



PRIORITY PROMOTION INSERTION ORDER FORM

Print & Web Advertising 2016

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event
November 16-18, 2016 | Las Vegas Convention Center | Las Vegas, NV USA

Exhibitor Information:

PO# _____ Booth # _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Postal Code _____

Country (if other than U.S.) _____

Telephone _____ Fax _____

Contact Name _____

Contact Email _____

Bill To: Agency (if different from exhibitor)

PO# _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Postal Code _____

Country (if other than U.S.) _____

Telephone _____ Fax _____

Contact Name _____

Contact Email _____

Priority Discount: Place an order for **FABTECH 2016** advertising when you book your priority booth space and enjoy 2015 rates. Note prices will increase for 2016, so take advantage of low rates today!

- Platinum Advertising Package** – Purchase five (5) advertising products and receive 12% off net rates.
- Gold Advertising Package** – Purchase four (4) advertising products and receive 8% off net rates.
- Silver Advertising Package** – Purchase three (3) advertising products and receive 6% off net rates.
- Bronze Advertising Package** – Purchase two (2) advertising products and receive 5% off net rates.

OFFICIAL DIRECTORY ADVERTISING (Material Deadline: 9/16/2016)

1. **Indicate Ad Size:** Standard Full Page 2/3 1/2 Horizontal 1/2 Vertical 1/3 Horizontal 1/3 Vertical 1/4

2. **Base Cost (B/W)** \$ _____

+ **Color:** 2 color 4 color \$ _____

3. **Premium Positions (4 Color, Standard Size Only)** \$ _____

Inside Front Cover Back Cover Inside Back Cover Page 3 Tab Dividers (8 available)

SUB-TOTAL \$ _____

-15% Agency Commission or in-house agency discount \$ _____

TOTAL \$ _____

For Internal Use Only:

Indicate Placement in Product Category Section Code (optional)

Comments/Special Instructions:

ADVANCE PROGRAM ADVERTISING (Material Deadline: 6/24/2016)

1. **Indicate Ad Size:** Full Page 1/2 Horizontal

2. **Base Cost (B/W)** \$ _____

+ **Color:** 2 color 4 color \$ _____

3. **Premium Positions (4 Color Only)** \$ _____

Inside Front Cover Inside Back Cover

SUB-TOTAL \$ _____

-15% Agency Commission or in-house agency discount \$ _____

TOTAL \$ _____

For Internal Use Only:

Comments/Special Instructions:

Company Name: _____

Booth # _____

NEW PRODUCT PREVIEW (Material Deadline: 8/19/2016)

1. Indicate Ad Size: Standard Full Page 1/2 Vertical 1/2 Horizontal
2. Base Cost (B/W) \$ _____
 + Color: 2 color 4 color \$ _____
3. Premium Positions (4 Color Only) \$ _____
 Inside Front Cover Inside Back Cover
- SUB-TOTAL** \$ _____
 -15% Agency Commission or in-house agency discount \$ _____
TOTAL \$ _____

For Internal Use Only:

Comments/
Special
Instructions: _____

SHOW DAILY AD (Material Deadline: 9/16/2016)

1. Indicate Ad Size: (4 Color Only) Tabloid Standard Full Page 1/2 Horizontal 1/2 Vertical 1/4 Page \$ _____
2. Premium Positions (4 Color Only) \$ _____
 Front Cover Banner Inside Front Cover Inside Back Cover Back Cover
- SUB-TOTAL** \$ _____
 -15% Agency Commission or in-house agency discount \$ _____
TOTAL \$ _____

For Internal Use Only:

Comments/
Special
Instructions: _____

ENHANCED LISTING IN PRINT DIRECTORY & WEB (Material Deadline: 9/16/2016)

1. Enhanced Package: Classic Premium Ultra **TOTAL** \$ _____

TRADESHOW MAP (Material Deadline: 9/2/2016)..... TOTAL \$ _____

1. Select One Size: Business Card Ad Size (3.4" W x 1.5" H, only 10 available) Exclusive Back Cover

FLOOR ADS, TWO (2) (Material Deadline: 9/16/2016)..... TOTAL \$ _____

1. Select Size: Two (2) 6' W x 3' H carpet overlays

WEB BANNER ADVERTISING/FLOOR PLAN..... TOTAL \$ _____

1. Indicate Ad Position:

- Exhibitor List Index (120 W x 240 H px): Position 1 Position 2 Position 3 Position 4
- Floor Plan (205 W x 60 H px- overview page & 120 W x 240 H px - detail page) Position 1 Position 2 Position 3
- Registration Page (355 W x 90 H px): Position 1 Position 2

CUSTOM PRODUCT please describe: _____ **TOTAL** \$ _____

RETURN COMPLETED FORM TO Jan Ford
 janf@fmafabtech.com, (800) 432-2832, ext. 272

FINAL NET COST \$ _____
Less TOTAL PACKAGE & Discounts \$ _____
FINAL ADVERTISING COST \$ _____

**Advertising
Authorization**

Name (please print) _____

Title/Position _____

Signature: (required) _____ Date _____

By checking this box you confirm signing this form.

Internal	Sold By _____
Use:	Association _____
	Date _____
	Package Discount _____
	Net total _____

Questions regarding pricing and/or products?

Contact Jim Gorzek, FMA
 adsales@fabtechexpo.com
 (800) 432-2832 ext. 269

