

Maersk Line - Strategic SWOT Analysis Review



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Maersk Line - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Maersk Line (Maersk) is a container shipping company. It transports crude oil and other products through sea. The company provides shipping services through its fleet of container vessels and unit containers. Its cargo handling services include pre-treatment of cargo, and packing and stuffing of chilled commodities. The company under eBusiness Integration Solutions offers end-to-end IT solutions to simplify whole supply chain, from product manufacturing to delivery. The company's fleet consists of more than 608 container vessels and about 2.9 million Twenty foot Equivalent Unit (TEU) containers. Maersk offers services that include vessels, containers, refrigerated services, cargo, and ebusiness integration solutions, among others. It operates through its offices in around 116 countries. The company operates as the global containerized division of the A.P. Moller – Maersk Group. Maersk is headquartered in Copenhagen, Denmark.

Maersk Line Key Recent Developments

Mar 24, 2015: Amarinth Provides API 610 Pumps With Acoustic Enclosures To Meet Offshore Platform Health And Safety Regulations

Sep 02, 2013: Update 3: Maersk Kampala making progress

Aug 29, 2013: Hong Kong strikes impact Maersk Line reliability in Q2

Jun 18, 2013: Maersk Line, MSC And CMA CGM To Establish Operational Alliance

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Oct 01, 2014: Exova wins exclusive contract with Maersk

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