

6th Asia Islamic Banking Conference

12 – 13 August 2015 | Kuala Lumpur | Malaysia

It is with pleasure that Fleming Gulf presents the 6th Asia Islamic Banking Conference. The Islamic Banking & Finance Industry is making steady progress in feeding the short-term appetites of a heavily demand-driven industry. Yet, to ensure sustained diversification and attract players and investors outside its traditional sphere, the industry must evolve from its state as a collection of local markets over the medium term. The sound economic resilience of the industry's twin engines, South East Asia and the Gulf Cooperation Council (GCC; comprising Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates), is likely to help the industry sustain strong growth rates .

Basel III, an ever-lasting topic for discussion in the Industry, undeniably, creates a window of opportunity for the industry to resolve long standing weaknesses related to the lack of liquidity management instruments.

The industry has witnessed maiden sovereign sukuk issues by Maldives, Senegal, South Africa, and the U.K., highlighting the key role of governments in spearheading the development of the industry. Sovereign issues will not only help the industry to mature, but also pave the way for the private sector and for the development of capital markets in countries where they are still nascent .

The agenda is packed with in-depth scrutiny of the industry, keynote presentations and interactive panel discussions. This event brings together distinguished personnel from Islamic Banks, prudential and accounting standards bodies, regulatory bodies and technology leaders to discuss and benchmark crucial issues on how to seize new opportunities and make it effective for the industry.

BENEFITS OF ATTENDING THIS EVENT

- ✿ **Learn about the current trends and opportunities in South East Asia and Middle East**
- ✿ **Implementing Customer Centric Methodologies**
- ✿ **Embedding Innovation as part of the Strategic Transformation**
- ✿ **Get acquainted with the forthcoming changes in the Shariah-Compliance regime for Islamic Finance**
- ✿ **Build business relationships, line up future deals, expand your network**
- ✿ **Get vital information that adds value to your banking processes and keeps you ahead in the region**

WHO WILL YOU MEET?

POSITIONS: Chairman, C-Level Executives, President, President Director, President Commissioner, Managing Directors, Deputy Managing Directors, Executive Director, Executive Vice President, Vice President, Directors, Assistant Directors, General Managers, Senior Managers, Managers, Heads, Scholars.

DEPARTMENTS: Consumer Banking, Investment Banking, Commercial Banking, Shariah-Compliance, Islamic Markets, Sukuk, Risk, Product Development, Product Innovation, Funds Management, Asset Management, Wealth Management, Business Development, Finance, Retail Banking, Private Banking, Private Equity, International Banking, Product Structuring & Research, Treasury, Corporate Strategy, Operations, Shariah Governance

THOUGHT LEADERS FROM: Islamic Banks, Central Banks, Specialised Research Institutes, Regulatory Bodies, International Organisations, Governments, Solution Providers, Rating Agencies, Law Firms.

EVENT INFO |



TEL: + 603 2272 5349



FAX: + 603 2272 5350

EMAIL: victor.waqas@fleminggulf.com

MEET OUR STEERING COMMITTEE:

Farouq AlwyniChairman, **Center for Islamic Studies in Finance, Economics, and Development, Indonesia****Amran Mohammed**CEO, **SBI, Brunei****Professor Dr. Akram Laldin**CEO & Executive Director, **ISRA, Malaysia**
Deputy Chairman of **Shari'ah Advisory Council, Bank Negara Malaysia****Mohd Nazri Chik**Chief Shariah Officer, **Bank Islam, Malaysia****Nor Shahrizan Sulaiman**Deputy CEO & Head of Product Management, **Maybank Islamic, Malaysia****Shahril Simon**Head of Investment Management and Securities Services, **CIMB Islamic, Malaysia****Associate Prof. Dr. Engku Muhammad Tajuddin bin Engku Ali**, Shariah Scholar, **Kuwait Finance House, Malaysia****Alex Choo**Relationship Manager, **Kuwait Finance House, Malaysia**

SPEAKERS PANEL:

