

makit products

We make it easy. You make it yours.



Reseller Guide

About Makit Products:

If you're looking for a unique way to present and sell personalized products to your customer, then you've come to the right place. Our products make great gifts or keepsakes for all occasions. Makit Products has been in the business of taking your images and creating customized melamine plates, bowls, mugs, platters and snack trays for over 40 years.

Our factory is located in Dallas, Texas. We print high-resolution images on special thermal treated paper. This paper is then incorporated into a hot compression mold. Through this process the picture becomes part of the melamine product. Our dinnerware products are food and dishwasher-safe. Melamine is a high quality plastic, it is very durable and break resistant. A great product for everyday use. Proudly made in the U.S.A.



Personalized Dinnerware



26 ounce tumbler

16 ounce tumbler

15 ounce tumbler

12 ounce tumbler

10 ounce mug

6 ounce tumbler

Double-walled Insulated Drinkware



24 ounce tumbler

20ounce tumbler

20 ounce cup

12 ounce mug

12 ounce cup

Personalized Drinkware

It's time to PERSONALIZE! Are you looking for a unique way to present and sell personalized products to your customer? We are now making the manufacturing channel available for our Online Makit Reseller Program. Through our website portal you can upload an image and order your product directly from our factory. We'll even drop-ship it directly to your customer if you wish.

We encourage you to individually personalize your product line so that you can offer great gifts or keepsakes for all occasions. Our program gives your business the ability to place individual orders directly to our factory via the web from your computer. Simply upload your image (photo or your own design), select your product and order. You can choose to have your order shipped to your location or shipped directly to your customer from our factory. This program is completely "self-service." There are no minimum order requirements and because this service is completely automated we are able to pass on discounted pricing.

Our Reseller Program includes the following:

- Ability to ship orders to your location or directly to your customer
- No minimum order requirements
- Completely automated process allows Makit to pass on discounted pricing to you
- Reseller Program can be customized to a Reseller Partner Program to accommodate your business needs – see page 9 for more information
- Reseller or Reseller Partner Program can be upgraded If your business requires higher volume purchasing or XML ordering requirements – see page 9 for more information

Once you have returned your Reseller Registration Form (see page 10) and you have received email notification that your account has been set up you will need to go through the following steps:

- Create your designs according to Makit's size requirements and templates (see page 8).

Just about any software will work but we prefer PhotoShop because it is the industry standard. It is the software of choice at Makit Products and our entire process is based on PhotoShop software. As far as design software/image manipulation is concerned, it will do amazing things once you become familiar with how it works.

- Submit a Contact Sheet of your designs for approval by Makit's Production Team to ensure you have followed our design tips and that we will be able to produce the designs before you begin submitting orders (more information included in this document)
- Order a color chart plate so you can see how the colors in your design will reproduce in our production process before you begin submitting orders (more information included in this document).

With the online Reseller program, Makit Products serves as the manufacturer for the products you sell. Your customer has purchased the product from your business and we are careful to maintain the integrity of that sale.

To get started, you will need to create your designs. In order to avoid production problems, we ask that you follow our template sizes, design tips and color requirements as explained on the following pages.

Alternative options to the Reseller Program

Reseller Partners Program:

In addition to our standard Reseller Program, we also offer a Reseller Partner Program. This program includes options that are not available in the standard program. For a nominal fee, our Information Technology (IT) Department will schedule upgrades including the following:

- A partner site/login screen custom designed for you to mirror your own website.
- Custom packing slips that can include your graphic or Logo, your company name, address, and your telephone number.
- Once you have been notified that your reseller account has been established, you can email sales@makit.com expressing your interest in becoming a Reseller Partner. You will be contacted by our IT Department with all the details.

Centrics Manufacturing Interface (CMI) System:

This automated system provides you the capability to submit order information and images via XML. The volume of orders you submit will dictate whether the cost of this system is justified. Your IT team would be expected to build per our API specifications. Non-disclosure Agreements as well as Service Level Agreements would be signed by all involved parties from both your company and Makit. Again, if you are interested in upgrading to this system, you can email sales@makit.com and you will be contacted by our IT Department.

Personalize your dinnerware with your own design, photo or both. Create your designer product line today!



#1900
10" Plate

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free



#1908
8" Plate

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free



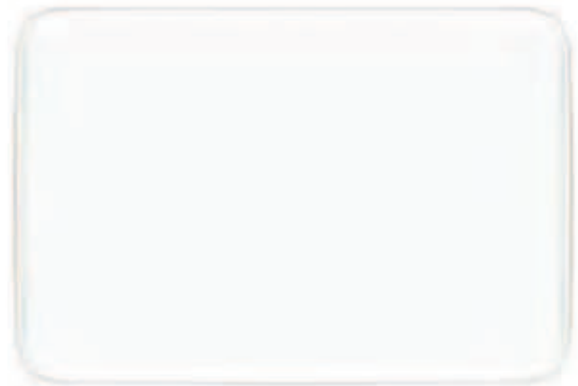
#2300
12 oz. Bowl

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free



#2500
13.5" X 9.75" Platter

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free



#2700
13" X 9" Tray

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free



#2308
8 oz. Bowl

- Dishwasher safe
- Not microwaveable
- Non-toxic, BPA free

IMPORTANT INFORMATION:

- Slight color variations may occur on the finished printed product due to different computer monitor settings
- Placement and size of design may be different on the final product.
- Fine lines around the edges or subtle marks seen on the item due to the melamine production process are normal
- Color variations and fine lines or marks are not defects and do not effect the quality of the product and will not be replaced

Customizing is very easy! Just select the design and personalize with your child's name using the font of your choice.

