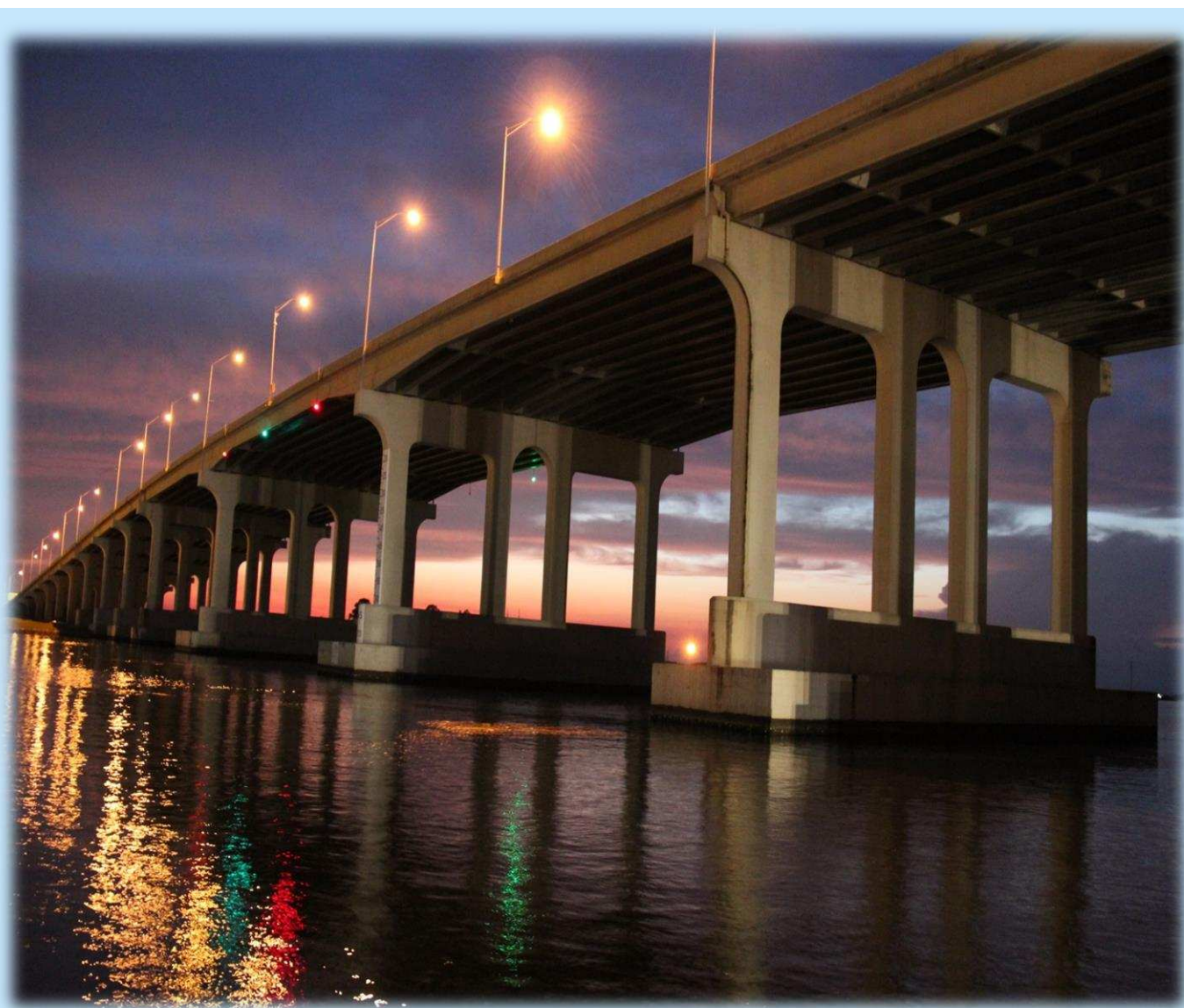


City of Pascagoula

2015 SPONSORSHIP OPPORTUNITIES

A comprehensive guide highlighting sponsorship opportunities available to you throughout the year.

Be a part of keeping Pascagoula's traditions alive!



*Help sponsor our 2015 events and programs!
Get involved in your community by sponsoring events!
Our sponsorship levels have great opportunities that afford your organization the opportunity to interact with event patrons.*



THANK YOU 2014 SPONSORS!

Real generosity to the future lies in giving to the present.