Professor Datuk Dr. Azmi OmarDirector General, **IRTI, Islamic Development Bank, Saudi Arabia****Nazim Rahman**Group CEO, **Pelaburan Mara, Malaysia****Musthaq Ahmad Ibrahim**CEO, **Kuwait Finance House Asset Management, Malaysia****Professor Dr. Akram Laldin**CEO & Executive Director, **ISRA, Malaysia**
Deputy Chairman of **Shari'ah Advisory Council, Bank Negara Malaysia****Ameer Ali**CEO, **PMB Investment (Pelaburan Mara Group), Malaysia****Farouq Alwyni**, Chairman, **Center for Islamic Studies in Finance, Economics, and Development, Indonesia****Mohd Safri**, Deputy CEO & Senior Managing Director
CIMB Islamic, Malaysia**Dr. Younes Soualhi**, Chairman of Shariah Committee, **HSBC Amanah, Malaysia****Y.Bhg Professor Datuk Dr. Syed Othman AlHabshi**
Chief Academic Officer (CAO), **INCEIF, Malaysia****Mohd Nazri Chik**Chief Shariah Officer, **Bank Islam, Malaysia****Aznan Hasan**President, **Association of Shariah Advisors, Malaysia****Thomas Varughese**Managing Director & Head of Retail Banking & Wealth Management, **HSBC Amanah, Malaysia****Khairil Anuar Mohd Noor**, Senior Vice President – Head of Product Development, **Al Hilal Bank, United Arab Emirates****Tariq Al Rifai**Head of Investor Relations, **Kuwait Finance House, Kuwait**
Author, Writer & Advisor on **Islamic Finance****Etsuaki Yoshida**Senior Economist, **Japan Bank for International Cooperation****Zairulnizad Shahrim**Executive Director, **Amlslamic Funds Management Sdn Bhd, Malaysia****Cagamas, Malaysia****Furqan Ahmed**General Manager & Head of Products, PMO & Core Banking System, **TAIB, Brunei****Dr Aznan Mohd Noor**Shariah Advisor, **Al Rajhi Bank, Malaysia**

EVENT INFO |



TEL: + 603 2272 5349



FAX: + 603 2272 5350

EMAIL: victor.waqas@fleminggulf.com

HIGHLIGHTS OF 5th ASIA ISLAMIC BANKING CONFERENCE 2014

THROUGH THE EYES OF PARTICIPANTS

"It is very good, very informative, It opens my mind"
Principle Assistant Secretary, **Ministry of Finance, Malaysia**

"Best knowledge is the Experience" " Shariah is not just what can be done and what cannot be done"
AVP & Head of Shariah Management, **SME Bank, Malaysia**

"The focus of this conference is very relevant to the current time in the Islamic Finance industry and the issues and challenges faced by the industry. The presentations and discussions were of a high quality and content all kind"
CEO & Managing Director, **Amana Bank**

"It has been very informative and fun"
Assistant Secretary, **Ministry of Finance, Malaysia**

"Covers a lot of areas in Islamic Banking. Well Done!!"
Relationship Manager, **Kuwait Finance House Malaysia**

"It is informative because of the experienced speakers, especially"
Deputy Manager, **Central Bank of Sudan**



2014 DISTRIBUTION OF PARTICIPANTS

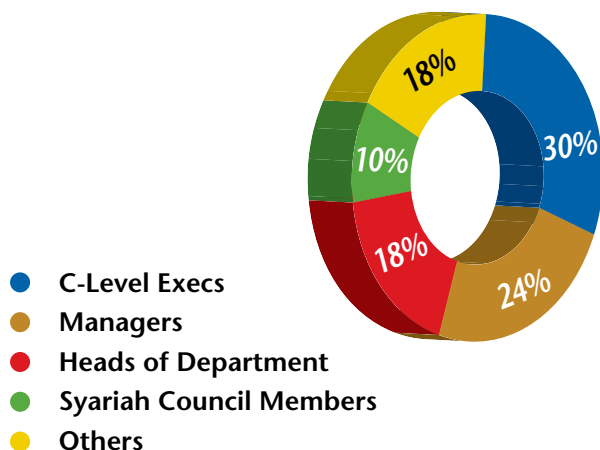
85% of attendees stated that the conference is important to their business

71% of attendees stated that the conference is important to their further professional development

