

# Lloyd's of London - SWOT Analysis



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## Lloyd's of London - SWOT Analysis

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Lloyd's of London - SWOT Analysis company profile is the essential source for top-level company data and information. Lloyd's of London - SWOT Analysis examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Lloyd's of London (L&L) is a constituent body of its selected member groups and offers global insurance solutions through them. As on December 31, 2008 it was composed of 80 syndicates. L&L primarily operates in the UK, the US & Canada, and Europe. It is headquartered in London, the UK and employs 739 people. The group recorded revenues of £18,069 million (\$28,780.3 million) during the financial year (FY) ended December 2009, an increase of 26% over FY2008. The operating profit of the group was £3,463 million (\$5,515.9 million) during FY2009, compared to £1,624 million (\$2,586.7 million) in FY2008. The net profit was £3,834 million (\$6,106.8 million) in FY2009, an increase of 52.3% over FY2008.

### Scope of the Report

- Provides all the crucial information on Lloyd's of London required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting Lloyd's of London in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams of Lloyd's of London
- Data is supplemented with details on Lloyd's of London history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available statement from Lloyd's of London

### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Understand prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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