Gold Sponsor

Turf Masters

Silver Sponsor

**Chevron - Pascagoula
Scranton's Restaurant
Corder's Creamery**

Bronze

**McDonalds Descher Organization
MS Gulf Coast Community College
Lowe's Home Improvement
Pascagoula
Compton Engineering**

Spirit

**Crazy B's Coffee and Confections
Little Caesars
Waffle House - MS Gulf Coast
Goodgames Printing
Mississippi National Guard
Wealth Caps
Rosalie's
Stitches by Lee
Cupit Signs
Kona Ice - MS Gulf Coast
Raising Cane's - Pascagoula**

Spirit Sponsor

**Haygood's Industrial Engravers
CCA - Horn Island Chapter
South Coast Paddling Company**

**Friends of the City of Pascagoula
Pascagoula Clinic of Chiropractic
Mississippi Export Railroad Company**

Cifra Construction

Oasis Church

Fletcher Construction

Keep Mississippi Beautiful

The First Bank

The Focus Group

REX Distributing Company, Inc.

WGUD

Mississippi Security Police

Fans of the City of Pascagoula

Mariners Cove

Tay's BBQ

Pascagoula Bar Pilots

Action Printing

Everything Kayak

Paddles Up

Round Island Divers

Dolphin Safety

Heidelberg, Steinberger, Colmer, Burrow

Jim Blevins - Mayor of Pascagoula

Dogan and Wilkinson

Diane and Mike McElhaney

Sorg Printing

Sun Belt

Coast Contract Service

Christian Preus Landscape Architecture

CITY OF PASCAGOULA

MISSION AND VISION STATEMENTS

Our Mission

The mission of the City of Pascagoula is to obtain the highest quality of life for our citizens by progressively providing cost effective programs and services.

Our Values

- **Teamwork**
An abiding respect for others and a sustaining commitment to work together.
- **Integrity**
Maintaining the highest standards of behavior. Encompasses honesty, ethics, and doing the right things for the right reasons.
- **Innovation**
Capable of extraordinary creativity and a willingness to explore new approaches to improving quality of life for all citizens.
- **Superior Service**
Committed to providing superior customer service in a timely manner to all citizens.
- **Stewardship**
Dedicated to responsible stewardship of taxpayer assets and financial resources, and to community service.

Our Vision

The vision of the City of Pascagoula is to be the best municipal organization in the State of Mississippi.



HOW YOUR BUSINESS CAN GIVE BACK TO YOUR COMMUNITY

The City of Pascagoula offers numerous opportunities for giving back to the community and making a difference in the services provided to your family, friends and neighbors.

The City of Pascagoula offers all of the following Advertising and Promotional Values when applicable to the particular event.

Benefits of Corporate Sponsorship

- Tax deductible donation
- Promotes company name recognition
- Achieves marketing and sales goals for your business
- Effectively reach defined target audiences
- Increases awareness of your company product or name
- Associates products with a particular lifestyle mode
- Shapes or reinforces the public's perception of a product's attributes
- Increases employee involvement with your company sponsored events
- Enhances your company's commitment to your community

Advertising Value

- *Company Banner Display* – opportunity to display company banner at event or program
- *Public Address Announcements* – your company announced as sponsor during event or program
- *Advertising Specialties* – your logo or company listed on specialty items given away at event or program

Promotional Value

Activities that may be conducted by the sponsor at events or programs when feasible.

- *Promotional opportunities* – you may set up a 10x10 tent and table to display your company products at an event or program, and you may give away coupons, samples, or cross-promote with other sponsors at the event or program. Tent/tables to be provided by sponsor
- *Revenue opportunities* – you may merchandise or sell products/services at an event or program
- *Contest* – you may host a contest (within the event) with your company as the sponsor
- *Marketing opportunities* – you may provide promotional items, trinkets, goodie bags, etc., to give away at the event or program
- *Official prize sponsor* – you may provide prizes to be given away as awards or door prizes at the event or program

Events and Programs Sponsorship Opportunities

Pascagoula's events will give your organization the opportunity to have your logo or name recognized by hundreds of people who attend our events and visit our parks and facilities.