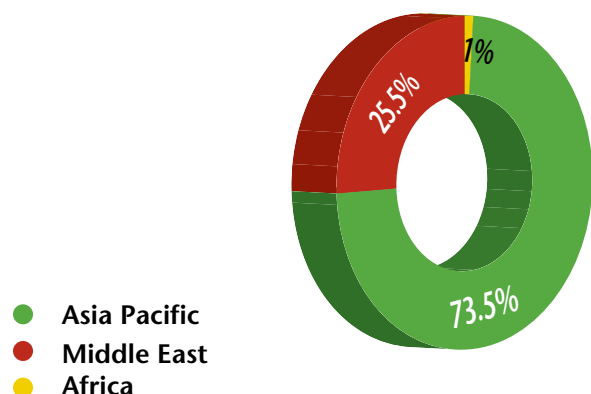
80% of attendees stated that the conference brought them valuable knowledge and market insights

61% of attendees stated that the conference is a key event in the region

DELEGATE PROFILE BREAKDOWN



COUNTRY BREAKDOWN



EVENT INFO |



TEL: + 603 2272 5349



FAX: + 603 2272 5350

EMAIL: victor.waqas@fleminggulf.comDAY ONE | 12th AUGUST 2015

8.30 Registration and Coffee

8.55 Welcome Note from Fleming Gulf

9.00 Qur'an Recital

9.05 Opening Remarks from the Chairman

9.10 HONORARY KEYNOTE ADDRESS | Malaysia's role as the Prominent Leader in Islamic Finance in Asia: What initiatives and developments are taking place to harmonize Islamic Banking offerings and boost innovation in the sector?

9.30 KEYNOTE PLENARY SESSION – Increased liberalization, greater foreign participation, increased cross border financial flows, better international & Economic linkages between nations, have led to an accelerated pace of internationalization of Islamic Finance.

- The forefront urgency is, however, to chart the next phase of development of Islamic Finance, notably, in Retail Banking, Takaful, Private Equity Investments, Sukuk and Shariah Developments.
- What can Islamic Finance Institutions do and what products can be developed that are different and most importantly not a replication of conventional products?
- Given the gradual universal acceptance of Islamic Finance, should we expect an increased speed in developing products and frameworks with a more universal application?

PANELISTS:

Professor Datuk Dr. Azmi Omar, Director General, Islamic Research and Training Institute, **Islamic Development Bank, Saudi Arabia**

10.30 Mid-Morning Coffee and Networking Break

11.20 Sukuk Structures, Analysis and Marketing -

- Changes in Market Dynamics – A Gradual Global Acceptance
- Rise of Sovereign & Quasi-Sovereign Sukuk by Non-Muslim Countries
- Middle East Perspective - Non-Performing/Defaulting Sukuk
- Lessons Learnt

12.00 PANEL DISCUSSION – Sukuk

- The Basel III Liquidity Management Challenges and its direct Impact on Sukuk Issuances
- Roles' of Central Bank in promoting and smoothening Sukuk issue amidst all Regulatory Challenges
- Sovereign Sukuk and Quasi-Sovereign Sukuk – A Sudden Rise in Issuance from Emerging & Non-Muslim Countries – What to expect in 2015?
- Sukuk Structures – Al-Ijarah, most commonly used structure – How about other structures? Why are they not being used on a large scale?

12.30 Murabahah is the most used modes of Financing by Islamic Banks and Financial Institutions. Even with double-digit growth of Islamic Finance, the industry has not seen much developments and innovations taking place. Modes of Financing have somehow remain rather unchanged over years.

- What makes Murabahah the ideal mode of Financing?
- Misuses of Murabahah – In which context, Murabahah should not be used as Financing Structure?

- Musharakah and Ijarah – Other Modes of Islamic Financing – Why are they not as famous as Murabahah?
- Shariah Perspective - How to increase the use of Musharakah and Ijarah as mode of Financing? What possible changes can be introduced to these modes?

Professor Dr. Akram Laldin, CEO & Executive Director, **ISRA, Malaysia**
Deputy Chairman of Shari'ah Advisory Council, **Bank Negara Malaysia**

13.00 Prayer Break & Luncheon

14.00 The Digitalization of Islamic Retail Banking – Are we up to speed as per our Conventional Counterparts?

- The Current Positioning of Islamic Banks in terms of Technology
- Moving towards a customer focused Bank using Technology
- 2015 – What to expect?

14.40 Islamic Finance has long been perceived as a window mainly for Muslims. The aftermath of the Global Finance Crisis has led to a global acceptance of Islamic Financing as an alternative to conventional financing. However, it is still being seen as an avenue for Muslims only.

