

## SUPPLIER EXHIBIT SPACE APPLICATION AND CONTRACT

**2015 SAGE Show exhibitors will receive first right of refusal.  
Sign up TODAY!**

**SAGE SHOW™**  
IRVING CONVENTION CENTER • IRVING, TEXAS  
AUGUST 31 – SEPTEMBER 1, 2016

Company Name	Primary Contact	Title		
Address	City	State/Province	ZIP/Postal Code	Country
Phone	Fax	PPAI Number		
SAGE Number	Tradeshow Contact Name	Tradeshow Contact E-mail		

## BOOTH RENTAL

Booth includes: Back drape and side drape (for linear booths only), booth sign, booth carpet, one table, complimentary lead retrieval unit and listing in SAGE Mobile tradeshow planner. Electricity is not included.

Space is limited!  
2015 sold out  
quickly, so make  
sure to reserve  
your spot ASAP!

**BOOTH RATE**  
**\$950 per booth**  
*Sign up now!* Pay in full by  
March 18, 2016.

**TABLE CHOICE**

☐ No Table

☐ 6' Table

☐ 8' Table

## Special Booth Configurations

- |                                                 |                                                                           |
|-------------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> <b>Corner</b>          | 10% of total booth fee ( <i>Booth exposed to an aisle on two sides</i> )  |
| <input type="checkbox"/> <b>Island</b>          | 15% of total booth fee ( <i>400 sq. ft. min.</i> )                        |
| <input type="checkbox"/> <b>Peninsula</b>       | 10% of total booth fee ( <i>200 sq. ft. min.</i> )                        |
| <input type="checkbox"/> <b>Extended Height</b> | 10% of total booth fee                                                    |
| <input type="checkbox"/> <b>Hanging Sign</b>    | 10% of total booth fee ( <i>Only if booth is an Island or Peninsula</i> ) |

_____	\$	<b>950</b>	=	_____	(A)		_____	(A) x	<u>SBC</u>	%	\$	_____	(B)	
# OF BOOTHS		RATE		TOTAL		Special Booth Configuration Fee(s)							(C)	
												Booth Rental (A+B+C) = \$	_____	(D)

## Space Choices

We request the booth(s) listed below. Booths are assigned on a first-come, first-served basis. If none of the below choices are available, SAGE will assign the best available location at such time. View the floorplan here: [goto.sageworld.com/FLOORPLAN2016](http://goto.sageworld.com/FLOORPLAN2016).

Choice 1. \_\_\_\_\_ Choice 2. \_\_\_\_\_

Choice 3. \_\_\_\_\_ Choice 4. \_\_\_\_\_

Please locate me at a distance from the following companies:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

If your company is being assigned with a group, please list the group name: \_\_\_\_\_

## LEAD RETRIEVAL

- ☐ SAGE ShowLink Lite – 1 Complimentary Device Per Exhibitor
- ☐ SAGE ShowLink Lite – Additional Devices \_\_\_\_\_ x \$65 = \$ \_\_\_\_\_
- ☐ Please have a SAGE Account Executive contact me to learn more about the SAGE ShowLink annual subscription for lead retrieval at all industry shows.

Total: \$ \_\_\_\_\_ (E)

## EDUCATION & MEETING OPPORTUNITIES

### ☐ Supplier Spotlight Session - \$750

During these supplier spotlight sessions, supplier representatives will give advice on how you can work with them to provide your customers with the best service possible and offer best practices on how to sell their products. They will also cover the unique products and services they have to offer.

### ☐ Exclusive Supplier Meeting Room Reservation

Reserve your own room to set up meetings with your top customers! With SAGE's exclusive online reservation system you can easily invite your clients and schedule appointments. Only sixteen spaces are available!

Wednesday, August 31, 2016

☐ 9:00am – 12:00pm - \$250

☐ 1:00pm – 4:00pm - \$250

Total \$ \_\_\_\_\_ (F)

## PROMOTIONAL OPPORTUNITIES

### ☐ Product Pavilion (1 Product) - \$150

### ☐ Product Pavilion (3 Product) - \$225

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, product name and booth number are included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area.

### ☐ SAGE Mobile Enhanced Listing - \$100

Your company will stand out in SAGE Mobile, the official show mobile application and directory, with an enhanced listing in the show's exhibitor list. Your company listing will be highlighted to catch distributors' attention. Listing includes your logo and your description/tagline.

### ☐ SAGE Mobile Featured Exhibitor - \$250

Including everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

### ☐ Push Notification - \$750 (Limited Availability)

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

Total \$ \_\_\_\_\_ (G)

## TOTALS

Booth Rental \$ \_\_\_\_\_ (D)

SAGE ShowLink Lite Additional Devices \$ \_\_\_\_\_ (E)

Education & Meeting Opportunities \$ \_\_\_\_\_ (F)

Promotional Opportunities \$ \_\_\_\_\_ (G)

Total (D + E + F + G) \$ \_\_\_\_\_ (H)

## PAYMENT

### Check (make payable to SAGE):

Company Name On Check

Check Number

Check Date

Check Amount

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Invoice Me

Credit Card Number

Expiration Date

Name As It Appears On The Credit Card

Credit Card Signature

Credit Card Billing Address: \_\_\_\_\_

Street Or PO Box

City

State/Province

Zip/Postal Code

**NOTE:** Please locate and read the SAGE Show Exhibitor Agreement (rev 09/2012) ("Agreement") located at [www.sageworld.com/legal](http://www.sageworld.com/legal). If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

X

Exhibitor's Signature Required

Printed Name

Title

Date

Accepted By SAGE

**SAGE SHOW RULES:** Rules and Regulations governing the SAGE Show, scheduled to be held August 31 - September 1, 2016, are located at [www.sageworld.com/legal](http://www.sageworld.com/legal)

**Please return contract and payment to:** 16301 Quorum Drive Suite 200A • Addison, TX 75001 • 800.925.7243 • Fax: 800.905.7243 • [info@sageworld.com](mailto:info@sageworld.com)