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FEATURED ARTIST JERRY BELLAND

Jerrold (Jerry) Belland has an unusual artist's statement. He freely admits to liking Mad magazine more than Andy Warhol. He talks about his unconscious mind being in charge of any good artwork that he happens to make. He talks about his childhood exposure to the comics section of the Chicago Tribune as the most formative of his art experiences.

He has a graduate degree in Art from U.W.M. "I was never comfortable in grad school," he says. "I always felt that everyone else knew something I didn't."

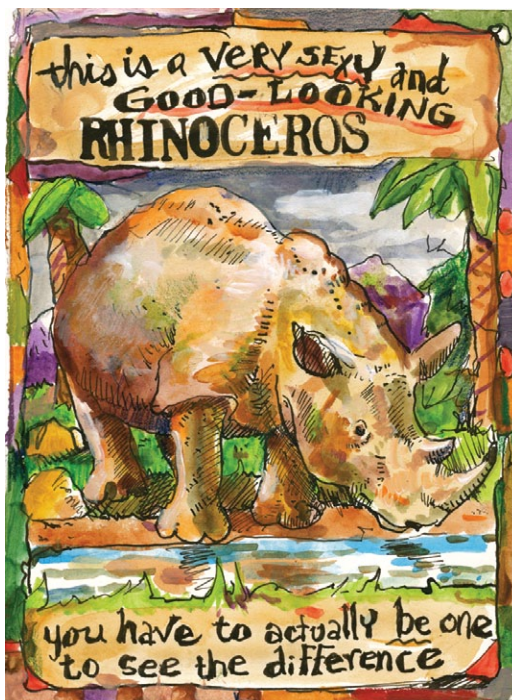
He taught public school for 34 years at Racine's inner city Horlick High School. "Most of my friends on Facebook are former students. They remember my classes vividly. It was the most important work I've done."

Belland has exhibited widely in the state, and his work is in many Wisconsin public collections. "For a while there, the Percent for Art program was very good to me," he recalls.

In 2011 he won one of four Racine Art Museum Fellowships. His solo show is currently on display at Wustum Museum in Racine. "The Fellowship year pulled a lot of strings together for me," he says. "I finally have a vague idea of what I'm doing."

Part of what he's doing is rediscovering cartooning, an art form he excelled at while in high school. He talks of the "Old Jerry" channeling the "Young Jerry": and considers this thought process a collaboration.

"I want to think that these cartoons have their own spin," he says. "I want them to be cartoons that Carl Jung could have made. The deeper and darker they get, the more people see them as funny. Life is a mess. Humor can help. Humor is radical honesty." See more of Jerry's work on page 4, and online at: www.jerrybellandart.net.



Sexy Rhino, 6"x 8", Ink/acrylic on paper



The Nature of Fate, 6"x 9", Ink/acrylic on paper



Tommy is Real, 22"x 30", Acrylic on paper



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Wisconsin Visual Artists Magazine is published 4 times per year. The annual subscription rate for non-members is \$20.00. To subscribe send a check **payable to WVA** to WVA Attn: Doug Haynes
1008 Emerald St.- Madison, WI 53715

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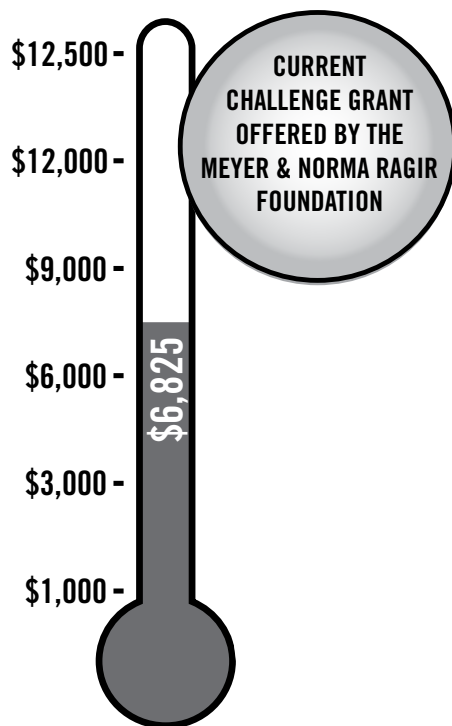
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GET INFO TO US

Members and venues may post events, exhibits and opportunities on our site.
www.wisconsinvisualartists.com
Post info one month prior to the issue date;
i.e., Oct. 1 for the November issue.