- Declining growth rates and eroding profitability have caused Islamic banks to rethink their internal controls and methodologies.
- Islamic Banks now are looking to tap the untapped markets, put shortly, The Non-Muslims and the Non-Muslims Countries.
- A Gradual Move from regular, used & outdated marketing strategies to a smart and advanced one
- Creating Awareness in such a way to make it universally understood
- ReBranding – The Differentiator in taking Islamic Finance to the next Level

15.20 Afternoon Coffee and Networking

16.00 Islamic Micro-Finance – A Promising, Yet Slow Market

- Avenues to make Islamic Micro-Finance an attractive option of growth
- Critical Factors in implementing a reliable Islamic Micro Finance Model
- Comprehensive and Sustainable Financing For Lower Income Earners
- Islamic Micro Finance supported by Islamic Micro-Takaful
- Prospects of Islamic Micro Finance in 2015

16.40 Investigating the Outlook of the Takaful market: What are the 'next generation' Takaful products?

- How can the diminishing growth and crumbling profitability of the Takaful sector be remedied?
- Developing the Takaful value proposition and aligning products with market demand to improve penetration in high potential markets
- Can the ethical proposition of Takaful be used to diversify and grow the customer base?

17.20 NETWORKING RECEPTION

EVENT INFO |



TEL: + 603 2272 5349



FAX: + 603 2272 5350

EMAIL: victor.waqas@fleminggulf.comDAY TWO | 13th AUGUST 2015

8.30 Registration and Coffee

8.55 Welcome Note from Fleming Gulf

9.00 Opening Remarks from the Chairman

9.05 Human Capital in Islamic finance: What initiatives exist to develop training programs in Islamic financial services?

- How are multilateral institutions promoting the development of human capital in Islamic financial services?
- What education and programmes exist to qualify Islamic Finance professionals?

Y.Bhg Professor Datuk Dr. Syed Othman AlHabshi, Chief Academic Officer (CAO), **INCEIF, Malaysia**

9.15 Shariah Audit & Talent Development – An area of high importance but with an appalling dearth of talent development initiatives

- The importance of Shariah Audit
- Shariah Audit v/s Conventional Audit
- AAOIFI Rulings on Shariah Audit

Dr. Younes Soualfi, Chairman of Shariah Committee, **HSBC Amanah, Malaysia**

10.30 Morning Coffee and Networking

11.00 Islamic Wealth Management & Financial Planning – Principles, Products & Services

- The Wealth Management Cycle
- The Shariah framework for wealth mobilization
- The challenges and issues faced in Islamic wealth management
- Islamic Private Equity Investments – An Avenue for Wealth Management

Thomas Varughese, Managing Director & Head of Retail Banking & Wealth Management, **HSBC Amanah, Malaysia**

11.40 PANEL DISCUSSION - Shariah Compliant Private Equity Investments – Still very niche, yet Promising Market

- Reviewing the trend of the Shariah Compliant Private Equity Market in 2014 – Country Focus Analysis
- Discovering pertinent areas of Shariah Compliant Private Equity Investments and the sourcing of deals all over Asia and other regions
- What are the current challenges encountered in structuring deals that are Shariah Compliant?

12.20 China & India – Untapped Markets with Huge Potential

- The Regulatory Challenges in Penetrating these Economies
- China & India – Large Muslim Population – Why such a slow acceptance of Islamic Finance?
- The Potential of these two Great Economies

13.00 Prayer Break & Luncheon

14.00 The Islamic Finance Industry is buzzing for Innovation. Given that, Innovation can not be implemented as easily as our conventional counterparts, since it should be in line with Shariah.

- What are the areas that badly require innovation in Islamic Financing?
- Innovation and Product Development – Key factors to cater for existing & new markets
- Prospects for Syndicated Finance, Trade & Infrastructure Finance

15.00 Fiqh & Fatwa Session

- Innovation & Rebranding – Two Terms used widely the last two years -
- What are the rulings towards innovation in Shariah?
- Fiqh & Innovation – How can we have both at the same time?
- Rebranding – Creating Awareness to Non-Muslims – What are your views on this? What are the implications of rebranding Islamic Finance?
- What would be the outcome of a rebranding campaign?

