

Bata India Ltd.- Company Information & SWOT Analysis



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EXECUTIVE SUMMARY-

Bata India has established a leadership position in the footwear industry and is one of the most trusted and recognized brand in footwear across the country. It is a premium play available at the retail end of Indian consumption basket.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

SCOPE OF THE REPORT

- Company's business profile at a glance
- Aerial view of the company's financial performance
- Study of the major internal and external factors affecting the company, in the form of SWOT framework
- Examines and identifies key information and issues about company for business intelligence requirements
- Financial comparison of the company with its peers

REASONS TO BUY

- To enhance the understanding of the company
- To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term
- Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

Table of Content

1. SNAPSHOT

- 1.1 Company Details
- 1.2 Company Address
- 1.3 Price Information
- 1.4 Company Size
- 1.5 Company v/s Sensex

2. FINANCIAL HIGHLIGHTS

- 2.1 Key Financials (in USD)
- 2.2 Key Ratios
- 2.3 Market Cues

3. PROFILE

- 3.1 Background
- 3.2 Milestones

4. KEY PERSONNEL

5. SHAREHOLDERS INFORMATION

- 5.1 Shareholding Pattern (Last 5 Quarters)
- 5.2 List of Key Shareholders

6. PEER GROUP COMPARISON

7. SWOT ANALYSIS

- 8.1 Strengths
 - 8.1.1 Well Known Brand
 - 8.1.2 Strong Presence in the Market
 - 8.1.3 Various Brand Associations
 - 8.1.4 Low Labour Cost and Skilled Working Professional
 - 8.1.5 Continuous Growth
 - 8.1.6 Well Equipped Manufacturing Facilities
 - 8.1.7 Strong Financial Performance
 - 8.1.8 New Offerings-Home Delivery System
- 8.2 Weaknesses
 - 8.2.1 Less Penetration in Ladies Footwear Market
 - 8.2.2 Negligible Importance to Accessories, Garments and Other Products
- 8.3 Opportunities
 - 8.3.1 Growing Demand for Footwears
 - 8.3.2 Indians Becoming More Brand and Fashion Conscious
 - 8.3.3 Retail Evolution
 - 8.3.4 Online Selling
 - 8.3.5 Targeting the Ladies and Kids Footwear Market
 - 8.3.6 Focusing on Tier II, Tier III Cities and Mini Metros
 - 8.3.6 Expansion of Product Range
- 8.4 Threats
 - 8.4.1 FDI in Retail Sector
 - 8.4.2 Rising Competition
 - 8.4.3 Threat from Unorganized Sector
 - 8.4.4 Changing Trends and Lifestyle
 - 8.4.5 Trademark Infringement by Domestic Unorganized Sector
 - 8.4.6 Rising Raw Material Costs

9. FINANCIALS (IN USD)

- 9.1 Quarterly Income & Expenditure Statement
- 9.2 Annual Income & Expenditure Statement
- 9.3 Balance Sheet
- 9.4 Cash Flow Statement

10. RATIO ANALYSIS

LIST OF FIGURES

- Figure 1 Bata India Stores
- Figure 2 Bata India Brand Associations
- Figure 3 Labor Cost in Leading Footwear Producing Countries
- Figure 4 Net Sales (CY07-CY11)
- Figure 5 Debt and Cash Levels (CY07-CY11)
- Figure 6 Share of Footwear Industry

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