Perfect for birthday, holiday, or an any day gift!

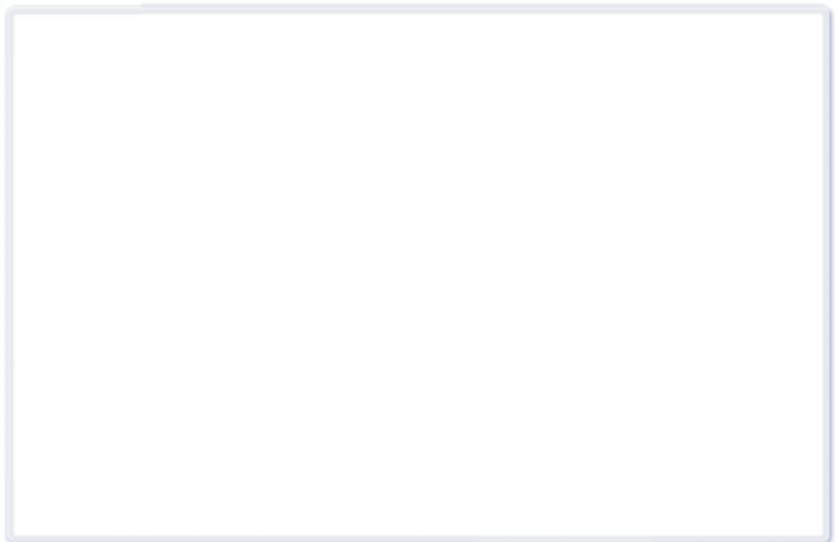
- Plate - 10" diameter
- Bowl - 5" diameter at the base holds 12 oz.
- Mug- holds 10 oz.

Add even more fun to the table with a matching placemat!

#1150

Placemat

- Dimensions: 17.25" X 11.25"
- Gloss lamination both sides
- Wipe clean with damp cloth



Smaller set for the pint-sized crowd.

- Plate - 8" diameter
- Bowl - 4.5" diameter at the base holds 8 oz.
- Mug- holds 6 oz.
- Placemat - 17.25" X 11.25"



#12398
26 oz. Poly Tumbler

- 7.25" tall, 4" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



#12397
16 oz. Poly Tumbler

- 6.25" tall, 3.5" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



#12379
12 oz. Poly Tumbler

- 5.5" tall, 3.25" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



#12394
15 oz. Poly Mug

- 6" tall, 3.25" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



#12393
10 oz. Poly Mug

- 3.75" tall, 3" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



**COMING
SOON!**

Coming soon
6 oz. Poly Tumbler

- 3.5" tall, 2.875" top dia.
- Chip & scratch resistant.
- Dishwasher & microwave safe
- BPA free



#16390
24 oz. Stadium Cup

- 7" tall, 3.9" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#16075H
20 oz. Mug

- 6.5" tall, 3.625" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#16075
20 oz. Cup

- 6.5" tall, 3.625" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#16167 20 oz. Cup
#16166 14 oz. Cup

- 6.75" tall, 3.75" top dia.
- 5.5" tall, 3.5" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#16060H
12 oz. Mug

- 6.5" tall, 3.387" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#16060
12 oz. Cup

- 6" tall, 3.387" top dia.
- Dishwasher safe (top rack)
- Hot or cold beverages
- BPA free



#1804
Coaster Set

- 4" X 4" Hardboard
- Pack of 4
- Stain resistant
- Full cork backing

Template Sizes Per Product



#1900 10" Plate = 10.5 X 10.5



#1908 8" Plate = 8.625 X 8.625



#2300 12 oz bowl = 5.25 X 5.25



#2308 8 oz bowl = 4.5 X 4.5



#2500 platter = 14.6 X 11



#16075H & 16075 mug/cup = 11.75 X 6.32



#16390 stadium cup = 12.74 X 8.66



#1150 placemat = 18 X 12



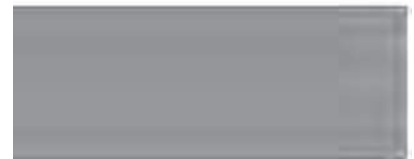
#16166 cup = 7.143 X 3.25



#12393 mug = 8 X 3.5 (live area)



#16167 cup = 12.487 X 6.073



#12394 tumbler = 9.25 X 3.75 (live area)



#2700 tray = 12.8 X 8.56



#16379 tumbler = 11.08 X 6.16



#12397 tumbler = 12 X 8



#1804 coaster = 4.25 X 4.25



#16060H & 16060 mug/cup = 11.1 X 4.933



#12398 tumbler = 13.64 X 8.53

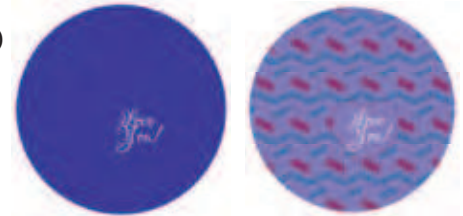
Makit Reseller or Reseller Partner design tips

Your plate design is more than a pretty picture. It is a manufactured product and is subject to a few limitations of the process. We offer the following recommendations to help you achieve a quality product and avoid rejections.