MATCH GRANT OPPORTUNITY

We currently have a wonderful opportunity of a challenge grant. To meet this challenge, we need to raise at least \$5,675. Let's take advantage of this generous offer and meet the challenge!



WVA EVENTS

State Board Meeting: There should be at least three members from each chapter at every state board meeting. Please watch the WVA website for time, date and details.

Biennial Reception: Friday, Jan 17, 4:00-8:00pm. at the Museum of Wisconsin Art, West Bend.

SOUTH-EAST Chapter Meetings:

- Meeting & Holiday Party. Wednesday, Dec. 4, 2013 6:00-8:00pm. Details TBA.

SOUTH-EAST Chapter Exhibits:

- SE Chapter Juried Exhibit: Mount Mary University, Jan. 19 - Feb. 21, 2014. Reception Sunday, Jan. 19, 2014 2:00-4:00pm
REGISTRATION DEADLINE: Jan. 6, 2014. Juror, Josie Osborne, Associate Lecturer for UWM. Marian Gallery, Caroline Hall, Mount Mary University, 2900 N Menomonee River Pkwy., Milwaukee, WI. **For a prospectus, visit: www.WisconsinVisualArtists.com** and click on "WVA Chapters" in menu on left side of screen, choose SE Chapter and find the show listing.
- SE Chapter Invitational Exhibit: Anaba Tea Room. Nov. 6 - Dec. 28, 2014. Anaba Tea Room, 2107 E. Capitol Dr., Shorewood, WI.

NORTH-EAST Chapter News:

NE Chapter welcomes Rae Ann Blom as Publicity Chair and Sarah Birschbach as temporary Program Chair.

NORTH-EAST Chapter Meetings:

- Tuesday, Nov. 19, 7:00-9:00pm, Meeting and Critique at Moondance Studios, Fond du Lac. Hosted by Owner (and vice chair) Susan Fiebig.
- Holiday Potluck Party & Meeting, Saturday, Dec. 14, 5:00-8:00pm at the Webster Heights Clubhouse, Green Bay. Many thanks to Steve Ballard, Mary Ann Carter and Rae Ann Blom for helping out! There will be no meeting in January.

SOUTH-CENTRAL Chapter Meetings:

- Tuesday, Nov. 19, 7:00pm. We'll visit Peggy Flora Zalucha's studio and see what she has been up to artistically.
- Holiday Party & Meeting, Tuesday, Dec. 17th. Details TBA.

SOUTH-CENTRAL Chapter Exhibits:

Our members artwork just came down from Olbrick Gardens and we have no shows scheduled, but we are meeting with Promega Bio-medical in Fitchburg soon to set up a show for the spring of 2014.

MEMBER OPPORTUNITIES:

2013 Call for Art: Generation to Generation. **DEADLINE** Friday, December 20, 2013. Each year, thousands of calendars, posters, and bookmarks are distributed throughout Dane County and beyond. They have become beloved icons that showcase brilliant work created by local artists and highlight the vitality of Dane County's artistic and cultural landscape. Theme: Artistic interpretation of Generation to Generation can be literal or abstract. Art images might directly relate to the generations of people who have settled in Dane County, or the resilience of the land and resources. Images may also focus on the stories, history, traditions, practices, and culture of Dane County—both passed down and carried forward. Broad and creative interpretation of the Generation to Generation theme is welcomed. Original two-dimensional art in all mediums will be considered. Eligibility: Artists must be Wisconsin residents at the time of application. You do not need to be a Dane County resident. New artists who have not been selected for past Cultural Affairs Commission publications are highly encouraged to submit work. Selected original artwork must be available in case it needs to be re-photographed to meet production specifications. If this step is required, Dane Arts will assist. For more detail, please refer to website.

WVA ARTIST SHOWING IN BOTSWANA

Gwyned Trefethen's "Color Guard" is included in Fiber Revolution's "New and Now" exhibition at the National Museum & Gallery in Gaborone, Botswana. Trefethen was asked to join Fiber Revolution in 2008. It consists of 25 members, primarily residing in the northeast, whose mission is to bring fiber as a medium to the art world through their exhibits. They began with local exhibitions and over the years have expanded around the US and several international countries, as well. The exhibit runs from Nov. 1 - 30, 2013.