2015 SPONSORSHIP LEVELS

Presenting Sponsor

\$15,000 Investment

Champion Sponsor

\$10,000 Investment

Gold Sponsor

\$6,000 Investment

Silver Sponsor

\$4,000 Investment

Bronze Sponsor

\$2,500 Investment

Spirit Sponsor

\$1,000 Investment

Friends of the City of Pascagoula Sponsor

\$500 Investment

Fans of the City of Pascagoula Sponsor

\$250 Investment

Events, Programs and Projects in Our Community throughout 2015

2nd Saturday Bike Rides
4th of July Fireworks
Aerobics Classes
After School Program
Arbor Day
Baseball Camp
Bike to School Day
Bike to Work Day
Camp Special Forces
Cardio Groove Classes
Cheerleading
Cheerleading Camp
Christmas Tree Lighting
Coastal Cleanup
Counselor in Training Program
Dr. Seuss Celebration
Easter Egg Hunts
Employee Recognition Events
Family Campout
Fiesta de Cylvolia
Flagship Cycling Program
Football Camp
Great American Clean Up
'Goula Cruise Street Festival
Guitar Lessons
Halloween Bicycle Tour
Haunted House
Hershey Track and Field
Holiday Youth Camps
Karate Classes
Kayaking Classes
Kids Fishing Rodeo
Litter Bugs Me
Lock-Ins
Movie Night Under the Stars
Nature Camp

Nights on the Town
Outdoor Adventure Camp
Paddlepalooza
Pascagoula Pumpkin Patch
Pitch, Hit and Run
Play All Day
Punt, Pass and Kick
Round Island Lighthouse Restoration Project
Santa's Calling
Scranton Nature Festival
Soccer Camp
Swim Lesson
Summer Athletic Camps
Summer Day Camp
Tennis Camp
The Green House Project
The Kayaking Coasties
Tour of Lights Bicycle Tour
Visions of Sugar Plums
Youth Basketball
Youth Football
Zumba Classes

Senior Center
Bible Study
Canvas & Ceramics
Crafts & Crochet
Golden Age Games
Holiday Lunches
Line Dancing
Picnics
Lunch Bunch Day Trips
Pascagoula Senior Travel Club
Chili Cook-off
Senior Awareness Events
Dancing with the Seniors

PRESENTING SPONSOR

\$15,000 INVESTMENT

As an official Presenting sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Presenting Sponsor of 28 of events, programs and scholarships.
- A 4'x8' full color banner with your company's logo displayed at all 28 events and programs.
- Special recognition on all promotional materials.
- Include company logo on printed materials as the presenting sponsor.
- Name recognition in media advertising as the presenting sponsor.
- You will receive an 8x10 Presenting Sponsor award plaque.
- Two full page advertisements in Pascagoula Parks and Recreation newsletters in 2015.
- Listed as a presenting sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.
- Two full days for company outings in one of our beautiful parks.



CHAMPION SPONSORSHIP

\$10,000 INVESTMENT

As an official Champion sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.



- Official Champion Sponsor of 20 events, programs and scholarships.
- A 3'x6' full color banner with your company logo displayed at your chosen events or programs.
- Two ½ page advertisements in Pascagoula Parks and Recreation newsletters in 2015.
- Listed as a Champion sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.
- Up to 8 hours (in one day) use of one of our beautiful parks for a company outing.

GOLD SPONSORSHIP

\$6,000 INVESTMENT

As an official Gold sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- **Official Gold Sponsor of 12 events, programs and scholarships.**
- **A 2'x4' banner with your company's logo displayed at your chosen events or programs.**
- **One ½ page and one ¼ page advertisement in Pascagoula Parks and Recreation newsletter in 2015.**
- **Listed as a Gold sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.**
- **Up to 7 hours (in one day) use of one of our beautiful parks for a company outing.**



SILVER SPONSORSHIP

\$4,000 INVESTMENT

As an official Silver sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Silver Sponsor of 10 events and programs.
- A 2'x4' full color banner with your company's logo displayed at your chosen events or programs.
- Two ¼ page advertisements in Pascagoula Parks and Recreation newsletter in 2015.
- Listed as a Silver sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.
- Up to 6 hours (in one day) use of one of our beautiful parks for a company outing.



BRONZE SPONSORSHIP

\$2,500 INVESTMENT

As an official Bronze sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Bronze Sponsor of 6 events and programs.
- A 2'x3' banner with your company logo displayed at your chosen events and programs.
- One 1/4 page and one 1/8 page advertisements in Pascagoula Parks and Recreation newsletters in 2015.
- Listed as a sponsor on the City of Pascagoula's Parks and Recreation website with a link to your website and in the 2015-2016 Program Guide.
- Up to 5 hours (in one day) use of one of our beautiful parks for a company outing.



