

GE Healthcare - Product Pipeline Analysis



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

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Summary

GE Healthcare (formerly GE Medical Systems) engages in providing transformational medical technologies and professional consulting services, which help in the improvement of patient care. It focuses on medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery, and biopharmaceutical manufacturing technologies. The company operates in five segments, namely, Surgery, Healthcare Systems, Life Sciences, Medical Diagnostics and Healthcare IT. The company's operations are spread across more than 100 countries centered in Americas, Asia-Pacific, China, EMEA and India. GE Healthcare is headquartered at Buckinghamshire, the UK.

The company is focused towards providing improved and affordable healthcare facilities across geographies. This is indicated by the recent strategic alliances signed by the company with M+W and Neste Jacobs group. Along with this the company also focuses on its internal product pipeline to expand its product portfolio as well as increase the market share. This is indicated by the launch of various new products by the company such as Discovery IGS 730, DeltaVision OMX Blaze, Discovery MR750w, Veo, HDlive, Volume SRI etc.

This report is a source for data, analysis and actionable intelligence on the GE Healthcare portfolio of pipeline products. The report provides detailed analysis on each pipeline product with information on the indication, the development stage, trial phase, product milestones, pipeline territory, estimated approval date, and estimated launch date.

Each pipeline product is profiled to cover information on product description, function, technology, indication, and application. The report is also supplemented with a detailed company profile and information on clinical trials, wherever applicable.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData's team of industry experts.

Scope

- Detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments.
- Detailed coverage on all the pipeline products, by equipment type, by therapy area, by development stage, and by trial phase.
- Information on product milestones and pipeline territory for each product, the estimated approval date, and estimated launch date.
- Profile of each pipeline product with additional information on product description, function, technology, indication(s), and application.
- Data on relevant clinical trials and product patent details, wherever applicable.

- Information on clinical trial, wherever applicable, is supplemented with information on trial phase, trial status, trial objective, trial design, target patients, unique physician identifier, primary point, secondary point, acronym, participants inclusion, participants exclusion, interventions, trial results, trial start date, trial end date, study type, trial site, trial funding, age eligibility, and gender eligibility.

Reasons to Buy

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape globally.
- Design and develop your product development, marketing and sales strategies.
- Exploit M&A opportunities by identifying market players with the most innovative pipeline.
- Develop market-entry and market expansion strategies.
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return.
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Develop competition strategies by identifying the status and likely launch of your competitors' pipeline products through review of the clinical trials, stage and phase of development, etc.
- Which are the next high-value products that your competitor would add in its portfolio? – identify, understand and capitalize.

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