any kind.
7. **Music:** The festival limits the playing of recorded or live music in your booth. All music must be pre-approved by SEM. All talent booking must be done solely by SEM. Unless granted permission by SEM, no live performances are allowed in your booth space.
8. **Laws:** Drilling in the street is not permitted. Violators will be subject to a fine of \$200 and/or space cancellation by Special Events Management. You are directly responsible for any city violated ordinances and fines.
9. **Set-up and Tear-down:** Each vendor is responsible for setup, take down and clean up of his/her stand. Vehicles are allowed on the street only for setup prior to the event and tear down once the festival closes. You will be notified when it is safe to bring your vehicle on the street. Unless otherwise noted, parking is not provided to any vendor. Load-in/set-up times are provided in the confirmation letter sent to you prior to the event. You must remove your vehicle immediately after unloading your merchandise. You are allotted 2 (two) hours from the closing time of the event break-down and vacate your booth space. Please bring the necessary assistance/manpower to ensure this. For every 30 minutes you exceed this time frame (event closing time), \$50.00 will be charged to your credit card.
10. **No Show Policy:** Exhibitors who have not checked-in and/or called the Festival Emergency Number (number will be available in confirmation materials) by 8 am Saturday, August 2nd will be considered a "no-show." No Show exhibitors will not be eligible for refunds and assigned space(s) will be forfeited to a wait-list applicant.
11. **Trash Disposal:** Each space must be left clean throughout the event and each night. Trash receptacles and bags will not be provided. Each vendor must provide necessary trash receptacles and bags for garbage inside the booth. Trash (in bags) will be picked up from the booths. All garbage left unbagged will be subject to a fine of a \$100 minimum loss of your security deposit, and/or space cancellation.
- Sidewalks must be left unobstructed unless otherwise indicated.
12. **Business Conduct:** Vendors and their employees must maintain the highest degree of professionalism in their booths and on the event grounds at all times.
13. **Indemnification:** Special Events Management, employees, related festival providers of goods and services, or any participating sponsor will NOT be responsible for any injury, loss, or damage that may occur to the vendor, or to the vendor's employees or property from any cause whatsoever prior to, during or subsequent to the period covered by the vending contract; and the vendor signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage or injury from participation in the event.
14. **Booth Space:** Vendors must use all space that they are granted. No space may stand vacant. Only three feet of space as an entry way into your place of business is permitted.
15. **Event Hours:** Vendors must remain open during festival hours. Failure to comply with this rule will result in the loss of your security deposit.
16. **Third Party Vendors:** Re-selling booth spaces to third-party exhibitors is strictly prohibited.