



## COMMERCIALS CONTRACT ADHERENCE LETTER

**TO SCREEN ACTORS GUILD:**

DATE: \_\_\_\_\_

Dear Ms. or Sir:

We acknowledge the receipt of a copy of the Screen Actors Guild 2003 Commercials Contract, the 2006-2008 Screen Actors Guild Extension Memorandum of Agreement, and the Screen Actors Guild 2009 Commercials Contact Memorandum of Agreement (collectively "Commercials Contract"), and we are familiar with the terms of all the documents.

We join in the desire to promote stability in the industry and to maintain harmonious relations with the Screen Actors Guild and its members. To that end, we hereby become a party to and agree to abide by and conform to all of the terms and conditions of the aforementioned Commercials Contracts on our own behalf and on behalf of advertisers for whom commercials are produced by or through our company. We also specifically agree to abide by the arbitration provisions of the Commercials Contract which require that all disputes and controversies of every kind and nature whatsoever arising out of or in connection to with the Commercials Contract be resolved by binding arbitration, except as otherwise provided herein and by the Commercials Contract themselves.

Without limiting the generality of the foregoing, we agree expressly for the benefit of the Screen Actors Guild and all persons covered by the terms of the aforementioned Commercials Contract that we will make the payments of holding fees and use fees for commercials as provided in the aforementioned Commercials Contract, and that we will make all Social Security, withholding, unemployment insurance and disability insurance payments required by law with the respect to said payments. It is further agreed upon that we will make all appropriate contributions to the Screen Actors Guild-Producers Pension and Health Plans required under the aforementioned Commercials Contract with respect to such payments. It is expressly understood and agreed that our right to telecast such commercials shall be subject to and conditioned upon prompt payment by us of such use fees and other payments, and to the Screen Actors Guild shall be entitled to injunctive relief in the event such payment are not made.

Screen Actors Guild reserves the right to review Letters of Adherence to determine if that Producer is a *bona fide* Producer of television commercials under the Screen Actors Guild Commercials Contract. Screen Actors Guild reserves the right to reject or revoke the signatory status of a company that is not a legitimate Producer of commercials covered by the Screen Actors Guild Commercial Contract.

We are enclosing two (2) copies of this Letter of Adherence. Kindly complete and sign one copy and return immediately to: **SAG-AFTRA, Commercials & Corporate/Educational & Non-Broadcast Contracts, 5757 Wilshire Boulevard, Los Angeles, CA 90036.**

**IN WITNESS HEREOF, the parties have each executed this Contact.  
Accepted and agreed:**

\_\_\_\_\_  
(Company Name)

By \_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Print Name and Title)

\_\_\_\_\_  
(Street Address)

\_\_\_\_\_  
(City) (State)

\_\_\_\_\_  
(Zip Code)

**SCREEN ACTORS GUILD**

By \_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Print Name and Title)

**Please check appropriate space below**

- Production Company*
- Advertising Agency*
- Advertiser*
- Music Producer*
- Other* \_\_\_\_\_

SAMPLE