baby openation of Burlington



Burlington

BUILDING A NURSERY

From cribs to bedding, find everything you need. (PAGES 4 & 5)

All The Right STUFF

Feeling overwhelmed? We can help you find all the perfect baby gear! (PAGES 6 & 7)



Bottle or Breast? What's best for you? (PAGE 12)

BABY'S FIRST OUTFIT Start your little style maker

off on the right foot. (PAGES 14 & 15)

BABY GIFT REGISTRY at BabyDepot.com

Create and manage a list of everything you need to prepare for your new addition. You can create and access your registry online from home or in your local store.

WHY REGISTER?

7 Fast & Easy Create your registry in minutes. Access it 24 hours a day, online, or in-store.

Save On Top Brands Shop a large selection of trusted brands at budget-friendly prices.

Tools & Advice Manage gifts and stay on track with buying guides, checklists & more.

WHAT YOUR BABY REALLY NEEDS

Nursery

O Crib • Crib Bedding • Mattress • Crib Mattress Pads O Dresser • Changing Table O Changing Table Pad & Cover O Glider & Ottoman O Baby Monitor

- O Bassinette
- O Bassinette Sheets
- Diaper Pail & Refills
- O Nursery Decoration
- O Nursery Storage

Baby Feeding

- \bigcirc Bottles 5 oz. (2-4) • Bottles 9 oz. (6-8) • Bottle Nipples (10-12) • Bottle Warmer O Bottle Sterilizer O Bottle Brush O Dishwasher Caddy • High Chair O Booster Seat O Bowls, Cups & Spoons • Feeding Bibs (8) • Insulated Bottle Bag O Diapers (4 Dozen)
- O Diaper Bag

Nursing

- O Breast Pump • Milk Storage • Nursing Pads
- **O** Nursing Pillow
- Nursing Cover Up

Travel

O Travel System/Stroller O Convertible Car Seat O Infant Car Seat O Baby Carrier • Auto Window Shade **O** Headrest • Play Yard & Sheets

Activity

- Activity Blanket
- O Bouncer Seat
- O Swing
- Stationary Exerciser/Walker
- O Developmental Toys

Safety & Health

- Pacifier • Rattles & Teethers O Humidifier/Vaporizer O Health Care Kit O Outlet Covers O Safety Gates
- Cabinet Latches
- Side/Back Sleeper

O Thermometer

Bath Time

- O Baby Tub
- O Bath Lotion
- O Baby Wash
- O Shampoo
- O Bath Sponge & Cloths
- Hooded Towels
- O Brush or Comb
- **O** Nail Clippers
- O Bath Caddy
- O Spout Cover

Sleepy Time

- Sleep Sacks
- Swaddles
- Crib Blankets
- Receiving Blankets
- O Sleep Bag

Layette

- O Basic Body Suits (6)
- O Booties/Socks (4-6)
- O Burp Pads (4-6)
- Drool Bibs (4)
- O Gowns (4)
- Knitted Cotton Caps (2-4)
- No Scratch Mittens
- Stretchies (4-6)
- O Undershirts (4)
- Take-Me-Home Set (1)



Build your baby the perfect **NURSERY**

From shabby chic to their favorite characters, putting together your baby's nursery is both fun and exciting. Pick a theme that matches your personality, but remember you will have to live with the look for a few years!

If you're on a budget, decorate for less by choosing a theme that goes the distance – flowers, classic colors, sports, etc., and pieces of furniture that pull double duty. A convertible crib that transforms into a toddler bed will lengthen the life of the piece. A changing table that's also a dresser is both a space and money saver!

Also, decorative storage pieces provide both function and fashion. They easily add a pop of color or fun print to the room's décor, but can also help keep your nursery clutter-free.





*Prices subject to change. Style and selection vary by store.













a.) Sorelle Room In A Box \$299⁹⁹

> \$369.99 at other baby stores. Shown: Chocolate includes crib, hamper, changing table, & dresser

- b.) Delta Charleston Crib \$129⁹⁹
- Shown: White (Available in Espresso)c.) Suite Bebe Julia Crib
- \$39999 \$599.99 at other baby stores. Shown: White Linen 6 drawer - \$499.99; 5 drawer - \$499.99
- d.) Suite Bebe Oakland Crib \$199⁹⁹
 - \$299.99 at other baby stores. Shown: Espresso (Available in White)
- e.) Suite Bebe Laural Crib \$14999

\$179.99 at other baby stores. *Shown: Espresso* (Available in White) f.) C&T Tuscany Crib & Changer \$369⁹⁹