MEMBER NEWS

AUDREY DULMES: *"Pastels Chicago 2013"*, Nov. 8 - Jan. 4, 2014, Reception: Nov. 8, 6:30-9:00pm, The Art Center Highland Park, 1957 Sheridan Rd., Highland Park, IL.

BETSY POPP: Artist Talent in Official Visitors Center Film, Grand Canyon National Park, Grand Canyon, AZ.

BONNIE DE ARTEAGA: *"Phrasebook"*, Oct. 17 - Nov. 16, Silver Lake College, 2406 S. Alverno Rd., Manitowoc, WI.

CAROLYN A ROSENBERGER: *"69th Art Annual"*, Sept. 28 - Jan. 5, 2014, Neville Public Museum, 210 Museum Place, Green Bay, WI. • *"15th Annual Fine Art Gift Gallery"*, Nov. 15 - Dec. 21, Reception: Nov. 15, 5:00-7:00pm, Riverfront Arts Center, 1200 Crosby Ave., Stevens Point, WI. • *"Phantom Art Gallery Exhibit"*, Oct. 1 - Dec. 31. Online at: wauapacaarts.org

CATHY JEAN CLARK: *"Total Print - The fine art of printmaking"*, Oct. 4 - Nov. 27, Plymouth Arts Center, Gallery 110 North, 520 E. Mill St., Plymouth, WI.

CHRISTINE ALFERY: Accepted into *Louisiana Watercolor Society Spring Juried Exhibition*, North Wind, New Orleans, LA.

CHRISTINE BUTH FURNESS: *"Walkers Point Center for the Arts (WPCA) Members Show"*, Sept. 6 - Oct. 5, 839 S. 5th St., Milwaukee, WI. • *"We Figured It Out: Drawings from the Figure"*, Oct. 11 - Nov. 30, Art & Soul

Gallery, 5708 W Vliet St., Milwaukee, WI.

CHRISTINE L STYLE: *"Total Print - The fine art of printmaking"*, Oct. 4 - Nov. 27, Plymouth Arts Center, Gallery 110 North, 520 E. Mill St., Plymouth, WI. • *"Imprint"*, Oct. 11 - Dec. 7, Gallery 224, 224 E. Main St., Port Washington, WI. • *"Woodcuts" Solo show*, Oct. 21 - Nov. 30, Wild Apple Gallery, 210 Main St., Menasha, WI. • *"69th Art Annual"*, Sept. 28 - Jan. 5, 2014, Neville Public Museum, 210 Museum Place, Green Bay, WI. • *"MAPC Members Juried Exhibit"*, Oct. 25 - Nov. 22, Banshee Press, Denver, CO. More info online: <http://www.midamericaprintcouncil.org>

CHUCK BAUER: Won Third Prize, *"Wish You Were Here - Plein Air Postcard-size Painting Event"*, sponsored by John Michael Kohler Arts Center, at Nick Engelbert's GRANDVIEW, Hollendale, WI.

CLARENCE P. CAMERON: Honored by the Society of Animal Artists, Berthoud, CO.

COLETTE ODYA SMITH: Awarded Masters' Circle Membership in *International Association of Pastel Societies* 2013, Albuquerque, NM. • *Published in new how-to book* on pastels by Maggie Price. North Light Books at: www.northlightshop.com.

CURTISS BAWDEN: *Wood and Hydrostone sculptures* Oct. 10 - Dec. 31, Riverside Park Urban Ecology Center, 1500 E. Park Place, Milwaukee, WI.

DAVE TILTON: *Best of Show*, Midwest Seasons Center, Jan. 15-Feb. 28, 427 N. 4th St., Wausau, WI.

DAVID BARNETT GALLERY: *"New Oil Paintings by Robert Richter"*, Oct. 18 - Jan. 11, 2014, 1024 E. State St., Milwaukee, WI.

DENISE PRESNELL-WEIDNER: *"Pastels Chicago 2013"*, Nov. 8 - Jan. 4, 2014, Reception: Nov. 8, 6:30-9:30pm, The Art Center Highland Park, 1957 Sheridan Rd., Highland Park, IL. • *"Colorburst"*, Oct. 13 - Nov. 30, Abode Gallery, N2030 Spring St., Stockholm, WI.

DIANA RANDOLPH: *"Water Works"*, June 20 - Aug. 25, Duluth Art Institute, 506 W. Michigan St., Duluth, MN.

