



Los Angeles
 REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

MONDAY, MAY 2, 2016

El Caballero Country Club | Tarzana, California

An event benefiting **National Jewish Health**



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GOLF CLASSIC

Save The Date!
Monday, May 2, 2016

El Caballero Country Club
Tarzana, California

labreathoflifegolfclassic.org

#njhgolfla



2016 Breath of Life Golf Classic Committee

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www.labreathoflifegolfclassic.com

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Golf Tournaments benefiting National Jewish Health have been held in Los Angeles since 1989, raising more than \$4 million for the **leading respiratory hospital in the nation and one of U.S. News and World Report's "Best Hospitals."**

This highly anticipated industry tournament brings L.A.'s leading real estate and financial services giants together to support the country's respiratory experts giving the **Breath of Life** to children and adults in Los Angeles and around the country.

The event has grown tremendously over the years; and with hosted bar all day from **Short Mountain Distillery**, El Caballero's five star course, contests and more you won't want to miss it!





Support from this tournament helps National Jewish Health conduct groundbreaking research and provide compassionate care for children and adults with lung, heart, immune and related conditions. No other coordinated research and clinical care facility with our expertise exists in the country.

- In 1899, National Jewish Health was **founded as a charity hospital for indigent individuals** with tuberculosis. Today, the hospital still provides care to all patients, regardless of their ability to pay.
- **Patients travel to National Jewish Health from all 50 states and many foreign countries** to find answers, treatments and cures. In 2014, we logged over 108,300 out of town patient visits.
- Our world-class faculty and staff set national treatment guidelines. **Forty-nine National Jewish Health physicians were recognized as the nation's best doctors in 2015.**
- National Jewish Health treats all patients **regardless of their ability to pay. In Fiscal Year 2014, we provided \$23.2 million in charity care.** This represents a 54 percent increase from 2010.
- **The Lung Line®**, a **free information service**, has fielded more than **1.35 million calls** since 1983, offering **free medical counseling and educational information** for health care consumers and physicians.
- National Jewish Health is home to Morgridge Academy, a **tuition-free K-8 school for about 90 chronically ill children and the only school of its kind on a medical campus in the country.** The school's mission is to provide a safe, friendly and healthy school environment committed to whole-child development. Students learn to manage their diseases while succeeding academically.
- National Jewish Health is in **the top 7 percent of institutions in the country funded by the National Institute of Health**, in terms of absolute dollars. For a specialty hospital/research center, this is a tremendous achievement. We are responsible for many **important scientific advances** including the discoveries of IgE, the T-cell receptor gene, and the proteins that slow the growth of cancer.

\$15,000 NAMING SPONSOR (one offered)

(12) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including **invitation** (*time sensitive benefit*) and blast email communication, all signage and on event website; recognition at event and in tournament materials.

\$10,000 PRESENTING SPONSOR (one offered)

(8) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including **invitation** (*time sensitive benefit*) and blast email communication, all signage and on event website, recognition at event and in event materials.

\$7,500 TEE GIFT SPONSOR (one offered)

(4) Entry packages; company branded gifting suite during registration and breakfast, corporate name/logo on all individual tee prizes and on website

\$7,500 AWARDS PARTY SPONSOR (one offered)

(4) Entry packages; corporate name/logo on signage during Awards Party and on **invitation** (*time sensitive benefit*) and on website; prominent recognition during Party and in event materials.

\$7,500 GOLF CART SPONSOR (one offered)

(4) Entry packages; corporate name/logo prominently displayed on all golf carts used by players and on website; recognition in event materials

\$5,000 HOLE IN ONE SPONSOR (four offered)

(4) Entry packages; corporate name/logo recognition at Par 3 hole and on website; recognition at event and in event materials

\$5,000 LUNCH SPONSOR (one offered)

(4) Entry packages; corporate name/logo prominently displayed at lunch turn and on **invitation** (*time sensitive benefit*) and website; recognition at event.

\$5,000 SCORECARD SPONSOR (one offered)

(4) Entry packages; corporate name/logo on scorecards used by all players throughout tournament and on website; recognition at event

\$5,000 BEVERAGE SPONSOR (one offered)

(4) Entry packages; corporate name/logo prominently displayed at all beverage stations and on website; recognition at event

\$3,750 BREAKFAST SPONSOR (one offered)

(4) Entry packages; corporate name/logo recognition during breakfast and on **invitation** (*if received in time*) and website; recognition at event.

\$3,750 DRIVING RANGE SPONSOR (one offered)

(4) Entry packages; corporate name/logo recognition on the driving range and on website; recognition at event

\$3,750 CONTEST CARD SPONSOR (one offered)

(4) Entry packages; corporate name/logo included on par three contest cards and on website; recognition at event

\$2,500 FOURSOME SPONSOR (multiple offered)

(4) Entry packages; corporate name/logo posted on website, recognition at event

\$575 INDIVIDUAL PLAYING SPOT (multiple offered)

(1) Entry package includes golf and golf cart with caddy, tee gift package, breakfast, lunch, beverages all day and entrance to awards party

\$400 TEE GREEN SPONSOR (multiple offered) - Company signage at sponsored tee

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www.labreathoflifegolfclassic.com

Become a sponsor at the 2016 Breath of Life Golf Classic!

Go to www.labreathoflifegolfclassic.com
and click the **Sponsorship and Tickets** tab
on the left, or scan and send this
completed form to **Cathy Szyfer at**
SzyferC@NJHealth.org.

You can also mail your check and form to:

National Jewish Health
14724 Ventura Blvd., Suite 1004
Sherman Oaks, CA 91403

Or Fax this form to: 818.905.1399

For questions about the Tournament or more
information about sponsorships, contact **Catina**
Lesavoy at Lesavoyc@njhealth.org.

**Thank you in advance for your consideration
and support. We hope to see you on May 2,
2016!**

Sponsorship level of choice:

Please print your Name and/or Company as it should appear on recognition materials:

PAYMENT INFORMATION:

- Business Personal Enclosed is my check for \$_____ made payable to
"National Jewish Health"
- Please charge my credit card: MasterCard Visa American Express
- Discover Credit Card # _____ Exp. Date _____ CVV# _____
- Print name as it appears on the card:

Signature _____ Date _____

Name _____

Company _____

Address _____

City, ST & ZIP _____

Phone # _____ E-mail _____

Solicitor _____