

# The Brink's Company - SWOT Analysis



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## The Brink's Company - SWOT Analysis

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The Brink's Company - SWOT Analysis company profile is the essential source for top-level company data and information. The Brink's Company - SWOT Analysis examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

The Brink's Company (Brink's) offers secure transportation, cash logistics and other security-related services to banks and financial institutions, retailers, government agencies, mints, jewelers and for other commercial operations. The company primarily operates in the US. It is headquartered in Richmond, Virginia and employs about 59,400 people. The company recorded revenues of \$3,135 million during the financial year ended December 2009 (FY2009), a decrease of 0.9% over FY2008. The operating profit of the company was \$166.8 million in FY2009, a decrease of 27% over FY2008. Its net profit was \$200.2 million in FY2009, an increase of 9.2% over FY2008.

### Scope of the Report

- Provides all the crucial information on The Brink's Company required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting The Brink's Company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams of The Brink's Company
- Data is supplemented with details on The Brink's Company history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available statement from The Brink's Company

### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Understand prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

### Table of Content

SWOT COMPANY PROFILE: The Brink's Company

Key Facts: The Brink's Company

Company Overview: The Brink's Company

Business Description: The Brink's Company

Company History: The Brink's Company

Key Employees: The Brink's Company

Key Employee Biographies: The Brink's Company

Products & Services Listing: The Brink's Company

Products & Services Analysis: The Brink's Company

SWOT analysis: The Brink's Company

- Strengths: The Brink's Company

- Weaknesses: The Brink's Company
  - Opportunities: The Brink's Company
  - Threats: The Brink's Company
- Company View: The Brink's Company
- Top Competitors: The Brink's Company
- Location and Subsidiary: The Brink's Company
- Head Office: The Brink's Company
  - Other Locations and Subsidiaries: The Brink's Company

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