DOUG HAYNES: *"30 Paintings in 30 Days"*, Reception & Sale: Nov. 10, 1:00pm, 1008 Emerald St., Madison, WI. www.emeraldstudio.com

GAIL MCCOY: *"Artful Women"*, Nov. 3 - 22, Reception: Nov. 10, 2:00-4:00pm, UW Hospitals, Madison, WI. • *Featured in Agora Magazine*, Madison WI. • *Featured on cover of Wisconsin Regional Arts 2013 Show Catalog*, UW School of Agriculture, Madison, WI.

GARY JOHN GRESL: *"Urban Outland"*, Work by Gary John Gresl Oct. 10 - Dec. 28, 1500 E. Park Place, Milwaukee, WI.

...Continued on page 6

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Symbol Chart II, 24"x 32", Ink/acrylic on paper



Vision of Mortality, 6"x 10", Ink/acrylic on paper (Left)

Man in Church, 9"x 12", Acrylic on paper (Above)

The Curse of Blackheads, 22"x 30" Acrylic on paper (Below)



DIGITAL BILLBOARD ART IN MILWAUKEE

In October 2013, WVA member Claudette Lee-Roseland had thousands of people see one of her paintings on a Milwaukee digital billboard along highway 41. She was one of 25 artists who had art selected for Digital Billboard Art Month (DBAM)

IN:SITE, fostering temporary public art, organized DBAM. IN:SITE sent Clear Channel Outdoor and Lamar Advertising a letter in 2012 asking them to donate digital billboard space. Twenty people connected with visual arts groups, including WVA's Christine Buth-Furness, Gary John Gresl, and Christine Style, signed the letter. Both companies agreed, with Clear Channel donating twelve billboards and Lamar six. Digital billboards show multiple images, and both companies committed to at least one image per billboard October 1-10, 2013

After receiving input from a national advisory team to establish DBAM guidelines, IN:SITE approached 27 nonprofit City of Milwaukee visual arts



groups to request participation. Eighteen agreed, including WVA.

All of the of the groups submitted up to five images in May of 2013. There ensued a long process making sure the submissions were technically correct, that there weren't any guideline infractions, the billboard companies reviewed them (and did not reject any), and last Graeme Reid, Director of Collections and Exhibitions at the Museum of Wisconsin Art, reviewed them.

WVA submitted three images, and Reid selected Lee-Roseland's as the top choice. All the billboard images had a text panel with the name of the artist, the group, and the phrase Digital Billboard Art Month. IN:SITE chair Pegi Christiansen says, "The WVA panel was very strong. It glowed!"

Visit IN:SITE's website to see a page with all of the top choice images and the map of the project, as well as a page with the key media coverage.

<http://insitemilwaukee.org/digital-billboard-art-month/>

FEATURED ARTIST PATRICIA KELLER

Patricia Keller earned her B.S. in Art Education and M.F.A. in painting from the U.W. Madison. Since that time she has taught, exhibited her work regionally and nationally, and curated exhibits at the U.W. Madison's Steinhauer Trust Gallery.

Her work is centered around wilderness landscape, including the often overlooked close-in view of a micro-environment, such as the interior of a flower or the visual space between natural objects.

With an understanding that each of us brings our unique life experiences to each artwork we view, Keller's goal is to draw the viewer's attention into the painting—first by grabbing attention with the whole, then later beguiling with the parts. For that reason, much attention is paid to the negative spaces between objects. She enjoys the challenge of utilizing unlikely color, gestural line, and texture to accomplish these goals. (continued on page 8)

*Valley of the Withywindle, 22"x 28",
Mixed water media on paper (Top)*

*Lace, 22"x 30",
Mixed water media on paper (Bottom Left)*

*Yellow Ginger, 22"x 22",
Mixed water media on paper (Bottom Right)*



MEMBER NEWS HIGHLIGHTS

30 PAINTINGS IN 30 DAYS

In the month of October Doug Haynes is creating a painting a day for 30 days. The finished works will be on display at Haynes' home and studio, 1008 Emerald St. in Madison on November 10th from 1:00-4:00 pm. The art will be distributed to collectors by a unique CSA system. Usually CSA stands for Community Supported Agriculture, but in this case CSA stands for Community Supported Art. \$100 will purchase a share in the CSA which will entitle the share owner to claim one painting at the end of the month in an order determined by drawing names. A limit of 15 shares will be sold. Since there are 15 shares and 30 paintings, even the last person to pick a painting will have a choice among 16 works.