SPIRIT SPONSORSHIP

\$1,000 INVESTMENT

As an official Spirit sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Spirit Sponsor of 4 events and programs.
- A 24"x36" sign with your company logo displayed at your chosen events or programs.
- Two 1/8 page advertisements in Pascagoula Parks and Recreation newsletters in 2015.
- Listed as a Spirit sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.
- Up to 4 hours (in one day) use of one of our beautiful parks for a company outing.



FRIENDS AND FANS OF CITY OF PASCAGOULA SPONSOR

Friends Sponsor

\$500 Investment

As an official Friends of City of Pascagoula sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Friends Sponsor of 3 events and programs.
- An 18"x24" sign with your company logo displayed at your chosen events or programs.
- One 1/8 page advertisement in Pascagoula Parks and Recreation newsletter in 2015.
- Listed as a Friends Sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.
- Up to 3 hours (in one day) use of one of our beautiful parks for a company outing.

Fans Sponsor

\$250 Investment

As an official Fans of City of Pascagoula sponsor, you will receive the following company and brand positions, event and program sponsorships and company benefits throughout 2015.

- Official Fans Sponsor of 2 events and programs
- 12"x18" sign with your company's logo displayed at your chosen events or programs.
- One 3.5" x 2" (business card) advertisement in Pascagoula Parks and Recreation newsletter in 2015.
- Listed as a Fans Sponsor on the City of Pascagoula's Parks and Recreation Website with a link to your website and in the 2015-2016 Program Guide.



PASCAGOULA YOUTH SPORTS SPONSORSHIP PACKAGES

Would you like to see your company's name or logo displayed on one of our football field fences or inside our gymnasium? Our athletic facilities host a wide variety of outdoor activities throughout the sport seasons! Your business will receive maximum exposure with over 400 children participating in our youth football and basketball programs.



Your partnership will give you exposure to hundreds of people and help create a lifetime of memories for children and families! We are looking for businesses and individuals to sponsor our youth football and youth basketball leagues to help cover the cost of team uniforms and reduce registration fees. We average over 400 players in both basketball and football!

We only accept monetary sponsorships for the sports packages.

\$900 Hall of Fame Sponsorship

- Team sponsorship for football AND basketball for one year, name on one team's jersey per sport.
- 3' x 6' full color banner with your business logo at Youth Football Field and Pascagoula Recreation Center Gymnasium.
- You will receive a 6"x 8" sponsor award plaque.
- Proud sponsor business logo in one newsletter, basketball and football flyers.

\$550 Heisman Sponsorship

- Team sponsorship for football OR basketball for one year, name on one team's jersey.
- 2' x 4' full color banner at youth football field or Pascagoula Recreation Center Gymnasium with your business logo.
- You will receive a 5"x7" sponsor award plaque.

ADDITIONAL INVESTMENT OPPORTUNITIES

Celebration of Life Holiday Angel

What better way to help adorn Beach Boulevard and celebrate your loved ones during the holiday season! Sponsor an Angel in honor of your loved ones this holiday season!

Receive a Celebration Certificate of Recognition in honor of your loved ones. Your 6 foot Angel will shine bright on one of our light poles in front of Beach Park from November through January year after year.

\$350 Investment

6 year Angel sponsorship

\$150 Sponsorship renewal



Adopt an Animal

Scranton Nature Center

Did you know the Scranton Nature Center is home to peacocks, snakes, an alligator and a screech owl?

Sponsorship includes:

- \$45 Investment
- Cost for feeding one of our animals for 12 months.
- A 5x7 photo and certificate of the animal or animals you are sponsoring.



ADDITIONAL INVESTMENT OPPORTUNITIES

Round Island Lighthouse Fund

Over the last decade, the City and community at-large have worked together to relocate and restore the 1859 Round Island Lighthouse. As a stalwart beacon of safety, the Lighthouse now stands as a welcoming landmark at the gateway into Pascagoula. While much work has been accomplished, there is still a ways to go and sponsorship opportunities are available. Be a part of Pascagoula's history by becoming a sponsor by making a tax-deductible gift to the City of Pascagoula's Round Island Lighthouse fund.

Souvenir original 1859 Round Island remnant brick with plaque \$12.



Keeper's Family \$50

Engraved pathway brick in the brick walkway

Keeper of the Pathway \$100

2 Pathway bricks to be placed next to each other.

Keeper of the Terrace \$250

12x12" engraved paver.

Stairwell Sponsor \$500

Brass plaque on an interior step in the spiral staircase; only a few remaining!

Keeper of the Grounds \$1,000

Listing on a brass plaque in Lighthouse Park

Ordinal Points of Compass Sponsor \$2500

Large engraving below one of the ordinal points on the compass rose patio surrounding the lighthouse; Northwest and Northeast available.