(A) AVOID LARGE AREAS OF WHITE OR DARK COLORS

Solid white backgrounds or dark colors such as black, red, brown, blue and purple may turn milky or blotchy. Chance of rejection is high. Incorporating a pattern into your background can prevent this problem.

(A)



rejection possible

rejection not likely

(B) AVOID NARROW BORDERS

Borders within an inch of the edge are difficult to center and may be cut off during production. Center circle designs should be 6 inches in diameter and outside border areas should be at least 2 inches wide.

(B)



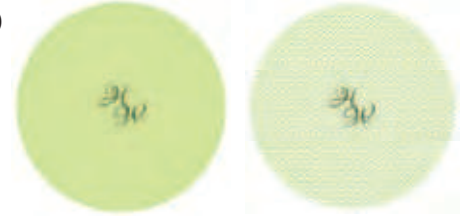
rejection possible

rejection not likely

(C) AVOID LARGE AREAS OF SOLID COLORS

Creases in the paper along the plate edge are inherent to the molding process and will be more prominent on large areas of any solid color (dark or light). Creases are part of the molding process and cannot be avoided. They reflect the handmade craftsmanship and should not be considered imperfections. However, they can be less noticeable when a pattern is incorporated into your background.

(C)



rejection possible

rejection not likely

(D) ASYMMETRICAL DESIGN IS YOUR FRIEND

Designs that are not centered allow for a more pleasing result. Designs that have to be perfectly centered have a high rejection rate.

(D)



rejection not likely

rejection not likely

(E) AVOID PLACING TEXT OR GRAPHICS CLOSE TO THE EDGE OF THE DESIGN

Text or graphics very close to the edge of the design may be cut off during production. Move your text or graphics towards the center and leave an outside border area of at least 2 inches.

(E)



rejection possible

rejection not likely

Product Design Review:

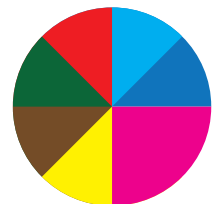
In order to assure the maximum success with your designs, we request that you submit them to our Sales Department at sales@makit.com for review before offering the items for sale. A Contact Sheet should be thumbnails of each of your designs as shown.

Color Requirements:

Our processing method requires that the final design images be created in RGB at 150 DPI resolutions. We only accept JPEG file types for any type of design you submit. We recommend you order a color chart plate in the size and shape of the 10 inch plate that includes the colors you want to use. This processed color sample plate will show you how your colors will reproduce in our process. We do not color match, by submitting the color sample plate, you will be able to see which colors you may need to correct in order to match our process. See example of color sample plate.



contact sheet



color sample plate

Reseller Program Registration

Please fill in the following information, sign and fax to 972-283-2287 or email to sales@makit.com

Name _____

Business Name _____

Contact Email _____

Phone Number _____ Fax Number _____

Address _____

Your Company Website _____

Tax ID Number _____

The Makit Reseller or Reseller Partner Program is a self-service, automated, website ordering system. Payment is due at the time the order is placed. Acceptable payment method is credit card only – all major credit cards are accepted. Average production interval is 10 business days from receipt of the order (does not include shipping). Peak busy seasons such as Thanksgiving, Christmas, Mother's Day and Father's Day will require extra time. All orders produced will be sent standard shipping to the address you provide unless otherwise specified by you at time of online purchase. Expedited shipping options are available online as order is being submitted. Makit Products reserves the right to refuse orders with questionable image content which contains pornographic images, profane wording, and sexually explicit material, is discriminatory or otherwise deviates from our family and child friendly business. Either party may terminate this agreement at any time without notice.

Various trademarks, trade names and service marks, including but not limited to, MAKIT®, MAKE A PLATE®, PHOTO PLATE®, DESIGN A PLATE®, CREATE A PLATE®, DRAW A PLATE®, MAKE A MUG®, AUTOGRAPH PARTY PLATE®, PET PLATE®, MAKE A MASTERPIECE®, MAKE A MEMORY™ and MEMORY MAKERS™ that are used or displayed on this advertisement are the registered and unregistered trademarks, trade names and service marks of Makit Products, Inc.

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I understand and agree to the terms and conditions of the Makit Reseller Program:

Signature _____ Date _____

sales@makit.com
855.463.6987

To partner with Makit:
makit.com/resellerguide