

Wisconsin FFA Alumni Convention Scrapbook Contest -Rules & Guidelines-

Submission Details

Local affiliates must submit scrapbooks to the specified room upon registration by 5:00 p.m. on the start of convention day. Scrapbooks will be evaluated by the rubric attached.

Awards:

Each book will be awarded a Gold, Silver, or Bronze Rating. The top 3 overall selection will be made. The 1st, 2nd and 3rd place overall's will be announced during the current year's convention.

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General Overview

A. Purpose:

To serve as historical documentation for the affiliate, but also act as recruitment tool and ultimate sharing of affiliate ideas.

B. Objective:

Alumni members will be able to:

- Develop a deeper understanding of the activities and committees in the Program of Activities
- Exercise creativity skills
- Create historical documents for use by the affiliate in the future
- Develop powerful public relation tools

C. Guidelines:

- Two options for books:
 - 12 x 12 sold by any company w/page protectors
 - Traditional large album sold by National FFA
- Contents must be contained in one scrapbook.
- Backside must be decorated.
- Remove all unused pages.
- The scrapbook must have an official FFA Alumni scrapbook title page. (Can design your own or use provided title page that is supplied with the official National FFA scrapbook sheets)
- The scrapbook must have one Table of Contents located at the beginning of the book.
- Table of Contents should include all pages in the book – divided into sections following the overall organization of the book. (See below.)
- Items included in the book should be from previous year's State Convention to the current State Convention.
- The scrapbook must be organized in one of the following ways:
 - Chronological
 - Monthly
 - Sections – At least 3 sections
 - Local/State/ National/Newsletters/Meeting Agendas/Thank You's/ Classroom Support
 - You could also make your own section heading to fit your needs.
- All media must be trimmed, permanently attached, identified, and dated.
- Nothing can extend beyond the page itself. This excludes 3-D scrapbooking techniques or pop-outs within the borders of the scrapbooking page.
- News clippings should give source, page number, date, etc., and should be laminated for longer life – clippings only!!
- No pages should be entirely laminated.
- Collages can be used as art, but cannot be the only historical content on page.

D. Judging:

- Judges will be chosen based on experience with the scrapbooking industry.

Tips For Success

- 12 x 12 can save you money!
- Laminate newspaper clippings for longer life – no other things need to be laminated.
- Get resourceful – contact local scrapbook shops, Jo-Ann's or Michael's, etc to get some supplies donated (Sunday newspapers usually have a 40% off coupon's.) Contact local independent scrapbooking/stamping consultants.
- Neatly handwrite or type captions – include first and last names of people because of the

historical significance. It will help greatly in the future!

- Limit the thank you notes you include to the best quality – you probably don't need 45 cards per event.
- Create pocket pages to hold additional cards or noteworthy programs, etc.
- Maintain a consistent font and font size. Stay away from hard to read colors like yellow.
- Use enough adhesive on all items included in your book, and use the proper kinds of adhesive.
- Proper adhesives include: Tombow monoadhesive, photo splits (double sided sticky squares), double sided tape, archival glue sticks, archival liquid glue – NOT masking tape, scotch tape, duct tape, or liquid cement!
- Many scrapbooks have too many photos of a single event; four good photos that are well captioned tell more than ten mediocre photos without captions – plus using this tip saves you time and money!
- Don't be afraid of a two page spread if you have a group of really great photos! You don't have to cram it all onto one page.
- Be careful of WordArt – it's sometimes very hard to read! If you use it, just be conscious of font, font size and color!
- It's hard to read words on top of busy, patterned paper. Use a solid color photo mat in a matching color to help offset your captions or titles.
- Reflections through journaling is important! Use the photos to tell the story and then supplement them with words. These words should be typed if reading your handwriting is a problem.
- Don't reuse old pages. They sometimes have old adhesive stuck to them and it looks shabby and unprofessional.
- Make sure the pictures you use are current!
- Where to find ideas:
 - o Magazines
 - o Idea books
 - o Online
 - o People with experience
 - o Contact local consultants for assistance
- How can you maximize the money your affiliate spends?
 - o Dollar Stores
 - o Use coupons from the Sunday paper or sign up online – JoAnn's & Michael's (40% off)
 - o Sign up for mailing lists for craft stores – they will send coupons
 - o Archiver's and other craft store bargain bins
 - o Clearance bins
 - o Donations from local stores
- Websites for photo processing:

Most of us process digital prints. Check out online sources for processing as you can usually get great deals using special promotion codes. The prints will be shipped right to you!

 - o Snapfish.com
 - o Kodakgallery.com
 - o Winkflash.com
 - o Walmart.com
 - o Walgreens.com

Stamping in your scrapbook:

- Use stamps to embellish your scrapbook pages. Using stamps can really save you money! You won't need to invest in so many stickers.
- Make your own background paper.
- Add interest to large spaces.

- Alpha – stamps instead of stickers can save you money!
- Stamping 101:
 - o Be sure image is properly inked: all image parts covered; no excess inks that will smear.
 - o Stamped images can run off of edges of paper – it encourages your brain and your eyes to work together!
 - o Random stamping adds interest to your project.

Techniques to use in your scrapbook:

Sponging: Use sponge pieces to sponge ink onto paper.

Swiping: Slide paper across top of ink pad to add color.

2nd Generation Stamping: Stamp inked image once, then without reinking, stamp the image again for a faded and textured look.

Scissor Distressing: Slide edge of scissors across edge of paper with white core for a worn look.

Tearing: Tear edges of paper for a textured look and/or to expose white core for more depth.

Sanding: Slide sand paper across colored paper to expose white core and add a worn look.