Cardinal of Compass Sponsor \$2500

Large engraving below one of the ordinal points on the compass rose patio surrounding the lighthouse; North, East, and West available.

Gold Lighthouse Sponsor \$5,000

Prominent listing as a Gold Sponsor on the monument sign as visitors approach the lighthouse, sponsors may list their name or corporate logo.

Platinum Lighthouse Sponsor \$10,000

Prominent listing as a Platinum Sponsor on the monument sign as visitors approach the lighthouse; sponsors may list their name or corporate logo.

2015 CITY OF PASCAGOULA SPONSORSHIP COMMITMENT

Company Name _____

Contact Info

Name _____

Mailing Address _____ City, State, Zip _____

Phone _____ Cell _____ E-mail _____

Website Link _____

Sponsorship Level

Please check investment level your company desires.

- | | | |
|---|--|--------------------------------------|
| <input type="radio"/> Presenting \$15,000 | <input type="radio"/> Bronze \$2,500 | <input type="radio"/> Heisman \$550 |
| <input type="radio"/> Champion \$10,000 | <input type="radio"/> Spirit \$1,000 | <input type="radio"/> Friends \$500 |
| <input type="radio"/> Gold \$6,000 | <input type="radio"/> Hall of Fame \$900 | <input type="radio"/> Fans \$250 |
| <input type="radio"/> Silver \$4,000 | | <input type="radio"/> Other \$ _____ |

Additional Investment Opportunities

Please check box next to investment level your company desires.

- | | | |
|---|---|--|
| <input type="radio"/> Celebration Angel \$350 | <input type="radio"/> Souvenir original 1859 Round Island remnant brick \$12. | <input type="radio"/> Stairwell Sponsor \$500 |
| <input type="radio"/> Peacock \$45 | <input type="radio"/> Keeper's Family \$50 | <input type="radio"/> Keeper of the Grounds \$1,000 |
| <input type="radio"/> Alligator \$45 | <input type="radio"/> Keeper of the Pathway \$100 | <input type="radio"/> Ordinal Points of Compass Sponsor \$2500 |
| <input type="radio"/> Snake \$45 | <input type="radio"/> Keeper of the Terrace \$250 | <input type="radio"/> Gold Lighthouse Sponsor \$5,000 |
| <input type="radio"/> Screech Owl \$45 | | <input type="radio"/> Platinum Lighthouse Sponsor \$10,000 |

Signature _____ Date _____

Sponsorships are a one-time annual payment. Because of budgeting requirements, payment in full is due by March 16, 2015. In-Kind and Media sponsorships are also available and will be custom designed to accomplish each sponsor's objectives. Any new events or programs in the year 2015 will be added to the Presenting, and Champion sponsorship levels at no charge. Please provide your logo or advertisement on a CD or by email.

Sponsor one of these family friendly events helping the traditions continue to be a vital and enriching part of our community! Please contact Suzanne Steinberger 228-372-6877 or ssteinberger@cityofpascagoula.com

Pascagoula Recreation Center
2935 Pascagoula Street • Pascagoula, MS 39567

2015 SPONSORSHIP

DO NOT THINK OF WHAT YOU WILL GET OUT OF THE OCCASION,
THINK OF WHAT YOU CAN BRING TO IT.

- **Presenting Sponsor - Select 28**
- **Champion Sponsor - Select 20**
- **Gold Sponsor - Select 12**
- **Silver Sponsor - Select 10**
- **Bronze Sponsor - Select 6**
- **Spirit Sponsor - Select 4**
- **Friends Sponsor - Select 3**
- **Fans Sponsor - Select 2**

Events, Programs, and Project

- **4th of July**
- **Arbor Day**
- **Christmas Tree Lighting Festival**
- **Dog Park Fence Project**
- **Dr. Seuss Celebration**
- **Easter Celebration and Egg Hunts**
- **Family Campout**
- **Fiesta de Cycovia**
- **Flagship Cycling Program**
- **Haunted House**
- **Litter Prevention Programs**
- **Lock-Ins for Kids**
- **Movie Nights Under the Stars**
- **Paddlepalooza**
- **Scranton Nature Festival**
- **Senior Center Programs**

Youth Scholarships

- **After School Program Scholarship \$720 per semester**
- **Holiday Camps \$80**
- **Summer Camps \$80**
- **Visions of Sugar Plums \$300**
- **Outdoor Recreation Camps \$125**
- **Football \$85**
- **Basketball \$65**
- **Cheerleading \$100**
- **Sports Camps \$75**
- **Swim Lessons \$35**

