

# Digital Economy 2025: The Future of Telecom and Internet Ecosystems



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# Digital Economy 2025: The Future of Telecom and Internet Ecosystems

|        |                  |
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| Date:  | January 27, 2016 |
| Pages: | 76               |
| Price: | US\$ 3,300.00    |
| ID:    | D86CA7B050AEN    |

This report develops a perspective of where the digital economy, and in particular the telecoms and Internet sectors, might be headed over the next decade, to 2025. The starting point of the study was to identify key trends that have clearly emerged and major uncertainties, which might push the industry to develop in one direction or another. Four contrasting yet plausible scenarios for the digital economy industry in 2025 are developed. They are projected against a two-by-two matrix. One axis is the presence of enablers providing specialised solutions, which other companies can leverage to build their own businesses upon. The other dimension is the intensity with which personal data are being used, serving to indicate the range of services which telcos and Internet players will provide. The report concludes by presenting quantitative projections for each scenario: Mall, Open, Automated and Trust.

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