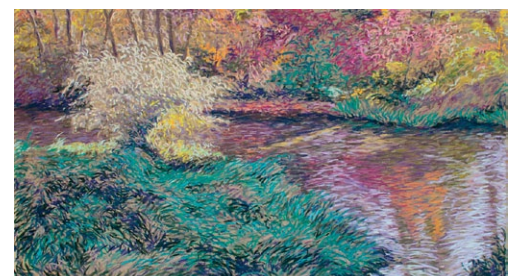
The drawing of names and distribution of art will be held on Sunday November 10th at 1:00. This event will be open to shareholders as well as the general public. More information can be found on Doug Haynes' website: www.emeraldstudio.com

WISCONSIN ART IN CHICAGO

Denise Presnell-Weidner will be showing works in "Pastels Chicago 2013", the 4th Biennial National Juried Exhibition. There is an opening reception November 8th from 6:30-9:00pm and the show is held at 1957 Sheridan Road, Highland Park, IL.

The Chicago Pastel Painters and The Art Center – Highland Park present the 4th Annual National Juried Exhibition. This exhibit will feature 90 works of art, all executed in the medium of pastel, by the most elite pastel painters from across the country. Curated by Richard McKinley, Master Member of the Pastel Society of America. The awards will be judged by Sandra Burshell, Master Member of the Pastel Society of America, the selections will be revealed at the opening reception on Friday, November 8th, 2013 6:30-9:00pm.

*Mullett
River
Mayhem;
20" x 36"*



GWYNED TREFETHEN: *"Fiber Revolution: New and Now"*, Nov. 1 - 30, More info at: <http://www.gwynedtrefethen.com>.

JANE VARDA: *"Still life paintings"*, Now - Oct. 1, Convivio, 122 N. Lexington St., Spring Green, WI.

JANET ROBERTS, *"Social Media 2013 Art Show"* Oct. 4 - Nov. 21, Northbrook Public Library 1201 Cedar Lane Northbrook, IL 60062

JEB PRAZAK: *"River Arts on Water Gallery 2013 - 2014"*, 590 Water St., Prairie du Sac, WI. • *"Total Print - The fine art of printmaking"*, Oct. 4 - Nov. 27, Plymouth Arts Center, Gallery 110 North, 520 E. Mill St., Plymouth, WI. • *Honorable Mention*, State of the Art Gallery, Cornell U Ornithology, Ithaca, NY. • *River Arts on Water Gallery 2013 - 2014*, 590 Water St., Prairie du Sac, WI.

JEFFRY STERN: *Dane County Cultural Affairs Commission Calendar*, Jan. 1 - Dec. 31, Available at Dane County Cultural Affairs Commission, City/County Building, Madison, WI.

JORDAN ACKER ANDERSON: *"WVA SE Chapter Juried Exhibit"*, Jan. 19 - Feb. 21, 2014 Reception: Jan. 19, 2014 2:00-4:00pm, Marian Gallery, Caroline Hall, Mount Mary University, 2900 N. Menomonee River Parkway, Milwaukee, WI. • *"WVA SE Chapter Invitational Exhibit"*, Nov. 6 - Dec. 28, 2014, Anaba Tea Room, 2107 E. Capitol Dr., Shorewood, WI.

JOYCE EESLEY, *"Watercolor Wisconsin"* RAM's Wustum Art Museum 2519 Northwestern Avenue Racine, WI.

KAAREN ORECK: *Honored as "Ones To Watch 2013"*, Watercolor Artist Magazine.

KATHLEEN (KAY) EATON: *Accepted into 25th Anniversary "Women's Works Exhibit"*, 101 North Johnson, Woodstock, IL.

KATHRYN LEDERHAUSE: *Awarded Second Place*, Photography, Madison Art Guild 2013 Salon, Aug. 2013, Skylight Gallery, University Hospital Madison, WI.