> \$399.99 at other baby stores. Shown: Cherry

g.) Assorted Baby Blankets \$499_\$1999

\$7.99-\$29.99 at other baby stores.h.) Assorted Safe Sleep

- **\$699_\$1499** \$12.99-\$29.99 at other baby stores.
- i.) Belle Dancing Owls \$11999

\$149.99 at other baby stores.
5 Piece Bedding Set includes quilt, bumper, mobile, fitted sheet, & dust ruffle

j.) Bedtime Originals Treasure Island \$7999

\$99.99 at other baby stores. 4 Piece Bedding Set includes comforter, bumper, printed fitted sheet, & bed skir

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CHOOSE FROM ANY OF OUR TOP BRAND MATTRESSES





ROAD TRIPS with *baby*

Always check the height and weight requirements of the exact car seat you are purchasing, they can vary from model to model.

Even though you may be confident that you've done everything right, it's in your best interest to visit a car seat inspection station. To find one, go to http://www.seatcheck.org/ and search by ZIP code or go to the NHTSA website for helpful tips on installing your car seat.

Car Seats/Infant Car Seats Fits babies snugly and are generally used during the first year of life. Rear facing only and can accommodate babies up to about 35 pounds.

Convertible Car Seats Larger and heavier than an infant car seat Can be used both rear and forward facing.

*ALWAYS register your baby gear such as strollers and car seats so you will be updated on important notices and recalls.







a.) Delta Ultimate Convenience Stroller \$4999 Our every day low prices! Stvle 11506-609 Shown: Red/Black (Available in Pink)



b.) Graco Fast Action Fold Jogger **Travel System** \$269⁹⁹ \$299.99 at other baby stores. Style 1852639. Shown: Chili Red.



Kolcraft Cloud Plus Stroller c.) \$**49**99 \$69.99 at other baby stores. Style KL020-FRR1.

Shown: Red/Black

d.) Graco Verb Stroller \$**89**99 \$99.99 at other baby stores. *Style 1925837.* Shown: Allison, Accepts Graco Snugride Car Seat, Click Connect

e.) Graco Snugride 30 Infant Car Seat \$8999

\$99.99 at other baby stores. *Style 1925722.* Shown: Allison, Click Connect

f.) Graco Napper Pack N' Play \$13999 \$149.99 at other baby stores. Style 1925994

Shown: Allison

g.) Graco Glider LX Swing \$119⁹⁹

\$139.99 at other baby stores. Style 1925684. Shown: Allison

h) Graco Swing By Me \$6999

Our every day low prices! Style 1904174. Shown: Sequoia

i.) Graco Pack N' Play \$5999

\$79.99 at other baby stores. *Style 190246*. Shown: Sequoia

j.) Graco Snugride 30 Infant Car Seat \$8999

\$99.99 at other baby stores. *Style 1925202.* Shown: Sequoia, Click Connect k.) Graco LiteRider Stroller

\$6999

\$79.99 at other baby stores. Style 1925201. Shown: Seguoia, Accepts Graco Snugride Car Seat, Click Connect

TRUSTED BRANDS, LOW EVERYDAY PRICES & AMAZING SELECTION. THAT'S BABY DEPOT.

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*Prices subject to change. Style and selection vary by store.



Keep your *baby* ACTIVE

Activity centers or stationary gyms keep pre-crawling infants mentally and physically active. They engage your infant with toys, puzzles, sounds and challenges that help develop their motor skills, visual tracking and more while keeping them safe and happy!

Stationary gyms can also keep mommy and daddy happy too. Knowing your baby is engaged and in a safe place, buys you a little time to get a few things done, however, never leave baby unattended.

Books are also a fun way to keep baby engaged and happy. Board books are sturdy and fun for baby to hold and look at; some even have textured pages so you and your little one can really get involved with the story!



\$1999_\$3999





a.) Fisher Price 4 in 1 Rock n' Glide \$119⁹⁹ \$139.99 at other baby stores. Style GBF36. Shown: Aqua Stone.



b.) Fisher Price Infant Toddler Rocker \$3599 \$39.99 at other baby stores. Available in Pink. Style Y7872

c.) Bright Starts Bounce Bounce

\$3999 Our every day low prices! Shown: Silly Safari. Style 60245



*Prices subject to change. Style and selection vary by store.

HAVE A FRIEND OR LOVED ONE WITH A NEWBORN? GIVE THEM A BABY DEPOT GIFT CARD.

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Assorted Diaper Bags Our every day low prices!

Famous Maker Branded Diaper Bags \$3999_\$5999 Our every day low prices!

