

Emerson Process Management - Strategic SWOT Analysis Review



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Emerson Process Management - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Emerson Process Management (Process Management), a business unit of Emerson Electric Co., offers automation, control and optimization technologies and services. It offers measurement and analytical instrumentation, systems and software, valves, actuators and regulators, related solutions and services, and reliability consulting. As part of reliability consulting, the company offers digital plant architecture, which enables communication of devices with centralized systems for providing control, monitoring, precision measurement, asset optimization and plant safety and reliability for plants producing power and process fluids. Its brand portfolio includes PlantWeb, Syncade, DeltaV, Fisher, Micro Motion, Rosemount, Daniel, Ovation, and AMS Suite, among others. The company's products and services cater to the oil and gas, refining, chemical, life sciences, metals & mining, power, pulp and paper, industrial energy, alternative energy and marine industries, among others. Process Management is headquartered in Minnesota, the US.

The company focuses on improving its existing products and innovating new products in its core business areas. Thus, the company invests in mergers, acquisitions and research and development activities. To this end, in March 2015, the company launched the Rosemount 4088 MultiVariable Transmitter, a new platform for Emerson in upstream and midstream oil and gas applications, providing differential pressure, static pressure, and temperature measurement from a single transmitter.

Emerson Process Management Key Recent Developments

May 04, 2015: Emerson announces new energy management information system for real-time insight into energy performance

Apr 09, 2015: Emerson, KOC Ink MoU For Operations And Maintenance Staff Development

Mar 30, 2015: ?Emerson to Automate New High-Efficiency Unit at TAURON Power Plant in Poland

Mar 30, 2015: Emerson to automate new high-efficiency unit at TAURON power plant in Poland

Mar 23, 2015: New Emerson Commercial Service Regulator reduces cost of ownership

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Mar 30, 2015: ?Emerson to Automate New High-Efficiency Unit at TAURON Power Plant in Poland
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