

2013 Price List

Associate Members (Categories C, H, R, U)



Effective July 2013

AAM Report Services, LLC

A subsidiary of Alliance for Audited Media
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GENERAL INFORMATION

Pricing subject to change.
 Sales tax is charged to NY and all of Canada for service.
 All orders are subject to shipping and handling charges.
 Circulation numbers will not be read over the phone.
 Members who have past-due invoices over 90 days may have service withheld.
 Passwords will be deactivated due to past due web-based product purchase.

Legend

- CIR - Circulation
- CMR - Consolidated Media Report
- COU - Coupon Distribution Verification
- FSI - Free Standing Insert Verification
- IPS - Interim Publisher's Statement
- IVS - Insert Verification Service
- PASS - Pass-Along Readership Study
- POS - Postal Service Verification
- PS - Publisher's Statement
- RP - Reader Profile
- SDR - Supplemental Data Report
- SP - Subscriber Profile
- SPLS - Statement Plus
- WEB - Digital
- ZIP - ZIP Code

COMPETITIVE AND FILE ORDERS

Member Prices	Current	Digital	Microfilm
PS, IPS, SPLS, COU, POS, Periodical Audits, Weekly Audits	\$2.50	\$5.75	\$12.00 base price
Daily Audits, SDR, CMR, Pass Along Audits	\$5.00	\$9.00	\$23.50 base price

Snapshot (formerly FAS-FAX)

Snapshot Online

	Current Hardcopy PDFs	Historical Hardcopy PDFs	1 License	3 Licenses	5 Licenses	10 Licenses	Historical
PERIODICAL							
Magazine/Farm	\$100	\$200	\$540	\$1,296	\$1,890	\$3,000	
Business	\$36	\$72	\$300	\$720	\$1,050	\$1,800	
All Periodicals	N/A	N/A	N/A	N/A	N/A	N/A	\$300
NEWSPAPER							
US Daily*	\$100	\$200	\$800	\$1,920	\$2,800	\$4,800	
US Wkly Nws	\$25	\$50	\$300	\$720	\$1,050	\$1,800	
CDN Newspapers	N/A	\$50	\$300	\$720	\$1,050	\$1,800	
All Newspapers	N/A	\$250	\$1,000	\$2,400	\$3,500	\$6,000	\$300

* Daily Newspaper CMR Snapshot only available with a license to the U.S. Daily Newspaper Snapshot online.

Orders for Snapshot must be paid before access is granted.
 Historical Snapshot includes four prior releases.

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REFERENCE REPORTS

	Current Hardcopy	Back PDFs	1 License Online Access
CDN Circulation of US Magazines		\$150	\$150
Magazine Market Coverage Reports:			
By Market CBSA	\$115	\$230	\$500
By Market DMA	\$115	\$230	\$500
By Market Set	\$210	\$420	\$750
By Publication CBSA	\$115	\$230	\$500
By Publication DMA	\$115	\$230	\$500
By Publication Set	\$210	\$420	\$750
Magazine Trend Report	\$115	\$230	\$500
Newspaper Rate Book	\$30	\$60	\$100

REPORTS LIBRARY

	1 License	Additional License Each
Current 3 years	\$550	\$475
University Library Memberships		\$100
Historical*	\$350 Flat Rate	
*Must have current product to purchase		

STATEMENT LIBRARY

	Per Release	Annual Subscription
US Magazines	\$240	\$480
US Business	\$100	\$200
US Farm	\$25	\$50
CDN Periodicals	\$75	\$150
ALL Periodicals	\$365	\$730
US Newspapers	\$350	\$730
CDN Newspapers	\$125	\$250
ALL Newspapers	\$400	\$800

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IN-DEPTH ANALYSES TOOLS

Product	Division	1 License	3 Licenses	5 Licenses	10 Licenses
Periodical and Newspaper Analyzer		\$6,850	\$16,440	\$23,976	\$37,676
Periodical Analyzer	Full Product Consumer, B2B US/Canadian/Intl	\$3,100	\$7,440	\$10,850	\$17,050
	US Consumer	\$2,400	\$5,760	\$8,400	\$13,200
	US/Canadian B2B	\$1,400	\$3,360	\$4,900	\$7,700
	Canadian/INTL Consumer	\$900	\$2,160	\$3,150	\$4,950
	US/Canadian Farm	\$800	\$1,920	\$2,800	\$4,400
Newspaper Analyzer	Full Product	\$5,300	\$12,720	\$18,550	\$29,150
	US Daily/Weekly	\$4,900	\$11,760	\$17,150	\$26,950
	Canadian/INTL	\$1,200	\$2,880	\$4,200	\$6,600

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GEO/CIRC CD ROMS

Prices are per release			
MAGAZINE		NEWSPAPER	
FULL PRODUCT	\$900	FULL PRODUCT	\$1,950
GEO	\$200	PAR 1A	\$300
I-COMP	\$200	ZIP/FSA	\$800
SUBS	\$200	ZIP BREAKOUT	\$600
TRENDS	\$200	CBSA	\$200
GEO-CIRC SET	\$700	DMA	\$200
		CBSA/DMA	\$400
CBSA	\$200	COUNTY PENETRATION US	\$300
DMA	\$200	COUNTY PENETRATION CDN	\$46
CBSA/DMA SET	\$400	COUNTY PENETRATION SET	\$340

COUNTY PENETRATION REPORTS: HARD COPY

PER STATE/PROVINCE	\$3.25 each
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