PANELISTS:

Dr Aznan Mohd Noor, Shariah Advisor, **Al Rajhi Bank, Malaysia**

15.40 Afternoon Coffee and Networking

16.10 Indonesia – The Largest Muslim Country in the World with Islamic Banks holding only 5% of Market Share

- Why the slow growth of Islamic Finance?
- Regulatory Enablement
- Business Models in Indonesia
- Legal & Taxation Issues in Indonesia

16.50 Risk Management & Fraud Mitigation

- Guiding Principles of Risk Management
- Why Risk Management in Islamic Finance and not Islamic Risk Management?
- Risk Management Governance & Tools
- Operational Risk & Fraud

17.30 Closing Remarks from the Event Chair

6th Asia Islamic Banking Conference

12 – 13 August 2015 | Kuala Lumpur | Malaysia

Sales Contract

Conference Code: KL FC 24

Please complete this form and fax back to

+ **603 2272 5350**

or email to: victor.waqas@fleminggulf.com

Payment Method

Please debit my

Visa Eurocard/Mastercard Amex Diners club

Card Billing Address:

Street: _____

City: _____

Post/Zip Code

Card Holder's name: _____

Card Holder's Signature: _____

Card Number: _____

Visa CVC Number or Eurocard/Mastercard CVW Number

(last 3 digits on the back on the card) _____

Valid from _____ / _____ Expiry Date _____ / _____

I agree to Fleming Gulf Terms and Conditions and Fleming Gulf debiting my card.

Authorization

I read and I agree with Fleming Gulf Terms and Conditions:

Name: _____

Date: _____

Signature: _____

Booking is invalid without a signature

Fleming Gulf

EARLY BIRD **USD 1099**
Per Delegate

FULL DELEGATE FEE **USD 1699**
Per Delegate

19 USD administration charge and any applicable withholding
or any other tax or fee will be applied
Payment is required within 5 working days

Registration Details

Please write in CAPITAL LETTERS

Ms Mrs Mr Surname: _____

Name: _____

Job Title: _____

Email: _____

Ms Mrs Mr Surname: _____

Name: _____

Job Title: _____

Email: _____

Ms Mrs Mr Surname: _____

Name: _____

Job Title: _____

Email: _____

Organisation: _____

Contact person: _____

Email: _____

City: _____

Country: _____

Phone: _____

Fax: _____

Address: _____

Nature of business: _____

Website: _____

TERMS AND CONDITIONS:

By signing the Registration Form, the contracting organization (hereinafter referred to as "the client") acknowledges that it has read, understood and accepted the Terms and Conditions outlined hereunder.

The client is liable to make payment in full to Fleming Gulf within 5 working days from the date of issue on the invoice. Fleming Gulf reserves the right to refuse entry to any client who has not paid the invoiced amount in full. The client may be requested to provide a credit card guarantee against the outstanding amount if full payment has not been received.

All sales are final. There will be no refunds for any cancellations, partial or in full, made by the client. If the client decides to cancel, the full invoice remains payable. Fleming Gulf can grant to the client a Credit in full for the amount paid by the client to Fleming Gulf if the cancellation is made prior to a period of 30 days before the date of the conference. The Credit will be valid for one year from the date of issue and is redeemable, up to the value of the Credit, for participation at any Fleming Gulf conference or training. In the event of a cancellation made by the client less than 30 days prior to the date of the conference, Fleming Gulf will not make a refund, nor will issue a Credit.

Fleming Gulf reserves the right to modify the content, timing, speakers or venue of the conference should circumstances dictate. The event may be postponed or cancelled due to acts of terrorism, war, extreme weather conditions, industrial action, force majeure or any event beyond the control of Fleming Gulf. Should such a situation arise, Fleming Gulf endeavours to reschedule the conference. However, Fleming Gulf cannot be held responsible for any cost, damage or expenses incurred by the client as a consequence of the conference being postponed or cancel.

The conference fee does not include travel costs, hotel accommodation, transfers or insurance. Any dispute arising under or by virtue of this Registration Form shall be settled before the competent Court in the United Arab Emirates.

The Conference Fee includes, and is limited to:

- Conference Documents
- Conference Sessions
- Lunches and Refreshments
- Networking Cocktail reception

Clients identification information. By signing of this sales contract and these terms and conditions the client gives full right to EP to share the client's identification information such as, but not limited to, client's name, address, email addresses, phone numbers and names of representatives with third parties, which participated on the same event as the client.