KITTY LYNNE KLICH, *"The Art of Preservation"* Sept. 29 - Nov. 3, Rahr-West Art Museum 610 North 8th St Manitowoc, WI. • *"A Holiday Membership Exhibition"* Dec. 6, - Jan. 24, 2014 Reception: Friday, Dec. 6, 4:30 pm-8 pm Plymouth Arts Center, 520 East Mill St, Plymouth, Wisconsin 53073

KRIS PARINS: *Awarded Signature Status* in the "National Watercolor Society NWS Gallery", 915 South Pacific Ave., San Pedro, CA.

LEE MOTHES: *"Paintings and Drawings from Here to Nevermore"*, Jan. 3 - 31, 2014, Reception: Jan. 10, 2014, 5:00-8:00 pm, Coventry Glassworks and Gallery, 514 West College Ave., Appleton, WI. • *"New Works"*, Coventry Glassworks and Gallery, Dec. 28 -Feb. 1, 2014, Reception: Friday, Jan. 10, 2014 6:00-9:00pm,

LEMON STREET GALLERY, Featured Artist Exhibit Oct. 30 - Nov. 24, Reception: Saturday, Nov. 9, 6:00 pm Lemon Street Gallery & ArtSpace 4601 Sheridan Rd Kenosha WI 53140

ANN THERING: *"Butterflies"*, Oct. 1 - Nov. 29, Prairie Cafe and Bakery, 6720 Frank Lloyd Wright Ave., Middleton, WI.

LIZ PHILLIPS, *"Pencil and Paint: Early Drawings and Recent Paintings by Liz Phillips"* Sept. 8 - Nov. 1, Reception: Sept. 8, 10:30am-Noon, The Gallery at St. Mark's, 2618 N. Hackett Ave., Milwaukee, WI. • *"Recent paintings"*, Oct. 12 - Nov. 30, Reception: Oct. 12, 3:30-5:30pm, Abode Gallery,

MARTHA COATY: *Accepted to 69th Neville Art Annual*, Now - Jan. 5, 2014, Neville Public Museum, Green Bay, WI. • *Joins Greco Gallery* in Sturgeon Bay, Jan. 1 - Dec. 31, 24 N. 3rd Ave., Sturgeon Bay, WI. • *Accepted to Neville Art Annual*, Sept. 14 - Jan. 5, 2014, Neville Public Museum, Green Bay, WI.

MARY ANN CARTER: *"69th Art Annual Juried Exhibition"*, Sept. 28 - Jan. 5, 2014, Neville Public Museum, Green Bay, WI. • *"38th Juried Annual, Miller Art Museum"*, Nov. 9 - Dec. 28, Reception: Nov. 9, 3:00-4:30 pm, 107 S. 4th Ave., Sturgeon Bay, WI. • *"18th Holiday Membership Exhibition"*, Dec. 6, - Jan. 24, 2014, Reception: Dec. 6, 4:30-8:00pm, Gallery 110 North, Plymouth Arts Center, 520 East Mill St., Plymouth, WI.

MICHELLE RICHESON: Art Student Award of Merit, UW-Stevens Point, NE Chapter of WVA.

MUSEUM OF WISCONSIN ART: *"Edward S. Curtis and the Vanishing Race"*, Aug. 9, - Jan. 5, 2014 • Mark Mulhern: *Pulling Back the Curtain*, Sept. 6 - Dec. 1 • *Tom Jones: "I am an Indian First and an Artist Second"*, Sept. 6 - Dec. 1 • New Museum of Wisconsin Art, 205 Veterans Ave., West Bend, WI.

NANCY LAMERS: *"Color Ballet"*, Oct. 18 - Dec. 23, THE Fine Art Gallery, Marshall Building 207 E. Buffalo St., Suite 210 Milwaukee, WI

PAUL BOBROWITZ: *Studio Open House*, Dec. 6 - 8, For information and map, visit monchesartisans.webs.com.

PEG CULLEN: *Permanent addition to Monroe Clinic Art Collection*, Monroe, WI. • 2nd Place, Harvest of Art, Visual Arts Center, Punta Gorda, FL.

RACHEL DURFEE, *"Total Print - The fine art of printmaking"*, Oct. 4 - Nov. 27, Plymouth Arts Center, Gallery 110 North, 520 E. Mill St., Plymouth, WI.

ROBERTA SCHERRER: *"69th Art Annual"*, Sept. 28 - Jan. 5, 2014, Neville Public Museum, 210 Museum Place, Green Bay, WI.