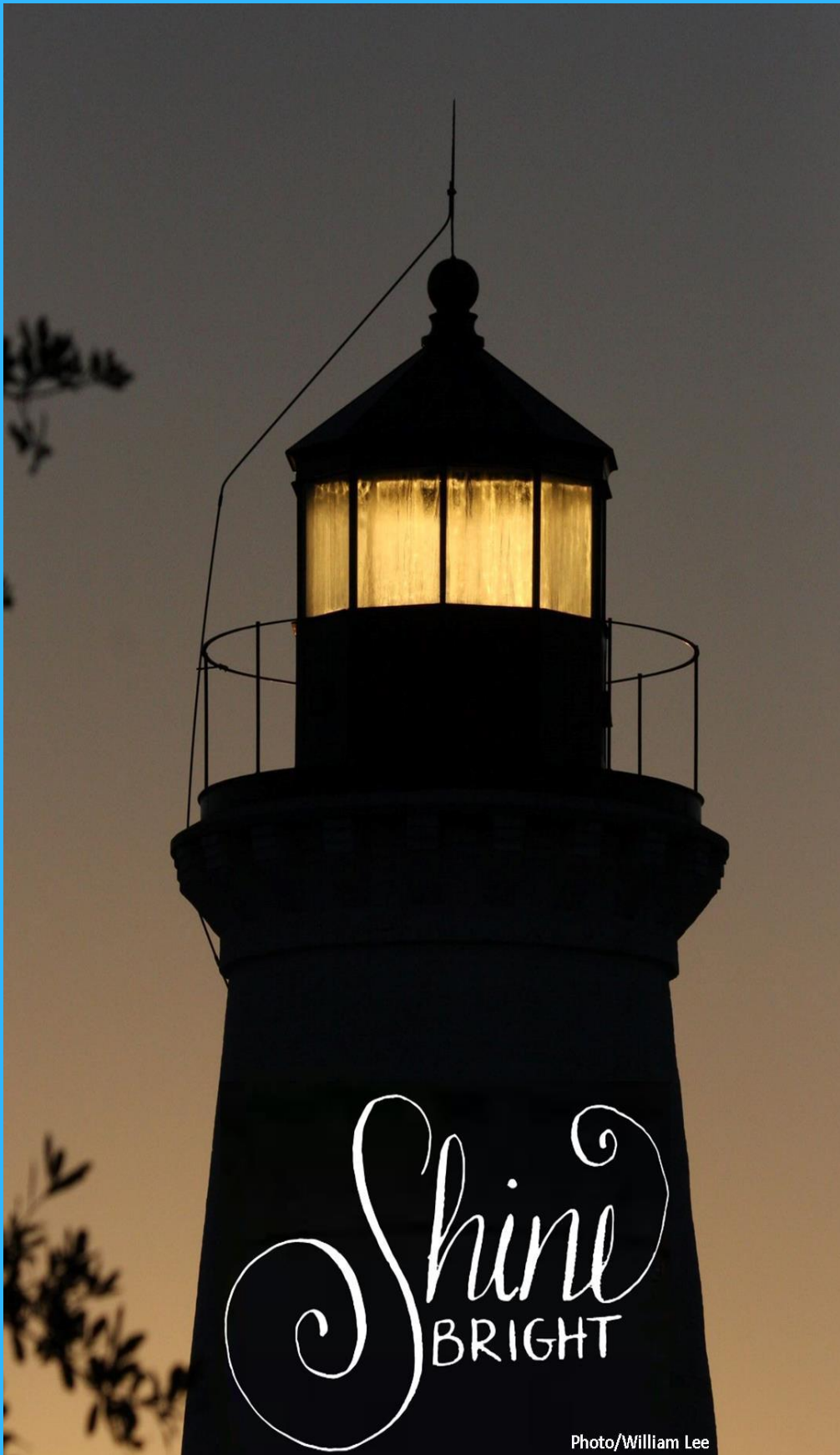
Sports Packages

- **Sports Hall of Fame \$900**
- **Sports Heisman \$500**



Sponsor one of these family friendly events helping the traditions continue and be vital part of enriching our community! Please contact Suzanne Steinberger 228-372-6877

ssteinberger@cityofpasagoula.com



The generous involvement of individuals like you makes it possible for our community to grow and make Pascagoula a great place to live, work, and play.

Please accept our most sincere appreciation for your support in 2015.