- f.) Delta 3 in 1 Activity Station Converts into Stationary Activity Center **\$69**⁹⁹ Our every day low prices! Available in Green/Blue.
- g.) Fisher Price Rock N' Play Sleeper **\$4999** \$59.99 at other baby stores. Shown: Luminosity. Style BMM97
- h.) Summer Infant 3 Stage Super Seat **\$39**99 \$44.99 at other baby stores. Stvle 133502
- i.) Carter's Headrest Owl/Cat Gift Set \$1299 \$19.99 at other baby stores.
- Blankets & Beyond Single/Double **Head Supports \$799_\$999** \$19.99 at other baby stores.





- g.) Go! Go! Smart Animals \$799 3–24 months Our every day low prices!
- h.) Bright Starts Sweet Tweets Activity Gym \$**24**99 \$34.99-\$59.99 at other baby stores.











SHOP ONLINE TODAY AT WWW.BABYDEPOT.COM

Choose *the right* **BABY TOYS**

Baby toys are so much more than just fun play things. They help introduce your baby to the world around them through sound, visual stimulation and tactile sensations. When your baby is exploring a new toy, they are also learning, therefore, choosing toys is more important than you think.

Look for toys that work when baby is lying on his/her back, and will also transition into "tummy" toys when your baby can roll over and support themselves. Remember as your child's skills develop, you should introduce new toys that help them progress and learn.

Note: Always check the age recommendations on any toy you are purchasing for your child.

i.) Bright Starts Pretty Pink Safari Celebration Gym & Oball Activity Gym ***19⁹⁹_*34⁹⁹** \$34.99-\$59.99 at other baby stores.

*Prices subject to change. Style and selection vary by store.







j.) Safety 1st Health & Grooming Kits

\$24.99 at other baby stores. Style 08310A

\$1499_\$1999

\$**19**99

Our every day low prices!

k.) Summer Foldaway Tub

I.) Johnson & Johnson Gift Sets **\$10**⁴⁹**_\$20**⁹⁹

Johnson's baby

- Our every day low prices! m.) Summer Spa Lil Luxuries Tub **\$54**⁹⁹ \$64.99 at other baby stores.
- Style 18863. Available in Lavender.

*Prices subject to change. Style and selection vary by store.





AVELIT

AVENT

Make **BATH TIME** a Fun Time

There's no need to bathe your baby every day, but when it is bath time here are a few pointers for making sure it is both a relaxing and safe time!

NEVER, ever leave your baby unsupervised in the tub. It is best to always keep one hand on your infant while bathing.

Babies get chilled quickly, so make sure your bathroom is comfortably warm (try for around 75 degrees). Test the water with your hand or elbow before you place your baby in the water. It should be comfortably warm, but never hot.

As your child grows and moves from an infant tub into the family tub, you may want to use a bath seat or ring to keep them upright and comfortable. Also, make sure they never stand in the tub.

CHOOSE FROM ANY OF OUR TOP BABY BRANDS Johnson-Johnson PHILIPS

Safety



AVENT



The *Latest in* LAYETTE

Now the real fun begins! Just look at all these cute clothes, but as everything else baby, it's hard to know exactly what you need to build the perfect wardrobe for your little one. Here's a quick checklist of the necessities to help you get started;

Layette Checklist

- 5-8 bodysuits with snap crotch
- 3-4 one-piece sleepers
- 2 blanket sleepers depending on climate
- 3-5 pants and jacket/sweater sets
- 5-7 pairs of socks or booties
- 1-2 newborn caps
- 1-2 hooded towels
- 1 coat or pram for winter
- Burp cloths you can never have too many
- 6-9 blankets





- d.) Essential 5-Pack Body Suits **\$9**99_**\$12**99 \$14.99-\$24.99



a.) Novelty Layette Gift Giving **\$799_\$1299** \$14.99-\$21.99 at other baby stores.



- b.) Bath Essentials **\$3**⁹⁹**_\$9**⁹⁹ \$8–\$22 at other baby stores.
- c.) Famous Maker Baby Apparel **\$799_\$1699** \$14.99-\$39.99 at other baby stores.



*Prices subject to change. Style and selection vary by store.

DON'T FORGET ABOUT BABY DEPOT LAYAWAY!

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Burlington MATERNITY FASHION

Burlington can keep you looking sensational during your pregnancy!

From fashion basics like maternity jeans and tees to more trendy styles, Burlington will keep you stylish and comfortable in the months ahead. Whether you are looking for a date-night outfit, something for work or just something to lounge in, we've got you covered. Shop in-store for a great selection of maternity clothing in all the latest fashions or online at BurlingtonStores.com. (Maternity available in most stores) CHOOSE FROM ALL OF OUR MOM-TRUSTED BRANDS







medela 😽



Johnson 4 Johnson

Fisher Price