SALLY M BERNER: *Editor's Choice Award, Wildscape magazine*, Hiram Blauvelt Art Museum, 705 Kinderkamack Rd., Oradell, NJ. • *"Oil Painters of America's 19th Annual National Juried Exhibition of Traditional Oils"*, Legacy Gallery, 7178 Main St., Scottsdale, AZ.

SUSAN FIEBIG: *"Past & Present Works"*, Sept. 4 - 30, Fond du Lac Public Library-Divers Gallery 32 Sheboygan St., Fond du Lac, WI 54935

SUSAN WILLETS: *"Paint it Forward"*, Nov. 2 - Jan. 2, 2014, Reception: Nov. 2, 2:00-4:00pm,

St. Mark's Episcopal Church Art Gallery, 2618 N. Hackett Ave., Milwaukee, WI.

TOM PSCHIED: *Richeson 75 Landscape, Seascape Architecture 2013*, International Art Competition, Richeson School of Art & Gallery, 557 Marcella St., Kimberly, WI.

WILD APPLE GALLERY: *"Stories from the Heart"*, Oct. 21 - Nov. 30 • *"New Works/Old Friends"*, Dec. 3, - Jan. 11, 2014, Reception: Dec. 7, 6:00pm • *"Take a Closer Look"*, Jan. 14- Feb. 24, 2014, Reception: Jan. 18, 2014, 6:00pm • *"Lacie Lei Koska's New Photographic Works"* April 1 - May 31, 2014, Reception: April 5, 2014, 6:00pm. Wild Apple Gallery, 210 Main St., Menasha, WI.

CLASSES

LEMON STREET GALLERY: Painting - Beginner & Beyond, Session II, Nov. 16 - Dec. 7. Registration by: Nov. 12. • Stained Glass Workshop, Nov. 10. Registration by: Nov. 4 • Felted Soap Workshop, Nov. 16. Registration by Nov. 7. Lemon Street Gallery, 4601 Sheridan Rd., Kenosha, WI.

JOYCE EESLEY: Watercolor II, Nov. 4 - Dec. 9, Alverno College, 3400 S. 43rd St. Milwaukee, WI. 414-382-6100

HOW DEAR WAS MY VENUE by Gary John Gresl

Prestige! Recognition! The Elite! The Anointed! The Chosen! Exhibiting at the "best place" in order to gain the most exposure to the right people, the critics, the elite, the exclusive...the prominent and influential, and the potential money spenders.

In Wisconsin such places would likely include the most high profile venues which have the potential to gain most exposure, the largest public and the prominent media. These venues would include the Milwaukee Art Museum, The Madison Museum of Contemporary Art, The Museum of Wisconsin Art, The Haggerty, The Racine Art Museum, The Kohler Art Museum, and on to other cities with fine art museums... Manitowoc, Green Bay, Appleton, Beloit, Kenosha, Wausau; and I apologize for overlooking others which are important to their regional artists and audience.

But...each of us has a "product" that can be directed to persons and places other than those mentioned. Sometimes such places can reveal kinship in their missions, influences and subtle importance.

Why has graffiti/street art become so notable and influential? Why does tattoo art repeatedly surface as subject for exhibits? Why do birds dominate annually in Wausau...a show that travels extensively? Why do themed exhibits repeatedly manifest depending on the place, its history and local interests? Let us not ignore sometimes underrated art including flower arrangement, stage design, calligraphy, naïve, folk and primitive art including

objects from wide ranging countries and cultures. (Consider the effects/influences that once denigrated or unfamiliar exotic works of art from both within and outside our regional and national areas have had on us and art history)

I have recently had an exhibit in the Urban Ecology Center at Riverside Park, Milwaukee, not among the most highly recognized or greatly respected venues. I sought a show there because of the interests of the people who attend and support that venue and its mission. My work relates to Nature, objects, personal evolution and the effects of the human presence on Earth. Despite the fact that the UEC has a gallery which shares duty as a community meeting room, a classroom and multi tasks for other activities, this site was nearly perfect for me. (Maybe one can consider it a "stealth gallery".) This is but one example of a less than "important and anointed" venue we might discover and consider.

Would we all like a presence in the Milwaukee Art Museum, etc.? Of course! But...there are many reasons for us to revel in our exhibits in the most remote of places, as long as those exhibits help fulfill our personal goals and perceptions. If we can reach like-minded persons, in fact minds that can be influenced, entertained and where we can share intellectual and aesthetic fellowship, then we have fulfilled important goals...reason enough to create and expend our efforts.