Stipling: Dip stiple brush in ink pad and dab onto paper.

3-D Foam Dots: Add dimension and depth by attaching embellishments with 3-D dots.

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-Rubric-

Assessment Area	Mastered 4 Points	Proficient 3 Points	Basic 2 Points	Minimal 1 Point	Not Evident 0 Points
Album	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes properly; all blank pages are removed; no reused pages within book	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes properly; some blank pages remain	A quality, crisp, clean, unbroken 12x12 with page protectors or traditional large FFA album is used; closes improperly, some blank pages remain	Wrong type of book or inferior quality book, no page protectors used; closes improperly	
Organization	Book contains a quality title sheet; table of contents; sections and page numbers. It contains materials that cover the time frame from the previous year's convention to the present. It contains at least 5 sections. All items in Table of Contents are present.	Book contains a quality title sheet; table of contents; sections and page numbers. It contains materials that cover the time frame from the previous year's convention to the present. It contains at least 4 sections. All items in table of contents are present.	Book is missing one or more of the following: title sheet; table of contents; sections and page numbers. The time frame is misrepresented. It isn't divided into sections and not all Table of Contents are present.	Book is missing two or more of the following: title sheet; table of contents; sections and page numbers. No clear time frame is present.	
Picture Layouts	Number of pictures per event and/or per page is at an optimal level (4-8); photos are cropped, trimmed and matted to enhance photos on a busy background paper.	Number of pictures per event and/or per page is at an optimal level (4-8); photos are cropped and trimmed but not matted.	Inadequate number of photos per event and/or page; photos aren't matted.	Inadequate number of photos per event and/or page; photos aren't cropped or matted.	
Picture Quality	Photos are up to date, free of red eyes, clear and in focus. Photographer is close to subject and photos are in excellent quality overall – not too dark or light from over exposure.	Photos are up to date, free of red eyes, with a few photos too far away, out of focus, too dark or too light.	Used some old photos, some red eye photos exist, increased number of photos out of focus, too far away, too dark, or too light.	Used many old photos, many red eyes, majority of photos are out of focus, too far away, too dark, or too light.	
Supporting Materials	Materials are secured with enough adhesive of the proper type; newspaper clippings are laminated for prolonged life; clippings are properly cited; adequate number of materials are included if necessary (i.e., thank you notes), items are appropriately spaced on page.	Materials are secured with enough adhesive of the proper type; newspaper clippings are not laminated for prolonged life; clippings are not properly cited; adequate number of materials are included if necessary (i.e., thank you notes), items are appropriately spaced on page.	Materials aren't secured properly; clippings aren't laminated or cited; too many supporting materials of the same kind; some spacing issues.	Materials aren't secured properly; clippings aren't laminated or cited; too many/too few supporting materials of same kind; many spacing issues.	
Reflection and Journaling	All reflections/journaling is legible; it's all handwritten or typed; legible font, size and color is used throughout the book; all captions contain first and last names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; proper grammar and spelling occur throughout all pages.	All reflections/journaling is legible; mix of handwritten and typed journaling; legible font, size and color is used throughout the book; some captions have only first names of people; all events are described thoroughly in captions; pictures match the title of the page and the captions; less than 5 spelling and/or grammar errors.	Mix of handwritten and typed journaling; some font, size and color is illegible; some captions lack detail; 5-10 spelling and/or grammar errors; some pictures don't match the words on the page.	Many font, size, and color illegible; many captions lack detail; more than 10 spelling and/or grammar errors; many pictures don't match page.	

Creativity	Your scrapbook is not boring! It's exciting, fun, and sassy! It incorporates themes of events into the layouts. It demonstrates passion and enthusiasm for FFA through the creative use of titles, papers, stickers and/or stamps. You've used 3-D embellishments throughout the book to enhance your photos.	Your scrapbook is interesting, but needs more embellishments to enhance the overall appearance throughout. Use different papers, stickers, stamps, embellishments plus memorabilia you collect to stimulate ideas and spark your creativity.	Your scrapbook lacks creative details. Use colorful and varied papers, stickers, stamps and other embellishments to further show your enthusiasm for the FFA events you participate in! Incorporate colors, fun titles and memorabilia to enhance your scrapbook.	Your scrapbook lacks zest! Spice it up! Use this rubric as a guide to improve in all areas and creativity will follow suit!	
Neatness	Throughout entire book, all items are secured with appropriate quantity and quality of adhesive; pages are smudge free; appropriate reflections/journaling is present; no items are hanging off pages; all cut items are neatly trimmed and straight.	A few items unsuccessfully adhered, less than three smudges; less than three journaling errors; no items are hanging off pages; all cut items are neatly trimmed and straight.	Some items unsuccessfully adhered, more than 3 smudges; more than 3 journaling errors; some items hanging off pages; some cuts not straight.	Many items unsuccessfully adhered; many smudges; many journaling errors; items hanging off page; cuts are not straight.	
Satisfies Purpose	Exceptional example of a affiliate's historical documentation for future generations to enjoy; extremely useful in affiliate recruitment and completely effective as a public relations tool to share ideas with others.	Above average example of a affiliate's historical documentation for future generations to enjoy; very useful in affiliate recruitment and ultimately effective as a public relations tool to share ideas with others.	Average example of a affiliate's historical documentation for future generations to enjoy; somewhat useful in affiliate recruitment and could be effective as a public relations tool to share ideas with others.	Substandard example of an affiliate's historical documentation for future generations to enjoy; not useful in affiliate recruitment and ineffective as a public relations tool to share ideas with others.	

Total Points: _____

Overall Placing: _____