Perhaps we can think of those butterflies flapping their lovely wings in the most remote of places...eventually stirring up hurricanes in the lives of viewers we will never meet.

ARTIST BEWARE - by Bonnie de Arteaga

I'm embarrassed to say, I fell for it. He was charming, and oh so handsome. He was from New York and had exquisite taste in interior décor. And he told me I was his favorite artist.

At first he brought clients to my booth at art shows. They bought my work. I got paid. He placed my work in his design showroom. He placed my work in local business. They bought my work. I got full price.

I asked him how he would make money on my work if he gave me full price? He said he would add his finder's fee onto the work and give me my price.

But... I always had to have the paperwork. I had to find him to sign my loan agreements. He sent me personal checks with no paperwork or receipts. I started to get confused about what was sold and what was not. Sometimes his showroom manager would sign the loan agreement when I dropped off work. When I could get hold of him, he told me I was his favorite artist.

His business was not doing well. He let his manager go. He decided to shut down his showroom and move his business into his home. I came to pick up my work with what inventory documentation I was able to keep track of. He said I really should be showing my work in New York.

There was a piece unaccounted for. I had left it with a signed receipt with the showroom manager. I asked if it were sold

or on display? He said he never saw the piece and had no knowledge of what I was talking about. I called the ex-manager. She said she didn't know anything about what happened to the piece.

There was another missing piece on approval at someone's home. It had been there awhile. I told him I either wanted the money or I wanted the piece returned. He said it was in their summer home and they were about to close for the winter. WHAT?

I wanted it back immediately. He stopped taking my calls. His wife would say he was sleeping. His wife would say he was in New York. I sued. A TV courtroom show contacted both of us about televising our case. I could just picture it - Svengali dealer vs starving artist. I considered it for about 30 seconds.

Suddenly my art appeared from the summer home and I got it back. I dropped the suit because I didn't have a good enough paper trail to prove exactly what was paid for and what was not. There was still one piece of my work missing.

Moral of the story: maintain scrupulous paperwork. Photocopy all checks and link them to your specific work. Insist on signed documents for every exchange of money, exhibition details and art. And oh yeah, don't fall for the sweet talk!

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WVA member benefits include:

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- Valuable programs and chapter meetings
- Your website linked to www.wisconsinvisualartists.com
- Opportunities to network

Mail this form along with 8-10 JPG images, or the URL of your website and a current resume.

Supporting and renewing members need not send images

Joint Household Membership (\$15 discount offered for sharing mailings)

Mail to the nearest membership chair

Terry A. Fischer
23620 7 Mile Rd
Muskego, WI 53150

Lee Mothes
425 Dixon Street
Kaukauna, WI 54130

Linda Steine
700 Angel Ct. #306
Holmen, WI 54636

MEMBERSHIP CATEGORIES

☐ PROFESSIONAL (\$40)

For the artist with an established resume

☐ ASSOCIATE (\$40)

For the artist who seeks opportunities to strengthen his/her resume

☐ STUDENT (\$30)

For the artist who is pursuing an art degree

FINANCIAL SUPPORTERS

Benefactor \$1,000 or more

Patron \$500

Sustainer \$300

Contributor \$150

Donor \$80

Friend \$40

For the person, institution, business, or gallery wishing to support the arts in Wisconsin

Note: Annual membership dues are paid in June. Dues for new members will be prorated on a quarterly basis. (i.e. new members joining after June 1 pay full rate: \$40, those joining after Sept. 1 pay \$30, after Dec. 1 \$20, and after March 1 \$10)

FEATURED ARTIST PATRICIA KELLER

Article begins on p. 5.

For her water media pieces, she begins each piece with thoroughly soaked, heavy watercolor paper and large brushes loaded with paint. Paint flowing over the surface will suggest details which can later be developed. The composition is refined as the work dries. Later, the finer details are enhanced with combinations of water based media. This process allows for imagination to come into play—not unlike the way we find shapes in clouds passing by.

To learn more about the artist and see more of her artwork, visit www.patkeller.com



*Grace II, 30" x 22",
Mixed water media on paper (Above)*

*Otter Creek, 30" x 22",
Mixed water media on paper (Top Right)*

*Sword Lilies, 22" x 30",
Mixed water media on paper (Bottom Right)*

